

# EARTH DAY 2010

## Incentives Subsidize Ecoroofs to Improve Livability

More incentives to install new ecoroofs in Portland are available from the city's Bureau of Environmental Services. The

cation packet is available at [portlandonline.com/bes](http://portlandonline.com/bes) or by calling 503-823-7914.

Ecoroofs are vegetated roof

systems that reduce stormwater runoff, improve air quality and save energy. The Grey to Green goal is to add 43 acres of new

ecoroofs by 2013. Since the initiative began in July 2008, more than four acres of ecoroof have been completed and over six

acres are in design or construction. There are currently 211 ecoroofs in Portland covering nearly 11 acres.

**"Desperation..."**

**"Feelings of guilt..."**

**"Gambling had a hold on me..."**

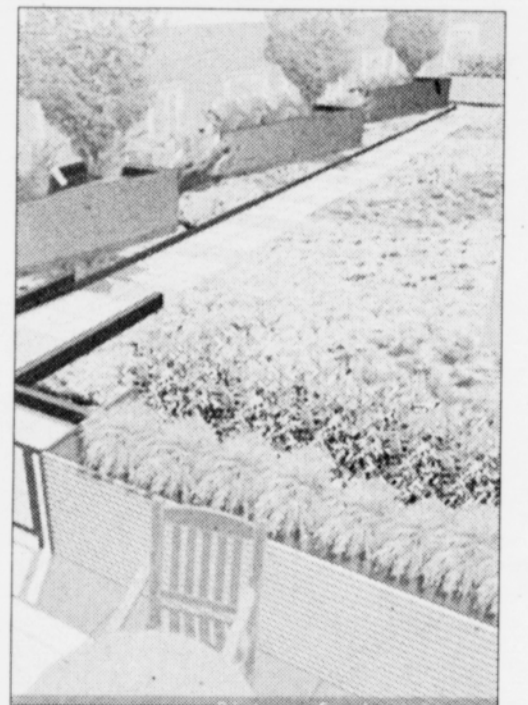
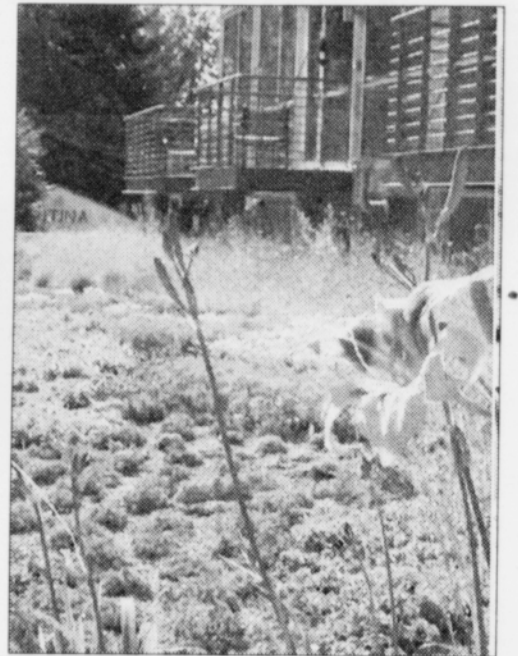
**"I got the help I needed and I got my life back."**

If you need help with a gambling problem, treatment is there for you. It's free, confidential and it works.

**Get your life back**

**1 877 MY LIMIT**

or log on to [1877MYLIMIT.org](http://1877MYLIMIT.org) for help.



Two examples of an ecoroof. An ecoroof is a lightweight, low-maintenance, vegetated roof that provides stormwater management by capturing, filtering and evaporating rainfall.

ecoroof incentive program is part of Portland's Grey to Green effort to increase Portland's green stormwater management infrastructure, protect sensitive natural areas and improve habitat.

The incentive pays up to \$5 per square foot for new ecoroof projects in the city. Ecoroofs in Portland typically cost between \$5 and \$20 per square foot. Industrial, residential, commercial and mixed-use projects are eligible for the incentive.

The city has begun a new cycle of ecoroof incentives and is accepting applications through June 1. Environmental Services will award incentives this summer. The city will continue to make funds available until 2013.

The ecoroof incentive appli-