



**New Prices  
Effective  
May 1, 2010**

## Martin Cleaning Service

**Carpet & Upholstery  
Cleaning  
Residential &  
Commercial Services**  
Minimum Service CHG.  
\$45.00

A small distance/travel charge  
may be applied

**CARPET CLEANING**  
2 Cleaning Areas or  
more \$30.00 Each Area  
**Pre-Spray Traffic Areas**  
(Includes: 1 small Hallway)

**1 Cleaning Area (only)**  
\$40.00  
Includes Pre-Spray Traffic Area  
(Hallway Extra)

**Stairs (12-16 stairs - With  
Other Services): \$25.00**

**Area/Oriental Rugs:**  
\$25.00 Minimum  
**Area/Oriental Rugs (Wool):**  
\$40.00 Minimum

**Heavily Soiled Area:**  
Additional \$10.00 each area  
(Requiring Extensive Pre-Spraying)

### UPHOLSTERY CLEANING

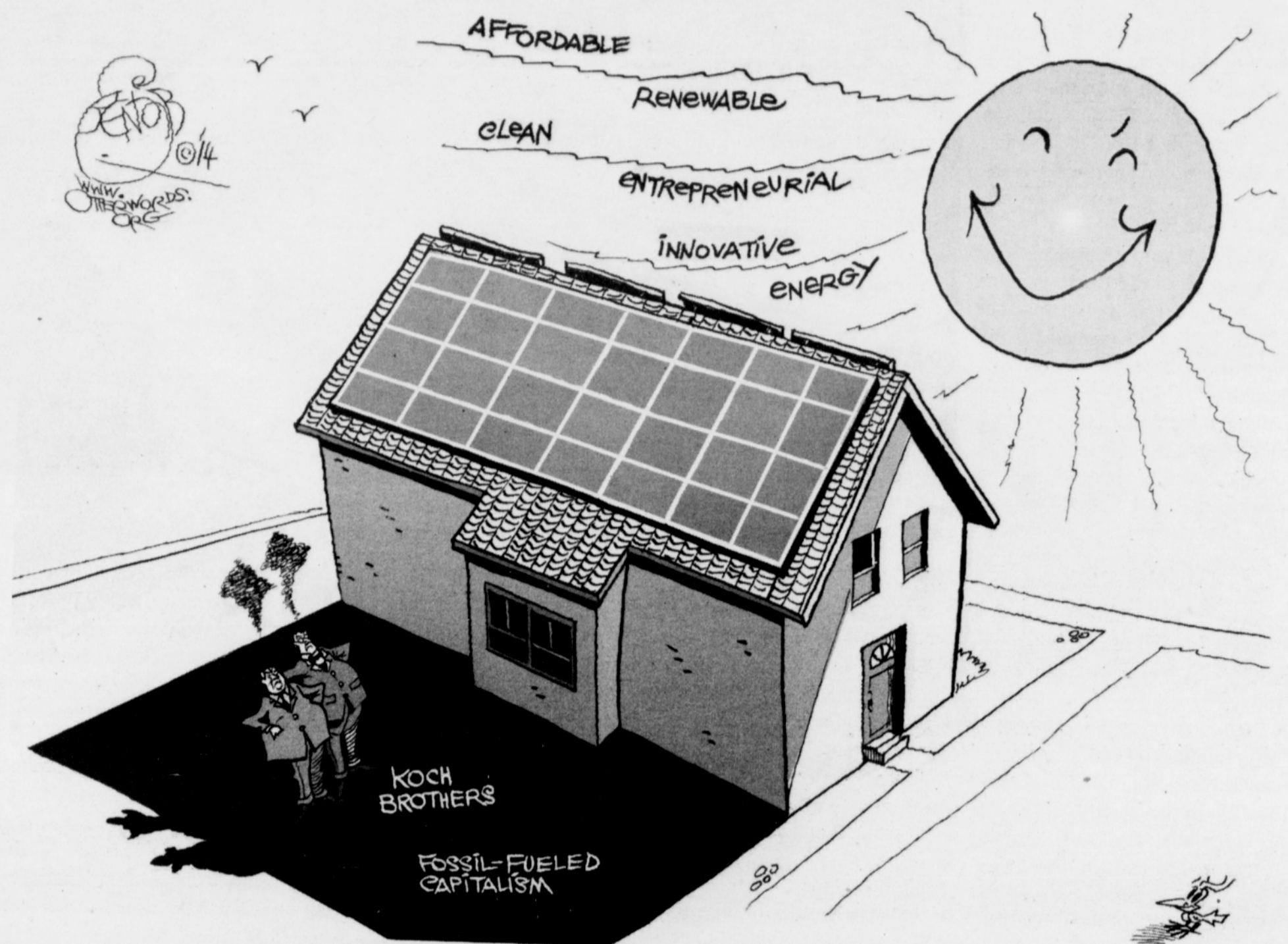
Sofa: \$69.00  
Loveseat: \$49.00  
Sectional: \$109 - \$139  
Chair or Recliner:  
\$25 - \$49  
Throw Pillows (With  
Other Services): \$5.00

### ADDITIONAL SERVICES

- Area & Oriental Rug Cleaning
- Auto/Boat/RV Cleaning
- Deodorizing & Pet Odor Treatment
- Spot & Stain Removal Service
- Scotchguard Protection
- Minor Water Damage Services

**SEE CURRENT FLYER  
FOR ADDITIONAL  
PRICES & SERVICES**  
Call for Appointment  
**(503) 281-3949**

# OPINION



## Revving Up High-Octane Hypocrisy

### Punishing homeowners for installing solar panels

BY JIM HIGHTOWER

Hypothetical conundrums can provide valuable learning experiences for students of corporate management and ethics.

Consider this one: Suppose you're a corporate chieftain who's a free-enterprise fundamentalist, despising government regulation, taxation, and intervention in the purity of the holy marketplace. But

— whoopsie daisy — suddenly a new competitor to your old-line product pops up, and more and more of your customers are switching to the alternative.

That's the conundrum: You're being out-competed. What else can you do besides try to compete better?

Well, if you're the reigning princes of anti-government extremism, you find that something else.

This is no hypothetical situation. It's a real one faced by the Koch brothers, the fossil-fueled duo. They feel threatened by the steady increase in the number of middle-class families installing solar panels on the roofs of their

own homes.

Not only is this free, non-polluting sun power slashing families' utility bills, but families can also make money from this investment in climate solutions.

Today's efficient solar cells can produce more electricity than a home needs, and 43 states allow these rooftop energy producers to sell their excess production back to the grid. It's free enterprise at its most free-and-enterprising best.

Naturally, the Kochs and the utility monopolies hate this trend.

That's why these old-power behemoths are tossing their libertarian purity overboard and sending their lobbyists across country: to demand that state governments in-

tervene in the marketplace to stop these pesky rooftop competitors from, uh, competing in the energy marketplace.

Their hypocrisy doesn't stop there. They also want states to tax solar-powered homeowners to punish them for becoming innovative energy producers with some independence from their local utilities.

It sure isn't the American way. But it is a page from the corporate playbook. As the comedian Lily Tomlin says, "No matter how cynical you get, it's almost impossible to keep up."

*OtherWords columnist Jim Hightower is a radio commentator, writer, and public speaker.*

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