



PHOTO BY CERVANTE POPE/THE PORTLAND OBSERVER

A sneaker theme inspired the young and creative entrepreneur Ian Williams (left) to open his Deadstock Coffee business the heart of Chinatown at 408 N.W. Couch St.

Entrepreneur Inspired by Sneaker Culture

Establishes Deadstock Coffee after work at Nike

BY CERVANTE POPE
THE PORTLAND OBSERVER

The caffeinated buzz around Ian Williams and his new business endeavor, a sneaker-themed coffee

shop named Deadstock Coffee, is more than warranted. The young and creative entrepreneur, inspired

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