

**47**  
years of  
community service  
*'City of Roses'*



**Moving Forward**  
*Black Parents Initiative builds support*  
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**Women in Film**  
*POWfest puts spotlight on gender disparities*  
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# The Portland Observer

Volume XLVI • Number 9



www.portlandobserver.com  
Wednesday • March 1, 2017



Established in 1970  
Committed to Cultural Diversity



Howard White represents the heart and soul of the Jordan brand at Nike and its “believe to achieve” youth movement. The Nike executive of 30 years and former stand-out at the University of Maryland, where he was known for wearing only the letter ‘H’ on the back of his jersey, will be the keynote speaker at Friday’s “Each One Teach One” United Negro College Fund gala to benefit black and minority students from the Portland area.

## Build Better Futures

**‘Believe to Achieve’ founder marquee scholarship drive**

BY MICHAEL LEIGHTON  
PORTLAND OBSERVER EDITOR

Local community leaders working to lift black and minority students to future careers and promising lives by helping them achieve a college education will get some star power at their annual United Negro College Fund gala Friday.

Howard White, the founder of “Believe to Achieve,” the national youth movement

program at Nike, a longtime Nike executive, Portland resident, and basketball legend at the University of Maryland, will be the keynote speaker at the “Each One Teach One” Portland UNCF Leadership Council reception on Friday, March 3 at 6 p.m. at the Moda Center.

Michelle Harper, Portland chair for the

group, encourages supporters, students and parents to attend.

“Help chart the path of success for our kids and open the doors to opportunity,” she said.

A dynamic public speaker, White is

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