

# CAREER & EDUCATION

## Marketing for Jobs Cascade campus event to provide resources

The Cascade Campus Job Fair, which attracts more than 1,000 job seekers from around the Portland metro area, makes its annual return on Tuesday, April 30.

Job seekers will not only get tools needed for that competitive advantage in the jobs market, but also access to a photography service to help them better market themselves to employers.

New to this year's event will be a free headshot photography service for attendees. A professional photographer will be on hand to take a close-up photo for use in online networking and more.

"As more and more of the job-search process moves online, having a high-quality photo of yourself can really help your prospects," said Portland Community College Cascade Career Services Director Becky Washington.

An assortment of area employers will be on hand at the 16th annual event, set for 11 a.m. to 3 p.m., in the Physical Education building on the PCC Cascade Campus, 705 N. Killingsworth St.

Among the employers represented at this year's fair will be AAA Oregon/Idaho, Colonial Life,



Job seekers, employers and employment resource professionals share common ground at last year's Cascade Campus Job Fair. The annual event returns on Tuesday, April 30.

Hoffman Construction Company, Kaiser Permanente, KGW Media Group, New Seasons Market,

OnPoint Community Credit Union, Portland Fire and Rescue, Portland General Electric, Safeway, Self Enhancement Inc., and Xerox, to name a few.

Attendees are encouraged to dress as if they are going to a job interview and to show up early.

"It's no secret that it's a competitive job market at the moment," Washington said. "People should try to give themselves every advantage they can. The job fair places job seekers face-to-face with employ-

ers from a wide range of industries in both the public and private sectors where they can learn about available openings, pay scales and benefits, and the amount of education needed to obtain a given position."

Sponsored by Brooks Staffing and OregonLive.com, the job fair will also feature free workshops in Cascade's Moriarty Arts and Humanities Building.

The session include: Résumé Writing with corporate recruiter

Kristina Turney of Crowd Compass (11:30 a.m., room 215), Job Searching with Social Media for Dummies author Joshua Waldman (12:30 p.m., auditorium), Contracts and Copyrights: What Makers Need to Know (1:30 p.m., room 215), Interviewing tips from Toastmasters (2 p.m., auditorium) and Work for Yourself or Work for Someone Else: Small Business Tips (2:30 p.m., room 215).

For more information, call 971-722-5613, or visit [pcc.edu/cascadejobfair](http://pcc.edu/cascadejobfair).

LORI GOT A JOB AT PCC'S

## CASCADE JOB FAIR

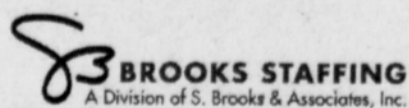


Tuesday, April 30, 2013  
11 a.m. to 3 p.m.

Cascade Campus Gym  
705 N. Killingsworth St.  
Portland, OR 97217

- Network with more than 50 local employers
- Free admission & parking
- Workshops on résumé writing, job searching with social media, starting a business and more!

Special thanks to our sponsors:



[www.pcc.edu/cascadejobfair](http://www.pcc.edu/cascadejobfair)



Portland  
Community  
College

## Urban League Job Fair

### Career Connections event recruits for diversity

The Urban League of Portland will host its Career Connections Job Fair at the Double Tree Hotel, 1000 N.E. Multnomah St., on Monday, April 22 from 10 a.m. to 4:30 p.m.

The 20th annual event, held in partnership with Clear Channel Media and Entertainment, will feature employers from health care, retail, construction, government, non-profit organizations, and corporate sectors from the Portland metro area.

Employers are looking to the Urban League of Portland to help them recruit qualified, skilled, and diverse job candidates.

New Seasons Market Staffing

Manager Mary Lou Keeran mentioned that New Seasons is looking forward to the event this year, "We had good success at last year's event and have hired several great folks."

Other employers are hiring for positions from entry-level to professional, from management to executive, ranging from construction and retail to government and corporate opportunities.

Job seekers can use this time to connect with a wide array of Portland-area employers who are actively seeking qualified candidates.

Sponsors include the Oregon Department of Transportation, the Pacific Northwest Carpenters

Union, Cambia, and the City of Portland Development Commission. Employer participants include Kaiser Permanente, Enterprise, NECA-IBEW, the City of Beaverton, the United Way, US Bank, Regence Blue Cross Blue Shield, and New Seasons Market.

The Urban League of Portland is recognized as one of the leading voices for African Americans, people of color, and others in the region.

In addition to participating in the career fair, job seekers can access thousands of job postings from local employers through The Urban League's reference library and web site year-round.