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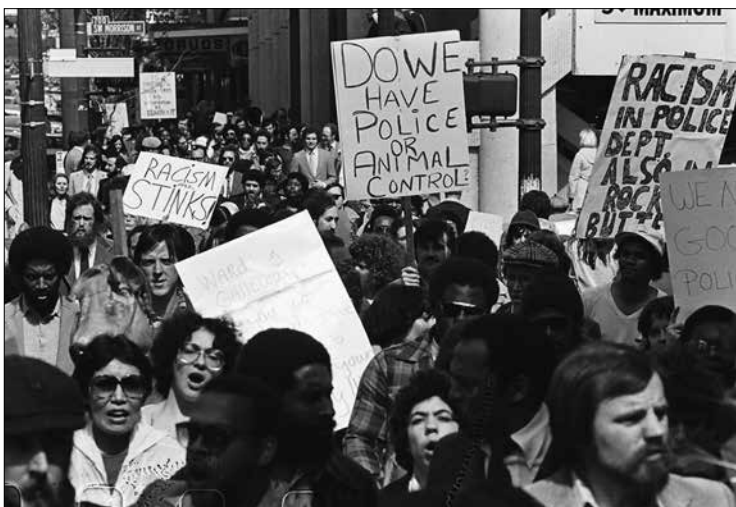
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What's on your list today?

LOCAL NEWS



Chinese Deputy Counsel General Zha Liyou meets with Portland business leader Roy Jay who is forging strategic relationships to capitalize on tourism from Chinese visitors and Chinese investments in Oregon businesses.

Forging Trade with China

Business leader embarks on strategic initiative

BY MICHAEL LEIGHTON
THE PORTLAND OBSERVER

Portland business entrepreneur Roy Jay has embarked on a strategic initiative to build economic ties with China.

The long time business and tourism leader from Portland's African American community hosted

an informal meeting with Deputy Counsel General Zha Liyou of the Peoples Republic of China earlier this month to forge new partnerships and relations.

An invited a group of about 20 Portland business and political leaders attended the session, including Multnomah County Commissioner Loretta Smith, Metro Council President Tom Hughes and former State Sen. Margaret Carter. Ping Sutherland from the Asian Pacific Chamber along with Bank of America and other partners in ethnic and mainstream communities also attended.

Jay, known for his savvy business endeavors, creative partnerships and collaborations initiated conversations around the table on how everyone can benefit from trade with China. The private closed door meeting was hosted by Oxley & Associates and Roy Jay Enterprises.

At the top of the list were discussions about tourism opportunities for visits to Oregon from Chinese tourists and Chinese business investments in Oregon under a federal immigrant investment pro-

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Portland entrepreneur Roy Jay's special VIP list for a meeting with Chinese Deputy Counsel General Zha Liyou to build economic ties with China, including tourism and investment in Oregon businesses, drew several political and business leaders from Portland, representing both ethnic and mainstream communities.