# SPORTS

## Rose Quarter Upgrade Coming

#### Trail Blazer owner to invest \$16 million for facilities

While the Portland Trail Blazers are battling toward an NBA Playoff berth on the court, the business side of the organization is setting its sights on major venue improvements off the court.

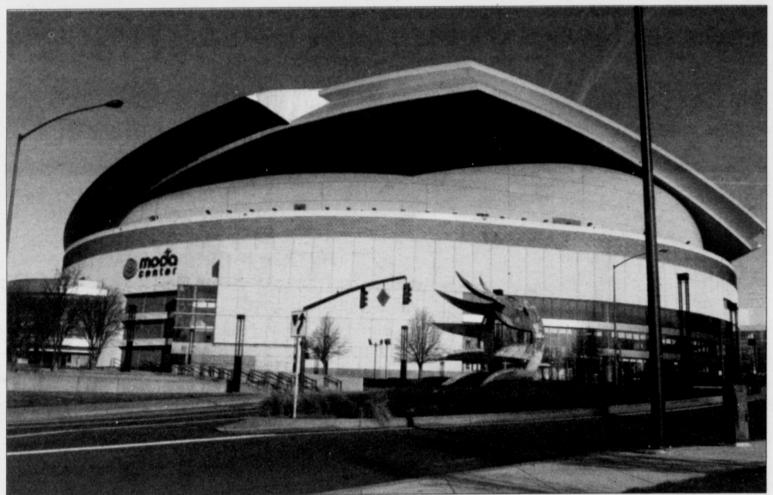
Chris McGowan, Trail Blazers and Moda Center president and chief executive officer, has announced any night at the Rose Quarter." the first phases of nearly \$16 million in upgrades for the Moda Center in ment of 1,800 Club Level Seats and the Rose Quarter and the team's training facilities in Tualatin.

makeovers will represent the most sweeping changes in the Rose Quarter since it first opened in 1995; and intimate approach to private suite the largest single investment by Trail Blazers Owner Paul Allen in

capital improvements for the entire organization.

"What we have in mind for the Moda Center and the Rose Quarter is in direct response to what fans and sponsors have said they'd like to see in a multi-purpose sports and entertainment venue," said McGowan. "Our owner Paul Allen has always been supportive of investment in our venues and team facilities. During the upcoming offseason, there will be extensive construction around the Moda Center that will raise the level of what guests can experience on almost

Phase One will target refurbishthe complete renovation of 20 of the arena's 66 private suites. Planned When completed, the multi-year for the Suite Level is the construction of never-before-available "Studio Suites," offering a unique, more viewing, with seating for four guests and smaller, white linen-covered



The Portland Trail Blazers have announced plans to make \$16 million in upgrades to the Moda Center in the Rose Quarter and the team's training facilities in Tualatin.

dining tables.

The prestigious Rose Room will also be upgraded into a private membership-based club catering to guests desiring more businessfriendly atmosphere and amenities for a unique dining experience before, during and after games. Guests seated in the lofty 300 Level are in

of a new glass-enclosed bar featuring panoramic views of downtown Portland.

Other planned improvements include more retail kiosks; new, environmentally-friendly landscaping around the Rose Quarter; upgrades to Moda Center Wi-Fi ac-

for a special treat with the building cess, plus installation of a Distributed Antenna System for wireless phones; specialty LED lighting encircling the top of the Moda Center; a complete redesign of the Trail Blazers basketball court as voted on by fans; and refurbishment of the signature fountain on the south end of the Rose Quarter Commons.

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