

**New Prices Effective** May 1, 2010

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**Carpet & Upholstery** Cleaning **Residential & Commercial Services** Minimum Service CHG. \$45.00

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**Pre-Spray Traffic Areas** (Includes: 1 small Hallway)

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Includes Pre-Spray Traffic Area (Hallway Extra)

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Area/Oriental Rugs: \$25.00 Minimum Area/Oriental Rugs (Wool): \$40.00 Minimum

**Heavily Soiled Area:** Additional \$10.00 each area (Requiring Extensive Pre-Spraying)

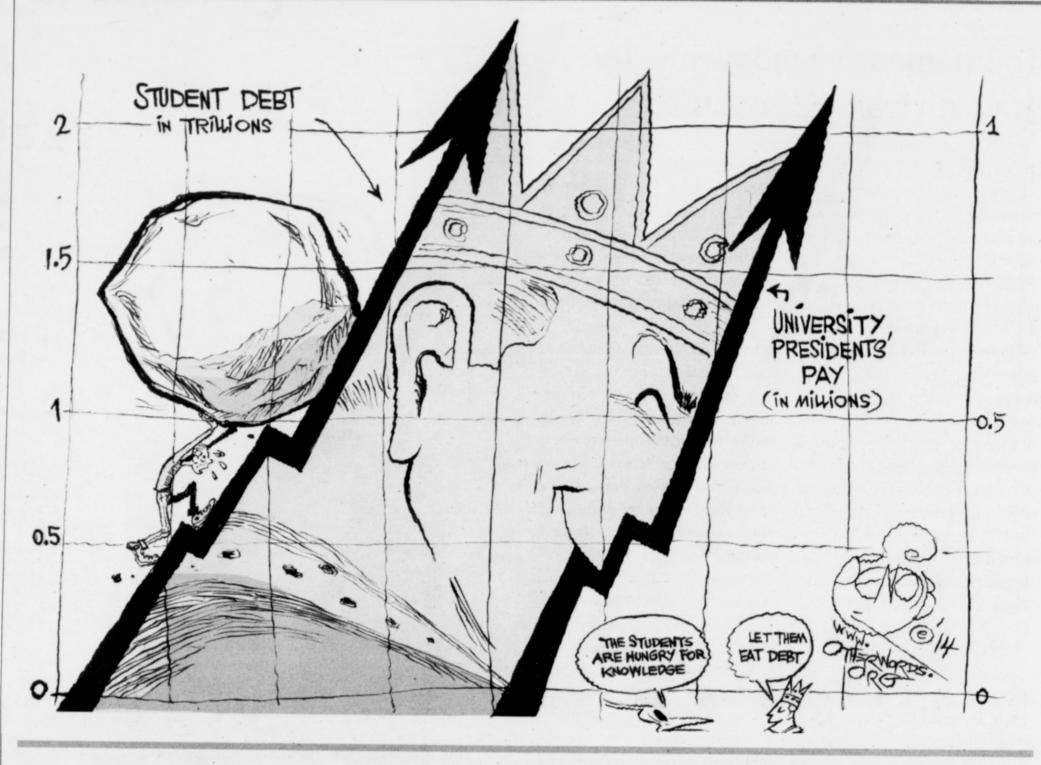
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# Fully Supporting Women's Equality

## Senate should ratify UN treaty



BY TERRY O'NEILL AND DON KRAUS

There is a lot of talk these days about the importance of the women's vote for the 2014 elections. Democrats and Republicans alike are courting women voters -- Republicans are working as hard as they can to shed their anti-woman image stemming from the 2012 election cycle, while Democrats are working equally hard to shine as the party that fully supports women's equality.

President Obama is in full courtship mode, speaking out on issues like the gender wage gap, workplace discrimination and sexual assault on college campuses. As well, perhaps, he should: He arguably owes his 2008 and 2012 wins to women voters, and neglecting them may have cost Democrats the House in 2010.

But with control of Congress again at stake, the president should do something bolder to get women voters' attention. One possibility is

to call on the Senate to ratify the UN Convention on the Elimination of All Forms of Discrimination Against Women, or the Women's Equality

on fundamental human rights and equality for women everywhere. The United States helped draft the pact in the 1970s and signed it in 1981, but remains one of only seven countries that have not ratified it -- along with Iran, Sudan, South Sudan, Somalia, and the two small Pacific Island nations of Palau and Tonga. These are embarrassing bedfellows.

The United States has a long history of leading the global drive for women's rights. Eleanor Roosevelt helped ensure that the 1948 Universal Declaration on Human Rights included provisions on gender equality. The State Department, especially under former Secretary Hillary Clinton, worked to empower women in development, economics, post-conflict resolution and more.

But it hasn't been enough. One in every three of the world's women has suffered violent assault at some point in her life, and women worldwide are denied equal rights to education, health care, work, legal status, and more.

Even in the United States, problems like domestic violence, sexual

assault, and workplace discriminaequalities by itself, but it will give voters by saying so. a landmark international agreement tool to use in pressing legislators and employers to fix them, using our

usual democratic processes. And because we have not joined 187 other countries in ratifying the Women's Equality Treaty, America is blocked from many conversations

Women's Equality Treaty, for example, oversees treaty implementation, issuing nonbinding recommendations for action toward gender equality. But committee members can only come from countries that are parties to the treaty. This means we cannot contribute our wide experience or our otherwise strong UN presence to promoting the rights of women.

Until we ratify this agreement, we can't use all the tools available to combat violence and discrimination based on gender. And the treaty is just that - a tool. Some argue that ratification would threaten U.S. sovereignty, but that's a red herring - the United States has ratified similar treaties under presidents of both parties with no such problem.

The real problem is that some tion disproportionately plague senators flat-out oppose equal women. Ratifying this agreement rights for women, and President will not fix these or any other in- Obama could galvanize women

The Women's Equality Treaty is women's rights advocates another In an election year, a ratification campaign would ignite instant controversy and excitement. But it might also generate bipartisan support in the Senate, where two-thirds of those present and voting would be needed for ratification.

> As the president is routinely about women's rights around the pointing out these days, U.S. women still are only paid an average of 77 The UN's committee on the cents for every dollar paid to a man, and they make up only 19 percent of members of Congress. We believe that voters deserve a clear opportunity to know which of their senators truly are willing to make women's equality a priority.

Malala Yousafzai, the Pakistani teenager shot by the Taliban for defending girls' education, said, "Some people only ask others to do something. I believe that, why should I wait for someone else? Why don't I take a step and move forward?" Calling for Senate ratification of the Women's Equality Treaty would be that step for President Obama.

Terry O'Neill is president of the National Organization for Women and Don Kraus is chief executive officer of the Citizens for Global Solutions.