



**New Prices
Effective
May 1, 2010**

Martin Cleaning Service

**Carpet & Upholstery
Cleaning
Residential &
Commercial Services**
Minimum Service CHG.
\$45.00

A small distance/travel charge
may be applied

CARPET CLEANING

2 Cleaning Areas or
more \$30.00 Each Area

Pre-Spray Traffic Areas
(Includes: 1 small Hallway)

1 Cleaning Area (only)
\$40.00

Includes Pre-Spray Traffic Area
(Hallway Extra)

**Stairs (12-16 stairs - With
Other Services): \$25.00**

Area/Oriental Rugs:

\$25.00 Minimum

Area/Oriental Rugs (Wool):
\$40.00 Minimum

Heavily Soiled Area:

Additional \$10.00 each area
(Requiring Extensive Pre-Spraying)

UPHOLSTERY CLEANING

Sofa: \$69.00

Loveseat: \$49.00

Sectional: \$109 - \$139

Chair or Recliner:

\$25 - \$49

Throw Pillows (With
Other Services): \$5.00

ADDITIONAL SERVICES

- Area & Oriental Rug
Cleaning
- Auto/Boat/RV Cleaning
- Deodorizing & Pet
Odor Treatment
- Spot & Stain
Removal Service
- Scotchguard Protection
- Minor Water Damage
Services

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PRICES & SERVICES
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OPINION

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Equity Study is Only the First Step to Fairness

Disparities are worse than what was found

BY MELVIN ODEN-ORR

The City of Portland and the Portland Development Commission recently released their draft City of Portland Disparity Study 2009. At almost 800 pages, it will take a while to fully digest. However, the National Association of Minority Contractors, Oregon chapter, is in the process of reviewing and analyzing the study's conclusions and encourages its membership to provide their feedback directly at the city's website designated for that purpose: portlandonline.com/omf/index.cfm?c=54139.

The disparity study is a constitutionally required predicate to the City and PDC continuing their efforts to combat the effects of historical discrimination in their contracting programs.

No one disputes that such discrimination has existed. The U.S. Supreme Court has even acknowledged this saying that there is "no doubt that the sorry history of both private and public discrimination in this county has contributed to a lack of

opportunities for black entrepreneurs."

NAMC-Oregon acknowledges that the city's disparity study was a necessary step to identifying and addressing the underutilization of all the talents that the Portland metropolitan area has to offer, including those of minority-owned businesses.

The study does not, however, address some critical issues that disproportionately affect minority communities in the Portland area: poverty; schools that don't educate our children; and the historical remnants of societal discrimination that continue to plague the creation and growth of many minority-owned businesses.

Nevertheless, we believe the study starts a discussion and provides a good foundation for the city and PDC to address the identified disparities in their respective construction and professional services contracting programs.

Based on our own experience, NAMC-Oregon continues to believe that the real disparities that exist are significantly higher than those found in the study. Be that as it may, the city and PDC must continue to take the lead on eliminating the identified disparities and others. Indeed, the study suggests that only through affirmative efforts by the city and PDC in encouraging utilization of minority-owned firms can any gains be made.

The city's and PDC's contracting programs are far from "ok." The city, PDC and the community cannot be satisfied with a contracting process that sees no prime contracts awarded to an African-American or Asian-American firm over a four year period.

In fact, substantial disparities were found for these firms as well as Hispanic-owned firms for prime contracts, even under the city's good faith efforts program. No one can be satisfied with minority-owned firms on PDC-sponsored projects receiving less than 1/2 of 1 percent of the contracting dollars.

And no one should be satisfied with the substantial disparities found for minority-owned firms in contracting for professional services, particular for Native Americans, Asian-Americans, and African-Americans.

NAMC-Oregon looks forward to working with the city of Portland and PDC to eliminate the real disparities in their contracting processes and to removing the barriers that continue to disproportionately exclude minority-owned businesses and make their contracting programs more equitable.

Melvin Oden-Orr is the Oregon counsel for the local chapter of the National Association of Minority Contractors.