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OPINION



New Prices Effective May 1, 2010

Martin Cleaning Service

Carpet & Upholstery Cleaning Residential & Commercial Services
 Minimum Service CHG. \$45.00
 A small distance/travel charge may be applied

CARPET CLEANING
 2 Cleaning Areas or more \$30.00 Each Area
 Pre-Spray Traffic Areas (Includes: 1 small Hallway)

1 Cleaning Area (only)
 \$40.00
 Includes Pre-Spray Traffic Area (Hallway Extra)

Stairs (12-16 stairs - With Other Services): \$25.00

Area/Oriental Rugs: \$25.00 Minimum
Area/Oriental Rugs (Wool): \$40.00 Minimum

Heavily Soiled Area: Additional \$10.00 each area (Requiring Extensive Pre-Spraying)

UPHOLSTERY CLEANING

Sofa: \$69.00
 Loveseat: \$49.00
 Sectional: \$109 - \$139
 Chair or Recliner: \$25 - \$49
 Throw Pillows (With Other Services): \$5.00

ADDITIONAL SERVICES

- Area & Oriental Rug Cleaning
- Auto/Boat/RV Cleaning
- Deodorizing & Pet Odor Treatment
- Spot & Stain Removal Service
- Scotchguard Protection
- Minor Water Damage Services

SEE CURRENT FLYER FOR ADDITIONAL PRICES & SERVICES
 Call for Appointment
(503) 281-3949

SEVERE, CHRONIC FOOT IN MOUTH SYNDROME
 VOTE 4 ME



OTHERWORDS.ORG

Our Vote Could Again Tip the Scales

Voter registration is critical

BY MARC H. MORIAL

The list of 2012 swing states — states where neither presidential candidate currently has a clear majority — include Ohio, Wisconsin, Pennsylvania, Florida, Nevada, Iowa, Virginia, North Carolina and Colorado.



Our report, "The Hidden Swing Voters: Impact of African Americans in 2012" reveals that due to a significant increase in voting, black Americans tipped the 2008 presidential election outcome in the swing states of North Carolina, Virginia, Indiana and Florida.

For example, the additional African Americans who voted in North Carolina in 2008 compared to 2004 were nearly nine times the margin of victory in North Carolina — an additional 127,000 African Americans voted, and the margin of victory was 14,177.

Conversely, our report shows that if African American voter turnout falls back to the 2004 rate of 60 percent as opposed to the record 2012 rate of 64.7 percent, then the President will have difficulty repeating his wins in the critical swing states of North Carolina, Ohio and Virginia.

Voter registration is also a critical factor. African-American registration lagged turnout in 2008, but when registered, African Americans were the most likely to vote.

Our report shows that if overall African-American registration rises to 78.3 percent (the 2008 African-American rate in Maryland), up from the 2008 rate of 69.7 percent, and turnout is as it was four years ago, an estimated additional 3 million African Americans will vote. That could have a huge impact on the outcome of the election.

Our report confirms the potential voting power in black America. The 2008 election showed that, for the first time, blacks were at the table in the democratic process, with voting turnout nearly equal to and, in some

instances, surpassing, whites.

But once is not enough. This upcoming election presents an opportunity for blacks to secure their seat at the table.

That is exactly the purpose of the National Urban League's "Occupy the Vote" campaign. In addition to fighting back against those who would deny any citizen the right to vote, we are issuing a clarion call to reawaken the hidden swing voters in the state of black America.

Marc H. Morial is president and chief executive officer of the National Urban League.

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