

Innovative Business Owner Honored

The city of Beaverton and Beaverton Area Chamber of Commerce has honored a local minority-owned business this quarter to recognize and celebrate their success in the community.

Dr. Huma Pierce of UpRight Footwear was recently awarded the “Bea-

verton4Business” innovation award.

UpRight Footwear was recognized for identifying the need to create shoes that address anatomic leg length inequality.

She created a product that seamlessly blends the heel lift to create a shoe that works in both hot weather



Dr. Huma Pierce, owner of UpRight Footwear, receives a business innovation award from Lorraine Clarno, Beaverton Area Chamber of Commerce president and Beaverton Mayor Denny Doyle.

and rain. With a background in chiropractic work, she will be testing 10 shoes for their effectiveness.

For more information, visit uprightfootwear.com or email info@uprightfootwear.com.

We're in the business
of providing hope,
access and potential.

Join us.



Home Forward provides shelter and support for our neighbors in need. Because with the essentials of a home, individuals can move forward in life. Today, we are more committed than ever to serving our community of Multnomah County by providing **hope, access, and the potential for a better tomorrow.**

To achieve our goals, however, requires the help of our business partners.

We frequently have contract opportunities—particularly for **minority, women-owned and emerging small businesses**—in the following areas:

- Professional Services
- Construction Services
- Social Services

Contact Home Forward for more information or to learn about specific opportunities, or for information about resources such as affordable training, technical assistance, and workforce hiring and training programs.



For more information, contact:
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Business Professional Finds a Fitness Niche

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She later earned a degree from Pacific University and formed her own company to provide unique fitness solutions for people from many walks of life, including amateur athletes, business owners, professionals, and stay-at-home moms.

Since its beginnings, Wildfire Fitness has thrived by bringing services to their clients' doors, whether they are at home, at the office, or even outside in local parks and outdoor spaces.

“We are a society of busy people. A lack of time is one of the most cited reasons why people don't exercise regularly and getting to the gym is a real challenge for some,” says Williams. “Knowing that your trainer is showing up at your door with everything you need for your workout, however, raises the accountability as well as the opportunity for success because you can get in,

set your goals, get your workout, and get on with your day.”

Another key to their success is that Wildfire Fitness doesn't focus on short-term fixes. Instead, it focuses on building a base for long-term results.

“Not everyone wants to train for sports or wants to stroll around in a bikini,” says Williams. “If a client has that goal, we can certainly help them achieve that, but some clients just want to be able to hike or play weekend ball with their friends or keep up with their kids, or feel better in their own skin. It's important to us that we help each client learn what they can do to live and be the best version of themselves.”

In addition to mobile fitness training, Wildfire Fitness offers small group training classes, workplace fitness, wellness classes and online training. To schedule a free consultation or learn more, visit wildfirefitness.com or call 971-295-7555.