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Bike share program expands low income discounts

Biketown for All, the city-sponsored program that provides residents living on low incomes with a reduced-cost membership when using the orange Nike Biketown rental bicycles around town, has expanded who qualifies for the program.

Now individuals with an Oregon Trail Card are automatically eligible for the discounts. Portlanders who are affiliated with participating affordable housing, social service and non-profit community organizations are also eligible for the program.

“Biketown for All is a great example of Portland’s values being seen on the ground in our community,” said Transportation Commissioner Dan Saltzman. “All Portlanders should have access to our bike share system.”

The discounts are made possible by a partnership between the non-profit Community Cycling Center, the Portland Bureau of Transportation, Motivate, the Better Bike Share Partnership, and participating affordable housing communities, social service agencies, and other local nonprofits serving Portlanders with low incomes.

Biketown for All memberships are \$3 per month and include unlimited rides up to 90 minutes per trip. Full-cost memberships are \$12 per month.

The program offers a three-hour workshop to cover how to use the bike share system and includes a group ride to teach essential skills for riding a bike in the city. Participants also receive a free helmet. You can visit biketownforall.com for more information.

PHOTO BY SARAH GOFORTH/PORTLAND BUREAU OF TRANSPORTATION

Jon Horton gets a discounted rate on his Biketown bicycle rental membership thanks to Biketown for All, a program geared to people with low incomes.