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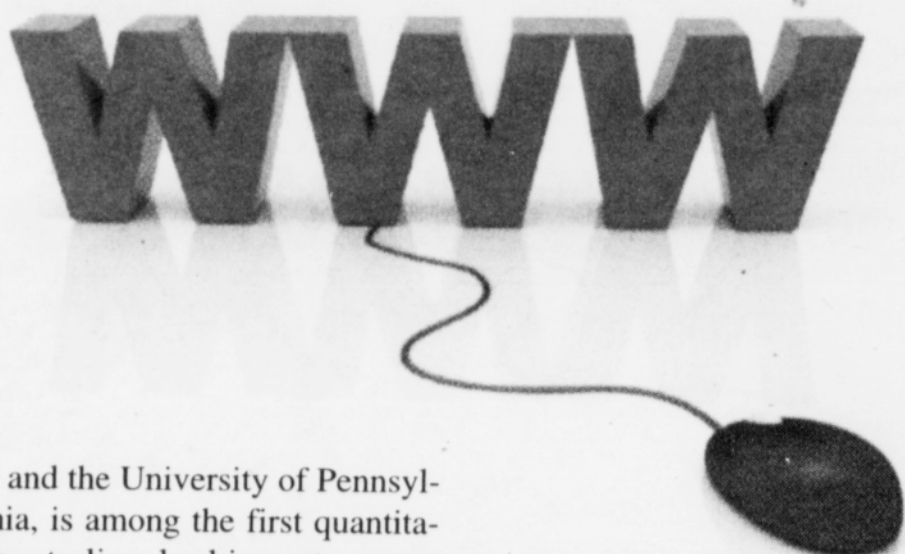
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Arts & ENTERTAINMENT

Facebook Crowd Still Wants Privacy

Tech-savvy generation similar to past



(AP) -- All the dirty laundry younger people seem to air on social networks these days might lead older Americans to conclude that today's tech-savvy generation doesn't care about privacy.

Such an assumption fits happily with declarations that privacy is dead, as online marketers and social sites such as Facebook try to persuade people to share even more about who they are, what they are thinking and where they are at any given time.

But it's not quite true, a new study finds. Despite mounds of anecdotes about college students sharing booze-chugging party photos, posting raunchy messages and badmouthing potential employers online, young adults generally care as much about privacy as older Americans.

The report, from researchers at the University of California, Berkeley and the University of Pennsylvania, is among the first quantitative studies looking at young people's attitudes toward privacy as government officials and corporate executives alike increasingly grapple with such issues.

"It is going to counter a lot of assumptions that have been made about young adults and their attitudes toward privacy," said Mary Madden, senior researcher at the Pew Internet and American Life Project.

Among the findings:

- Eighty-eight percent of people of all ages said they have refused to give out information to a business because they thought it was too personal or unnecessary. Among

young adults, 82 percent have refused, compared with 85 percent of those over 65.

- Most people — 86 percent — believe that anyone who posts a photo or video of them on the Internet should get their permission first, even if that photo was taken in public. Among young adults 18 to 24, 84 percent agreed — not far from the 90 percent among those 45 to 54.
- Forty percent of adults ages 18 to 24 believe executives should face jail time if their company uses someone's personal information illegally — the same as the response among those 35 to 44 years old.

Archie Introduces Gay Character

Riverdale High is getting its first gay character.

Archie Comics announced Thursday that in an issue out Sept. 1, the long-running comic will introduce its first "openly gay" character, Kevin Keller.

The strapping blond will defeat Jughead in a burger eating contest, win the affection of Veronica and wrestle over how to gently



rebuff her flirtations.

Jon Goldwater, co-CEO of Archie Comics, says the introduction of Kevin is "about keeping the world of Archie Comics current and inclusive."

◀ A comic book cover featuring Veronica that's coming out this fall introduces a new classmate named Kevin Keller, the first gay character in the Archie Comics series.

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The "Sneakers Ball"




Saturday, April 24, 2010
8235 NE Airport Way
No-host bar and silent auction begin at 6:00 PM
Sit down dinner at 7:00 PM

Wear your tux, gown, or after five attire and that favorite pair of snazzy sneakers to Dance, Dance, Dance!
Music by The LaRhonda Steele Band

Prize for the best matching attire and sneakers!

All Proceeds will benefit The Portland Chapter of The Links, Inc. Scholarship Fund and Programs

Tickets - \$60
Ticket Information: 503-707-7204
Special Request: please bring one pair of Sneakers to support The Portland Chapter of The Links, Inc. Haiti Relief efforts.

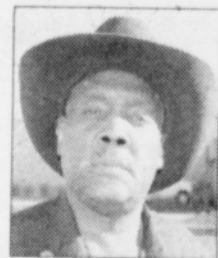
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