

Small Business Financing Help



Representatives from BCA Culture, a cutting-edge technology company, have created an Internet app to help minority business owners eliminate the mystery and intimidation around the credit building process.

In September 2020, a cutting-edge, technology company out of Atlanta, BCA Culture, launched a new Internet app geared to African Americans and other minority business owners to eliminate the mystery and intimidation around the credit building process.

During the global pandemic, an alarming amount of minority businesses were

impacted by the plummeting economy. While “majority” businesses were able to benefit from the additional funds that were injected into the US economy, a disproportionate amount of minority businesses missed out on obtaining business funding due to lack of knowledge or proper documentation, and misinformation.

By completing a free business credit

and funding analysis form, BCA Culture representatives say they can help novice business owners learn more about how they can obtain top credit to help introduce new products, services, float payroll, purchase equipment, or to maintain daily operations.

For more information, visit beaculture.com.

Good in the Hood Scholarships Offered Community youth encouraged to apply

Applications are now available to apply for scholarships to be awarded by the Good in the Hood (GITH) Music and Food Multicultural Festival celebrated each June in connection with the Portland Rose Festival.

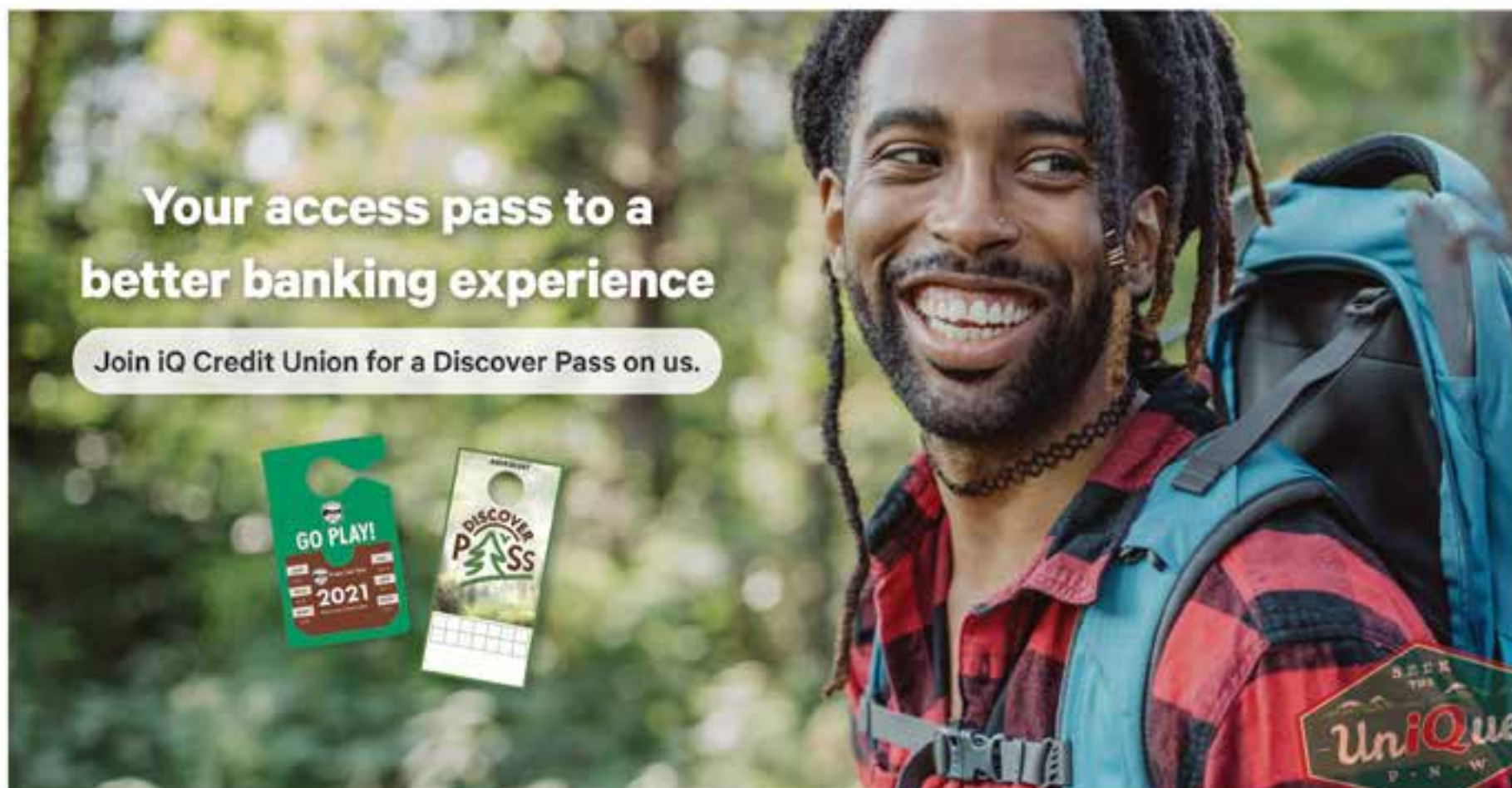
Graduating high school and current college students are eligible to apply.

Scholarship Chairperson Denise Millhollen is proud to announce that this year GITH will be giving out nine \$2,000 for a total of \$18,000, the most scholarship awards in the festival’s history. Visit www.goodinthehood.org for details.



The 27th year GITH Festival, June 26-27, is going virtual to stay in compliance with state pandemic regulations. This fun filled virtual festival will keep you on your feet with great music, marketplace, info village, kids’ spaces, prizes, community awards and special guests.

A non-profit organization 501c(3), Good in the Hood was founded in 1990 by the parents and staff of Holy Redeemer Catholic School in northeast Portland with a vision to raise funding for the school and to celebrate diversity. Today, GITH volunteers rooted in the Black community continue the tradition of celebrating the diversity of Portland neighborhoods, maintaining the festival’s motto of ‘Unity in the Community’ and most importantly, providing scholarships to college students.



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