

Jefferson Concerts to Build Support

Events to benefit once-thriving music program

Furthering its efforts to give back to the communities in which it does business, Hasson Company Realtors will sponsor the upcoming Rose City Music Festival, a week-long event beginning on Saturday, Sept. 25 that will benefit the arts and music program at Jefferson High School.

For the majority of its 100 years in north Portland, Jefferson High School was known as the city's "School of Performing Arts," receiving award after award for its band and choir teams. The school reveled in its reputation for outstanding dramatic performances.

And yet, after the nearly constant stream of budget cutbacks began in the 1980s, the school's once-thriving arts and music program was reduced to nonexistence.

Mothballed and deserted, the three-story music wing at Jefferson — which includes a band room, choir room, band library, piano rehearsal rooms, music education room and choir library — has sat unused for more than 15 years. Dozens of like-new uniforms and choir robes hang from their hangers waiting for students to return.

Enter the Rose City Music Festival! Developed as a fundraiser by the Jefferson High Alumni Association, the festival's mission is to raise enough money to bring a full program of music, graphic arts and drama back to the school, as well as the elementary and middle schools included in the



Pink Martini will perform in concert at Jefferson High School on Saturday, April 25 at 7:30 p.m. in a benefit to revive the school's once-thriving music program.

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Saxophonist Mike Phillips will bring the jazz music scene to Jefferson High School during a concert benefitting the north Portland school on Friday, Oct. 1 at 7 p.m.

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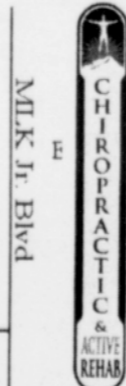
We are located on the corner of MLK and Russell Street, on the second floor above the coffee shop.

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Russell St.

S



Jefferson cluster.

The Hasson Company chose to sponsor the special event because giving back to the community is paramount to the leading local real estate brokerage.

"I have long believed in the value of art and music when it comes to enriching children's lives," says Mike Hasson, president and owner of the Hasson Company. "The Rose City Music Festival provides our firm with a unique opportunity to play a vital role for such a compelling initiative."

The festival will start with three marquee events, first by Pink Martini on Saturday, Sept. 25 at 7:30 p.m. at Jefferson. Tickets are \$65.

The school's Jefferson Dancers will kick off a second performance at the school on Thursday, Sept. 30 at 7 p.m. Tickets are \$35.

Saxophonist Mike Phillips will bring the jazz music scene to

Jefferson with a third performance on Friday, Oct. 1 at 7 p.m. Tickets are \$50.

The fourth main and concert date is an all day long fundraiser taking place on three stages at the school on Saturday, Oct. 2 from 2 p.m. to 10 p.m.

Over 22 performers plan to support the event with a who's who list of local performers including Tom Grant, Michael Allen Harrison, Ron Steen, Cool Nutz, Linda Hornbuckle, Shirley Nanette, Valerie Day, Shelly Rudolph, Obo Addy, Toni Hill, Lifesavas, Geno Michaels, Farnell Newton and more.

Tickets for the Oct. 2 event will sell for \$5 for day time passes and \$10 for evening admission.

For more information about the Rose City Music Festival, visit the festival's website at Rosecitymusicfestival.com. Tickets are available at TicketsOregon.com.