

New Prices Effective May 1, 2010

Martin Cleaning Service

Carpet & Upholstery Cleaning **Residential & Commercial Services** Minimum Service CHG. \$45.00

A small distance/travel charge may be applied

CARPET CLEANING 2 Cleaning Areas or more \$30.00 Each Area

Pre-Spray Traffic Areas (Includes: 1 small Hallway)

1 Cleaning Area (only) \$40.00

Includes Pre-Spray Traffic Area (Hallway Extra)

Stairs (12-16 stairs - With Other Services): \$25.00

Area/Oriental Rugs: \$25.00 Minimum Area/Oriental Rugs (Wool): \$40.00 Minimum

Heavily Soiled Area: Additional \$10.00 each area (Requiring Extensive Pre-Spraying)

UPHOLSTERY **CLEANING**

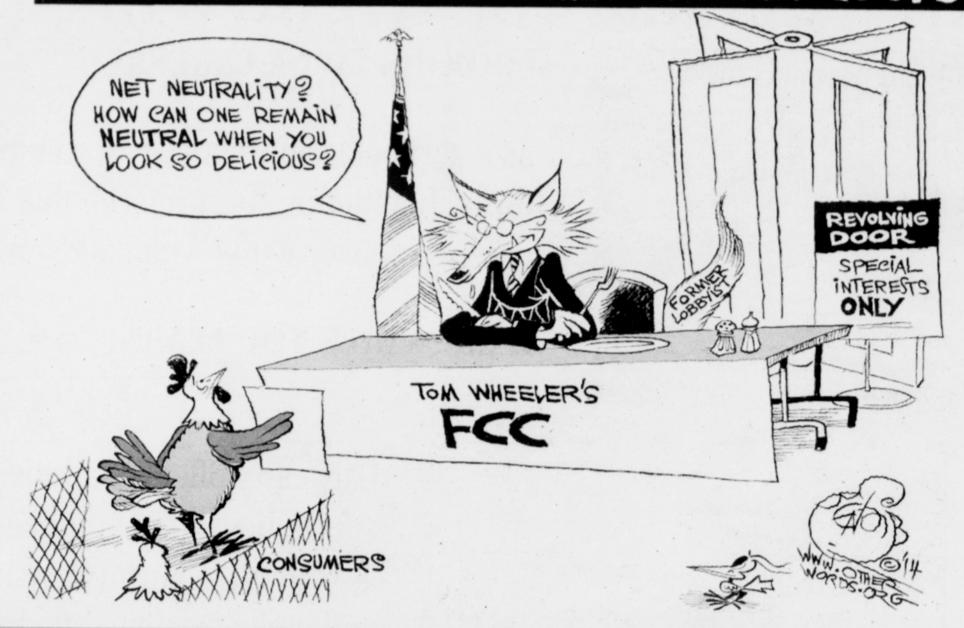
Sofa: \$69.00 Loveseat: \$49.00 Sectional: \$109 - \$139 Chair or Recliner: \$25 - \$49 Throw Pillows (With Other Services): \$5.00

ADDITIONAL **SERVICES**

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- Auto/Boat/RV Cleaning
- · Deodorizing & Pet **Odor Treatment**
- Spot & Stain Removal Service
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- Minor Water Damage Services

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Parents Supporting Equitable Common Core

Dispelling the myths and distortions

BY MARC H. MORIAL

The National Urban League has just released a new survey that shows overwhelming support from one of the most

important, but rarely heard voices in the roiling and often distorted debate over Common Core State Standards - African American parents.

Our survey of 1,600 African American public school parents found that 60 percent of respon- if parents are pro-actively engaged,

dents have a favorable impression teachers are adequately trained and Core State Standards are a state-led of the new Common Core State Standards in English language arts and math that have now been adopted

by 43 states, including Oregon and the District of Columbia.

Sixty-eight percent of sur-Common Core will improve student achievement, and 66 percent believe it will better prepare their children for college or the workforce.

The survey also shows that a majority of parents believe what the National Urban League believes as well-that Common Core standards offer great potential for transformative educational excellence, but only

resources for schools and students are equitably disbursed.

state of unequal education in America, many African American veyed parents believe that their children not be short-changed ued work to ensure the disseminaby an inequitable implementation of tion of accurate information about Common Core.

> A majority of respondents (58 percent) agree that the school their child's education than parental inchild attends lacks the resources and facilities to effectively teach Common Core State Standards, and 54 percent agree that teachers are not prepared to teach the standards. Those numbers jumped to 64 percent and 62 percent, respectively, for parents with children enrolled in das, they tend to support Common predominately African American schools. This underscores the importance of ongoing efforts to ensure that students in all schools have the resources to learn and teachers have the resources to effectively teach the Common Core.

has taken a leading role in educating Our Children First: Common Core for Common Goals campaign, our survey suggests that efforts will be necessary moving forward as well to dispel the myths and deliberate distortions that have been touted by many of Common Core's politically-motivated opponents. Sevveyed understood that Common

effort that establishes a single set of educational standards, but 70 per-Given the history and current cent are under the misconception that the federal government was involved in their creation. This demparents are rightly concerned that onstrates the importance of continthe Standards.

> Nothing is more important in a volvement. As I said in announcing the survey results last week, "Our survey of African American parents on Common Core State Standards strongly indicates that when parents are fully informed - void of distortion, myth and political agen-Core and its potential to transform public education and help ensure that all of our children - regardless of their family income, zip code or ethnicity - are prepared for college

When parents are empowered While the National Urban League and knowledgeable about the expectations and goals of Common parents about this issue via our Put Core, they are able to tune out the political rhetoric - and tune in to the potential for their children."

For more on our survey findings and to learn more about the National Urban League's "Put Our Children First" parent education campaign, visit PutOurChildren1st.org.

Marc H. Morial is president and enty-six percent of the parents sur- chief executive officer of the National Urban League.

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