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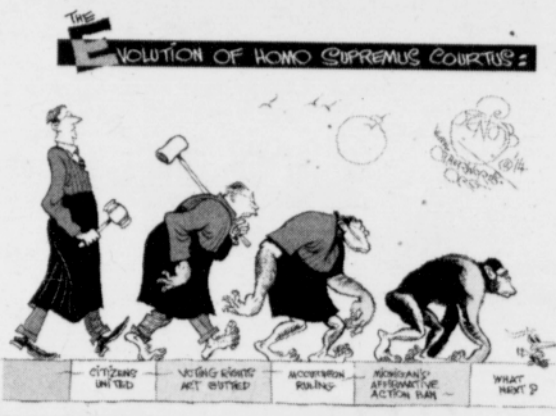
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What's on your list today?

LOCAL NEWS



TriMet opens the Interstate Max Yellow Line from the Rose Quarter to the Expo Center on May 1, 2004, attracting thousands of riders.

46 Million Rides Max Yellow Line turns 10 years old

TriMet is taking note of the 10 year anniversary of the opening of the MAX Yellow Line with a report on the impact of the line serving north and northeast Portland.

Since the light-rail extension opened on May 1, 2004, nearly 46 million trips have been taken on the line and annual ridership has increased by 24 percent, while the area has grown with new housing developments and businesses, Tri Met officials said.

Opening year ridership totaled

3.9 million trips and now tops 4.9 million trips. Weekday ridership has grown 30 percent since opening year, climbing from an averaging 11,600 trips, to 15,100 trips today. Part of the ridership success of the MAX Yellow Line is that it has 3.7 times more capacity over the former line 5 bus line that served Interstate Avenue.

The Yellow Line also came with new sidewalks, traffic lanes, bike lanes, art and a more pedestrian-friendly environment.

"The MAX Yellow Line clearly demonstrates that when we invest in transit, the community grows with it," said TriMet General Manager Neil McFarlane. "The Yellow Line improved transit service to the community, helped attract investment into the community, brought new customers to long-standing businesses, drew other businesses to Interstate Avenue, and made the area a more vibrant place to live."

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Trade Show Dares to Think Big

Focusing on minority, women and emerging small businesses

The Oregon Association of Minority Entrepreneurs presents its 26th annual luncheon and trade show on Thursday, May 8, beginning promptly at 10 a.m. and concluding at 3 p.m. at the Oregon Convention Center.

Over 120 small and large businesses exhibitors are scheduled to participate, including state, county



Sam Brooks

and federal government agencies. There will be business development resources that assist minority, women and emerging small businesses. Tradeshow admission is free

and luncheon tickets are still available for \$75.

"The OAME Trade Show is a personal, face-to-face forum to make sales, network and obtain resources among businesses large and small, new entrepreneurs, business development and coaching resources," says Sam Brooks, OAME founder and board chairman.

This year's theme is "The Future Is Now, Dare to Think Big." A panel presentation will focus on health, community and business in the changing world, providing insight on how to prepare for the future.

For registration, exhibit and luncheon information or reservations, visit oame.org or call Bill Prows at 503-249-7744.