



New Prices Effective May 1, 2008

# Martin Cleaning Service

Carpet & Upholstery Cleaning Residential & Commercial Services

Minimum Service CHG. \$45.00

### Carpet Cleaning

2 Cleaning Areas or more \$30.00 Each Area  
Pre-Spray Traffic Areas (Includes: 1 small Hallway)

1 Cleaning Area (only) \$40.00  
(Includes Pre-Spray Traffic Area • Hallway Extra)

Stairs (12-16 stairs) \$25.00 (With Other Services)

Heavily Soiled Area: Additional \$10.00

### ADDITIONAL SERVICES

- Area & Oriental Rug Cleaning
- Auto/Boat/RV Cleaning
- Deodorizing & Pet Odor Treatment
- Spot & Stain Removal Service
- Scotchguard Protection

### UPHOLSTERY CLEANING

Sofa \$79.00

Loveseat \$59.00

Sectional \$109 - \$139

Chair or Recliner \$35 - \$49

Throw Pillows \$5.00

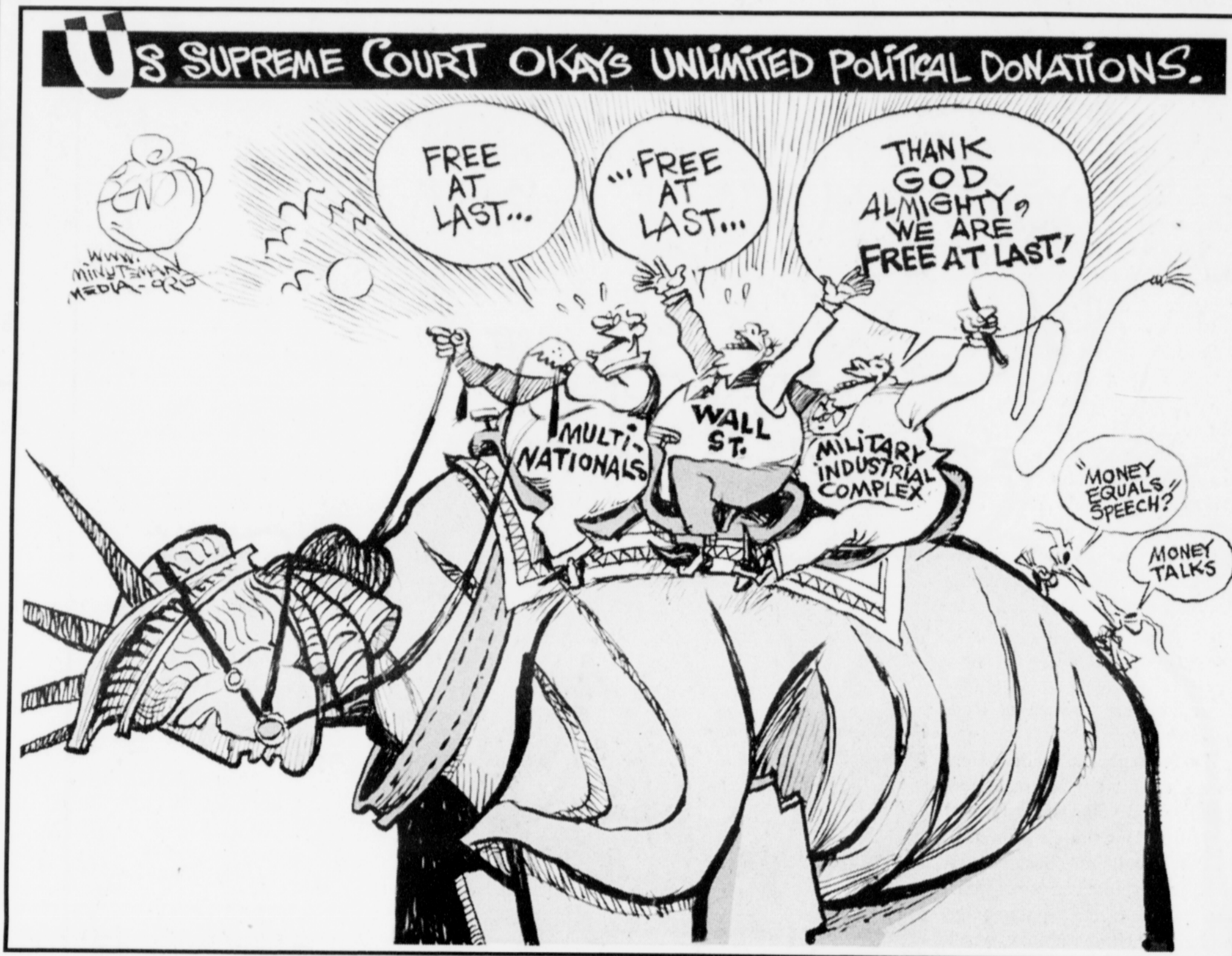


(With Other Services)

See Flyers for Additional Prices  
Call For Appointment  
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# OPINION

Opinion articles do not necessarily represent the views of the Portland Observer. We welcome reader essays, photos and story ideas. Submit to news@portlandobserver.com.



## These Times Call for Action

### Take the empowerment pledge

BY MARC H. MORIAL

This year, Black History Month coincides with a historic milestone of the National Urban League: Our 100th anniversary. Fittingly, this year's theme, "The History of Black Economic Empowerment," tracks the organization's century-long mission.

The National Urban League was founded in 1910 to address the needs of African Americans migrating north from the Jim Crow South in search of jobs and a better life.

Unfortunately, 100 years later, the doors of opportunity are not yet fully opened to people of color. And history remains one of our greatest teachers. As President Obama said

in his historic 2008 speech on race, "So many of the disparities that exist in the African American community today can be directly

*Join with us in tackling some of the most pressing and persistent problems facing our nation.*

traced to inequalities passed on from an earlier generation that suffered under the brutal legacy of slavery and Jim Crow... That legacy helps explain the wealth and income gap between black and white and the



concentrated pockets of poverty that persist in so many of today's urban and rural communities."

But in spite of tremendous odds, African Americans have made remarkable

goals for America in the areas of education, employment, housing and healthcare, I Am Empowered will galvanize millions of people to take a pledge to help achieve the following by 2025:

Education - Every American child is ready for college, work and life.

Jobs - Every American has access to jobs with a living wage and good benefits.

Housing - Every American lives in safe, decent, affordable and energy efficient housing on fair terms.

Healthcare - Every American has access to quality and affordable health care solutions.

Black History Month 2010 also marks one year that America's first African American president has been in office. President Obama's election and the I Am Empowered initiative remind us of the power of individual and collective citizen action to bring about change.

As we celebrate Black History Month and the 100th anniversary of the National Urban League, I urge every American to claim your empowerment and become a part of this exciting movement for change.

Marc H. Morial is president and chief executive officer of the National Urban League.

contributions to America and continue to embrace Dr. King's dream. Highlighting those largely unheralded contributions has always been the purpose of Black History Month.

While our centennial year is also a time to reflect on the rich history and legacy of the National Urban League, these times call for action. We want to use this moment to rally the American people to join with us in tackling some of the most pressing and persistent problems facing our nation. To that end, we have chosen Black History Month to announce the launch of our national public service initiative, I Am Empowered, which will officially kick-off on March 1.

Focused on four aspirational

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