

**New Prices Effective** May 1, 2010

## Martin Cleaning Service

**Carpet & Upholstery** Cleaning **Residential & Commercial Services** Minimum Service CHG. \$45.00

A small distance/travel charge may be applied

CARPET CLEANING 2 Cleaning Areas or more \$30.00 Each Area

**Pre-Spray Traffic Areas** (Includes: 1 small Hallway)

1 Cleaning Area (only) \$40.00

Includes Pre-Spray Traffic Area (Hallway Extra)

Stairs (12-16 stairs - With Other Services): \$25.00

Area/Oriental Rugs: \$25.00 Minimum Area/Oriental Rugs (Wool): \$40.00 Minimum

**Heavily Soiled Area:** 

Additional \$10.00 each area (Requiring Extensive Pre-Spraying)

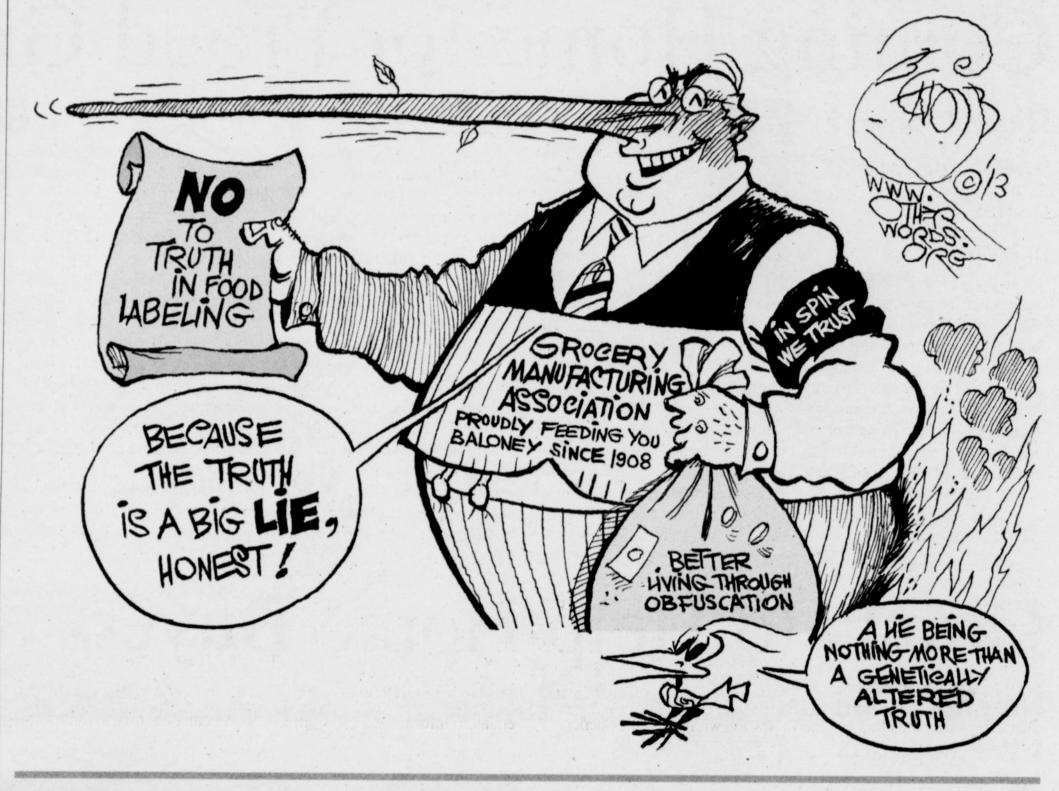
### **UPHOLSTERY CLEANING**

Sofa: \$69.00 Loveseat: \$49.00 Sectional: \$109 - \$139 Chair or Recliner: \$25 - \$49 Throw Pillows (With Other Services): \$5.00

### **ADDITIONAL SERVICES**

- · Area & Oriental Rug Cleaning
- Auto/Boat/RV Cleaning
- Deodorizing & Pet **Odor Treatment**
- Spot & Stain Removal Service
- Scotchguard Protection
- Minor Water Damage Services

SEE CURRENT FLYER FOR ADDITIONAL PRICES & SERVICES Call for Appointment (503) 281-3949



# Dishonest Campaign Sinks Food Labeling

## Profiteers can run but not hide

BY JIM HIGHTOWER

If you doubt that big money and lies can pervert elections, look at Initiative 522 in Washington State. It had been put on the ballot by a grassroots

producers, environmentalists, and others who want honesty in family's annual food costs by an revealing their participation and

food labeling.

The initiative would've re-

products to state that the attack ads. fact on their food labels.

average of more than \$450.

Especially dishonest (and quired grocery manufacturers likely illegal) was the industry's exposed this dodge and forced that slip genetically manipulated crude attempt to keep voters the giants to fess up. Behind this organisms into their from knowing who was funding hoax-within a hoax-within an-

But the industry ran a Manufacturers Association, set and Pepsi. dishonest, multimillion- up a dummy campaign account dollar public relations called "Defense of Brand," which campaign, including ads really was a Hide-the-Brand to scare voters by falsely artifice. It let big-name food gicoalition of consumers, organic claiming that the truth-in-label- ants put some \$11 million into the ing provision would jack up each no-labeling campaign, without

The Portland Observer welcomes freelance sub-

missions. Manuscripts and photographs should

panied by a self addressed envelope. All cre-

ated design display ads become the sole property of the newspaper and cannot be used in

other publications or personal usage without

the written consent of the general manager,

unless the client has purchased the composi-

tion of such ad. © 2008 THE PORTLAND OB

SERVER. ALL RIGHTS RESERVED, REPRO

DUCTION IN WHOLE OR IN PART WITH

OUT PERMISSION IS PROHIBITED. The

Portland Observer--Oregon's Oldest

Multicultural Publication--is a member of the

National Newspaper Association--Founded in

1885, and The National Advertising Represen-

tative Amalgamated Publishers, Inc, New York

NY, and The West Coast Black Publishers As-

be clearly labeled and will be returned if accom

angering consumers.

But the state attorney general other hoax were such names as A front group, the Grocery Campbell Soup, Coke, Nestlé,

With their money and deceptions, the food companies prevailed in the vote, but that same combo of cash and lies also infuriated millions of consumers and others across the country who seek nothing more than a basic level of corporate integrity—and a minimal level of control over the food they bring into their homes.

The grocery association profiteers can run, but finally they won't be able to hide from the growing number of Americans who're onto them - and literally fed up with their tactics.

Genetically modified food labeling laws are currently being pushed in some 20 other states (including Oregon) - the fun is just beginning.

OtherWords columnist Jim Hightower is a radio commentator, writer, and public speaker.

The Hortland Observer Established 1970 USPS 959-680 4747 NE Martin Luther King, Jr. Blvd., Portland, OR 97211

> PUBLISHER: Mark Washington EDITOR: Michael Leighton EXECUTIVE DIRECTOR: Rakeem Washington CREATIVE DIRECTOR: Paul Neufeldt OFFICE MANAGER/CLASSIFIEDS: Lucinda Baldwin ADVERTISING MANAGER: Leonard Latin

REPORTER/PHOTOGRAPHER Donovan M. Smith

Postmaster: Send address changes to Portland Observer. PO Box 3137, Portland, OR 97208

CALL 503-288-0033 FAX 503-288-0015

news@portlandobserver.com ads@portlandobserver.com subscription@portlandobserver.com