

# Portland Observer Auto Review

News and reviews on new motor vehicles

## 2011 Ford Fiesta 5-Door Hatch SES

BY KATHLEEN CARR

The Ford Fiesta is a little car with a quest to conquest budget-minded buyers with a product that has global appeal and fuel economy. The Fiesta is available in both sedan and hatchback body styles, however the hatchback provides greater cargo capacity.

The Fiesta comes with a 1.6-liter engine that produces 120 horsepower and 112 foot-pounds of torque. As with most small engines, the block in the Fiesta needs to rev high to make power. It reaches peak torque at 5000 rpm: 2000 rpm below redline. A five-speed manual transmission is standard and a six-speed automatic is optional. The manual transmission is precise and easy to shift. Standard safety features include stability and traction control, antilock disc brakes, front-seat side airbags and side curtain airbags. Also included is a class-exclusive driver knee airbag. Its steering is the new benchmark, it provides immediate and precise response. Its suspension has excellent handling and ride could use some improvement.

The standard Fiesta comes with 15-inch steel wheels, a capless fuel filler, power mirrors, a tilt-and-telescoping steering wheel, a four-speaker AM/FM stereo (with an auxiliary input jack and USB port) and a 60/40 split-folding rear seat. The



**Tested Vehicle Information:** 1.6L TIVCT Duratech DOHC I4 Engine; 5-Speed Manual Transmission; 28 City MPG, 37 Highway MPG; MSRP \$17120.00  
Tested MSRP \$19305.00

SE sedan adds metallic cabin accents, power windows and door locks and a CD player. The SEL sedan adds LED parking lights, a rear spoiler, 16-inch "premium painted" wheels, a premium sound system (with satellite radio and six speakers), ambient lighting, an auto-dimming rearview mirror and the Sync multimedia voice-command system which now also offers turn-by-turn navigation and the SES adds rear wipers.

The Ford Fiesta affordable compact sedan with excellent fuel economy, a high level of standard safety and convenience features. It has a generous factory warranty makes the Fiesta more appealing option for first-time car buyers on a budget. It's sophisticated, modern, and attractive and fun to drive.

### Jack & Jill Social Club

...will be having a fund raising Spring Fling Dance at the Elks Lodge on March 19th. From 6:30pm until 12:00 midnight

Come one, come all!

Will include:  
all you can eat fish and a raffle



Donation is \$15.00

Don't Miss this exciting night!

6 N. Tillamook St.  
Portland, OR

Advertise with diversity in The Portland Observer Call 503-288-0033



PHOTO BY MARK WASHINGTON/THE PORTLAND OBSERVER

Pizza Hut opens for take-out on Northeast Martin Luther King Jr. Boulevard and Alberta Street. Welcoming customers are (from left) Graciella Limon, Erika Ponzio, James Calcagno, Patricia Limon, Lisa Oliverio and Maria Barajas.

## Pizza Hut Opens on MLK

Just in time for the NCAA men's and women's basketball tournaments, Pizza Hut has opened a carryout and delivery location on the corner of Northeast Martin Luther King Jr. Boulevard and Alberta Street.

The store also includes Portland's first Wingstreet, a specialty restaurant offering Buffalo chicken wings.

"We love this location and think this is a great place to introduce Wingstreet to Portland," said Lisa Oliverio, Pizza Hut's Portland-area

manager. "And we love basketball and the excitement it creates in the community."

The new restaurant employs 25 people, occupying half of the building that once housed an Adidas Outlet Store. The other half of the building remains unoccupied. There are 26 Pizza Huts located in the Portland area.

Pizza Hut and Wingstreet are owned by Yum! Brands, a Louisville, Ky., corporation that also includes Kentucky Fried Chicken, Taco Bell and A&W.

## Chiropractic Auto Injury Clinic, PC

Zchon R. Jones, DC

333 NE Russell St., #200, Portland, OR. 97212

(503) 284-7838

Truly making a difference in the lives of Auto Accident victims and Injured Workers for nearly 20 years.

If you or someone you know has been in an accident, call us so we can help you with your needs. (503) 284-7838



We are located on the corner of MLK and Russell Street, on the second floor above the coffee shop.

W Parking Area

333 NE Russell #200

Russell St.

S

MLK Jr. Blvd

