ENTERTAINMENT



Kylie Bunbury during a scene from the Disney film 'Prom.'

Making a Statement with the Prom Dress

Gowns get picked for personality, self expression

(AP) -- Prom-dress trends come and go — bright colors and bohemian looks this season — but the fashion personalities of the highschool girls celebrating the end of the school year in probably the fan- esque halter. ciest dress they've ever worn are

"You need to cover a lot of girls, and a lot of girls who want to show their personality, but you always, always need certain styles," says Michael Shettel, the designer of bridal and evening wear label Alfred Angelo.

lot — and they started this process months ago. That means that while red-carpet style and runway looks might influence some girls, you can hit the right one.

count on some wanting a retro `50s ball gown while others want to be all grown up in something slinky with

Shettel collaborated with Walt Disney Pictures for the movie "Prom," and covered the bases. One of the main characters wears a champagne-colored strapless with a short hemline, another a bright purple corset style, and another in a hippie-

High schoolers are a whole "new consistent: Every ballroom has its crop" of girls learning to embrace princess, glamour puss, trendsetter fashion and use it as a tool of selfexpression, says Jane Keltner de Valle, fashion news director of Teen Vogue. The promoutfit is more just a dress, it's a statement of who they want to be remembered as with their old friends, and it's a glimpse at who they will be in the future, she says.

The film accurately mirrors the Girls think about their dress — a scenes playing out across the country, Shettel says. Girls go into stores and try on sometimes dozens of dresses, but they know when they



