

# CONGRATULATION TO THE PORTLAND Observer 50 years OF BUSINESS IN OUR **COMMUNITY**



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Heroes American Café owner John Jackson in downtown Portland. The small business was one of eight Black-owned firms hit hard by COVID-19 receiving marketing and technology help from Comcast. (Photo courtesy Comcast)

## Comcast Lifts Up Black Businesses

consulting, media and creative services and retail shops. production services from Ef-Business based on their specific and Consulting; Cottontails Perneeds.

Comcast's broader announcement of more than 700 businesses

Comcast RISE awardees in fectv, the advertising sales divi- Portland were Zen Nail Spa; The financial help is part of food truck; Meals for Heels and Third Eye Books.

that were selected as winners in leader in technology and enter- businesses. They can apply at the first round of Comcast RISE. tainment, focus on the economic ComcastRISE.com.

Eight Black-owned, small The award recipients in 285 cities divide. I'm honored to be a rebusinesses in Portland are re- in 29 states include a diverse ros- cipient of this new program to cipients of new Comcast RISE ter of small business from restau- give Black-owned small busiawards, allowing them to receive rants and salons, to professional ness a much-needed boost," said Heroes American Café Owner John Jackson.

The next phase of Comcast sion of Comcast Cable, or tech- American Heroes Café; Amal- RISE, a multi-year, multi-facetnology upgrades from Comcast fi's Restaurant; Raap Counseling ed initiative launched in October to help strengthen small busisonal Styling; Batter On Deck nesses hard hit by COVID-19, will open eligibility to include Black, Indigenous, and People "It's great to see Comcast, a of Color (BIPOC)-owned, small

# IQ Credit Leadership Changes

Kelly Schrader, the president and chief executive officer of Vancouver-based iQ Credit Union, is departing the Northwest financial institution to pursue a new philalantropic opportunity, and Eric Petracca, currently iQ Credit Union Chief Operations Officer, will be the incoming president and CEO, company officials announced Monday.

Schrader was instrumental in the credit union's rapid growth over her 4 years tenure, including officially surpassing \$1.5 billion in assists and expanding into the Portland market with the opening of the Williams Avenue and St. Johns iQ Credit Union branches.

Through her passion for philanthropy, iQ's foundation raised more than \$160,000 to support children in local communities. a teller at Lacamas Community Clark County Parks Foundation.



Kelly Schrader

Her focus on employee development led to more than 340 employees promoted from within iQ, officials said.



Eric Petracca

Credit Union. Over the years, he grew his career and held leadership positions in many of the credit union's departments. He cur-Petracca began his career as rently serves on the board of the

### Five Things

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from the description of the city and its potential ability to help the world, to how each of the characters defines redemption, even

amidst mistakes.

You witness the inevitability of their dreams, fueling and driving their responses to tragedy as they formulate a plan predicated on bold and big moves. It is that plan which ultimately protects T'Challa tossed over a cliff, does Male Achievement.

not become the trauma that would continuously disconnect them.

Chadwick Boseman, you were once king, you will forever be king. May you be welcomed with open arms to your eternal rest as we posthumously induct you into them such that the harm of seeing the Portland Chapter of Black