

BUSINESS

Local Truck Maker to Add 350 Jobs

Daimler ramps up Swan Island plant

Daimler Trucks has announced the addition of a second shift and plans to ramp up production at its Portland Truck Manufacturing Plant on Swan Island in north Portland, creating about 350 new jobs at the facility by the end of 2012.



Daimler Trucks will add a second shift and 350 new jobs to its Swan Island manufacturing plant.

hiring comes in response to a strong and steady rise in Western Star orders throughout 2011 and company expectations for continued growth in 2012.

The Portland plant currently employs approximately 700 shop employees and 50 engineers, managers and support staff.

"We are delighted to be able to make this announcement today here in Portland and proud of the achievements of our Western Star workforce. The growing demand for our Western Star products is testimony to our brand focus on premium customer specifications combined with our leading powertrain technology," said Martin Daum, president and CEO of Daimler Trucks North America LLC.

Hiring of new employees will begin in November and the new production shift is slated to be at full capacity by February. A second wave of hiring is planned for next summer to support the projected increase in demand.

The additional workers represent a nearly 50 percent increase in personnel at the plant and will include approximately 330 shop employees, and an additional 20 engineering and support positions to facilitate increased production.

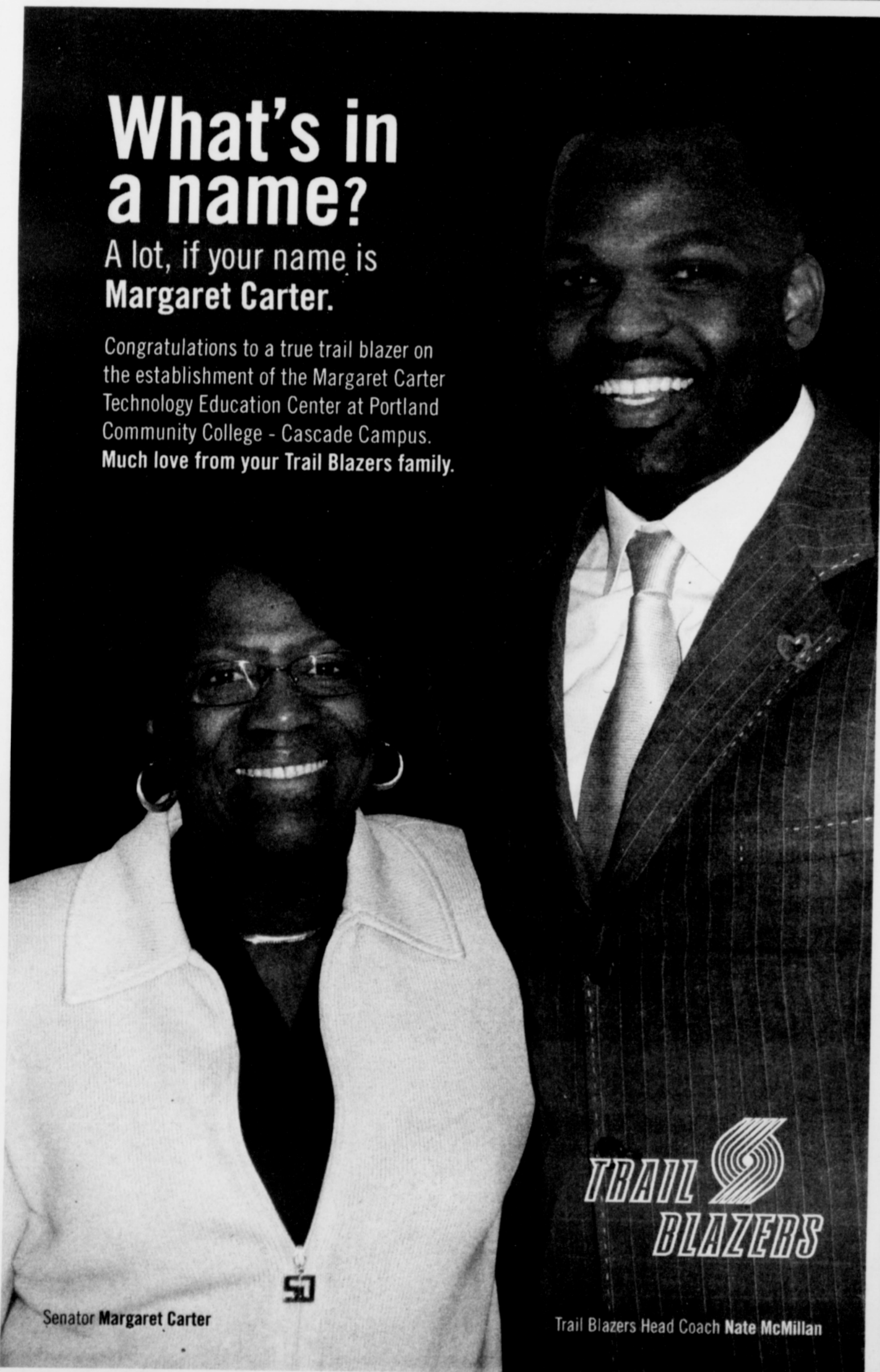
The Swan Island facility exclusively produces heavy-duty Western Star brand Class 8 trucks for use in mining, logging, oil field and construction, as well as on-highway trucks and other specialized vehicles, representing about 2 percent of North American truck sales this year.

Company officials said the increase in production capacity and

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Senator Margaret Carter

Trail Blazers Head Coach Nate McMillan

Mayor in Asia on Trade Mission

Mayor Sam Adams was midway through a 10-day trip to Shanghai, Suzhou, Hong Kong, and Tokyo Tuesday.

Adams is visiting Asia with a consortium of Portland and Oregon business representatives to promote Portland's new clean tech export initiative, "We Build Green Cities," recruit new investment for Portland, and support the growth of Portland business overseas.

Adams will also be making important cultural stops. He is meeting Portland Suzhou Sister City Association leaders; and will speak at a fundraiser in support of Portland Japanese Garden Expansion, hosted by US Ambassador John Roos, renowned architect Kengo Kuma, and others



Sam Adams

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