

Envisioning the Black Press as Mainstream

continued ▲ from page 23

tions to network and support them.

Secondly, nonminority-owned businesses must be made to understand the value of supporting black newspapers as businesses and as a sustainable institution, the same as the broadcast media, Chavis says.

"Sometimes we overlook the necessity to the strong economic foundation in our quest for freedom, justice and equality," he says.

Finally, Chavis said, black newspapers must take full advantage of the digital universe.

"Technology, particularly digital technology can be a great equalizer. Some people think the digital will supplant the print. I don't. To me, the digital will make more valuable the print press because every day it's about the content. We have the content, but we have not aggregated the content," he said.

Denise Rolark Barnes, who has been publisher of the Washington Informer for 20 years,

recalls how the Black Press has led America's media when it comes to many of the issues that have now emerged as headline news for white-owned media, such as police brutality, economic justice and voting rights.

"The more you do it, the more stories you realize need to be told; the more you realize

Carolina Gov. Beverly Perdue over a 1971 firebombing amidst the civil rights struggle. The pardon finally came after the black-owned Wilmington Journal of North Carolina escalated the campaign for justice.

"It is in the business of not only reporting the news, but defending the news when it comes

It is in the business of not only reporting the news, but defending the news when it comes to the interest of black people. That's what gives the Black Press its unique value, not only to black America, but to the rest of America.

— Benjamin Chavis, President of the National Newspaper Publishers Association

that our community, our black history every day is being thrown away," says Barnes. "I've learned that history does repeat itself and is repeating itself."

Chavis is one who has benefited tremendously from the Black Press. He is one of the historic Wilmington 10, who was pardoned two years ago by North

Carolina Gov. Beverly Perdue over a 1971 firebombing amidst the civil rights struggle. The pardon finally came after the black-owned Wilmington Journal of North Carolina escalated the campaign for justice.

Benjamin Chavis will speak in Portland on Monday, Jan. 19 at 8:30 a.m. as the keynote speaker for the Skanner's Martin Luther King Jr. Breakfast at the Oregon Convention Center.

Great Season Ends

continued ▲ from page 33

Jones, who took over three games ago for the injured J.T. Barrett passed for 242 yards and a touchdown and ran for score. The 250-pound third-year sophomore proved he could keep up with Mariota — at least on this night.

Mariota passed for 333 yards and two touchdowns, but the Ducks' warp-speed spread offense missed too many red-zone opportunities and couldn't unleash its running game against linebacker Darron Lee and an Ohio State front seven stacked with future NFL draft picks.

"We fought through a lot of stuff," Mariota said. "We ended up short tonight, but that shouldn't take away from what we were able to do this year."

Even with the benefit of four Ohio State turnovers, the Ducks were held to their lowest point total of the season, four touchdowns below their average coming in.

Oregon has done just about everything as it has blossomed into a national power over the last two decades, but it will

likely continue the search for its first national championship without Mariota. Barring a major surprise, the junior is likely to turn pro — though he wouldn't talk about his upcoming draft decision after the game.

Elliott scored the game's last three touchdowns, finishing off the rout with a 1-yarder with 28 seconds left.

While Elliott slipped and darted through the Ducks, Jones pushed them around and shook them off.

When Jones surged and spun his way into the end zone with 4:49 left in the second quarter it was 21-7 Ohio State and the O! H!! O! chant made the dome in North Texas sound like the horseshoe in Columbus. The Ducks were facing their largest deficit of the season.

If there was any concern that fans wouldn't travel to the championship game in the new postseason system, the packed house at the home of the Dallas Cowboys, awash in Buckeyes' scarlet and Ducks' yellow, put that to rest. The crowd of 85,689 was as charged as any BCS national championship game.



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For more information, please visit the website or call:

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