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Broadway Corridor Plans Approved

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for underserved and underrepresented communities.

“Today’s work represents significant progress in the Broadway Corridor development project, an inclusive place that delivers significant, equitable community benefits,” said Mayor Wheeler, who introduced the agreements during a Council session last month. “This neighborhood will serve as a transit hub, a recreation site and an employment center, with a mix of affordable housing and home ownership opportunities. It also serves as an example of Port-

land’s leadership on sustainability and community-based development projects.”

The Portland Housing Bureau’s participation in a Community Benefits Agreement for the project includes a commitment to conduct intentional outreach to Black, Indigenous, Chinese and Japanese American communities with historic ties to the site as part of the housing bureau’s affordable housing efforts.

“The City has been working with community to create a vision for redevelopment of the site for years. I want to thank Prosper Portland and Executive Director Kimberly Branam for

their hard work on this project,” Wheeler said. “Under these milestone agreements, Broadway Corridor will be Portland’s next great place - a transit hub and employment center with dense residential housing, a place of active recreation, an example of Portland’s leadership on sustainability, a welcoming gateway that will strengthen connections across the river and create a sense of belonging for all who live, work, or visit the site. And most of all, it is a key opportunity to reduce racial and social disparities and extend benefits to all communities throughout Portland.”



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Digital Displays Come to Transit Stops

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has a number of safety measures in place—a mask requirement, on-board limits and physical distancing, hand sanitizer dispensers, and soon a safety panel next to the operator’s seat on nearly all our buses—TriMet announced last week that it is once again accepting cash on buses.

The new digital displays coming to more than 80 bus stops and transit centers will rely

on technology similar in size and technology to the e-reader or tablet you use at home. The screens are high-resolution black-and-white and show arrival times, information about stop closures, delays and detours.

The first of the 13-inch ePaper displays—so-called because they mimic the appearance of ink on paper with minimal glare—went up at the Beaverton Transit Center in spring as TriMet tested the technology. The agency will be installing the solar-powered digital displays throughout the transit system for the remainder of the year.

“We’re prioritizing stops in low-income communities and locations where ridership is high,” TriMet officials said.

Because the screens are powered by solar energy, they don’t

require a power source or fiber optic cable, allowing TriMet to install more of them at bus stops than it could with older technology that needed a hard-wired power source. The on-screen information is updated once per minute, giving riders real-time arrivals and service alerts.

The information displayed is managed by a single cloud-based content management system capable of running on multiple platforms. TriMet signed a five-year contract with Connectpoint, a company specializing in ePaper signage, to provide the digital displays and implement the content management system. The primary funding for the project came from House Bill 2017, the Keep Oregon Moving act, which emphasized bus improvements.



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