

PORTLAND OBSERVER
AutoReview 2018 BUICK Fuel Pay System



Buick introduces in-dash fuel pay

Buick has made a visit to the gas pump just a little easier. The auto maker and ExxonMobil are revolutionizing how we pay for gas through the industry's first in-vehicle commerce platform.

The new technology allows drivers of eligible Buick vehicles to pay for fuel directly from their vehicle instead of swiping a credit card or using a smartphone.

The new service is available at more than 11,000 Exxon or Mobil stations across the U.S. and offers fewer steps than any other fuel payment features currently on the market.

Customers press the Exxon-Mobil icon within their Buick Marketplace system; select a pump number; confirm the payment method and the gas pump activates.

"Our goal with Marketplace is to help make everyday tasks as easy as possible for our customers so they can focus on enjoying time spent in their vehicles," said Rick Ruskin, Buick Marketplace Line of Business leader.

This service is ExxonMobil's first fully embedded in-vehicle fuel payment offering and requires fewer steps than other fuel payment features on the market.

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