



Get the New Year off to a great S.T.A.R.T.

Savings Today And Rewards Tomorrow™

S.T.A.R.T. 2010 off right.

S.T.A.R.T. saving for a down payment on a car.

S.T.A.R.T. saving up for what's down the road.

S.T.A.R.T. saving for a rainy day.

S.T.A.R.T. saving for a sunny day.

S.T.A.R.T. saving for a wedding day.

S.T.A.R.T. the start of something big. Or small.

S.T.A.R.T. is a simple and rewarding way for everyone to save.

S.T.A.R.T. by setting up a transfer from your U.S. Bank checking account – a little every week, every paycheck, with every check card or credit card purchase.

S.T.A.R.T. celebrating with a \$50 U.S. Bank Rewards Visa® Card when you save \$1,000.

Keep a balance of \$1,000 or more for a year and you'll earn another \$50 Rewards Card.

S.T.A.R.T. the new year off right by stopping at any U.S. Bank, or call 800-720-BANK (2265).

All of **us** serving you™

us bank.

usbank.com/START

Enrollment is required. A qualifying transfer from your Package Checking account to your Package Money Market Savings account must be scheduled and maintained. You must open and/or maintain an active U.S. Bank Package, including a Silver Gold or Platinum Checking account AND a Money Market Savings account. A minimum deposit of \$50 is required to open a Checking account and a minimum \$25 is required to open a Money Market Savings account. All regular account opening procedures apply. Certain conditions apply to U.S. Bank Packages. Credit products are subject to normal credit qualifications and approvals. Other conditions and restrictions may apply. Program is subject to change. See the S.T.A.R.T. Program Agreement for detailed information. The U.S. Bank Rewards Visa Card cannot be reloaded with additional funds, nor can it be used at an ATM. Terms and conditions apply and fees may apply to Rewards Cards. For complete terms and conditions, see the "U.S. Bank Rewards Visa Card Agreement" available at www.usbank.com/rewards. Deposit products offered by U.S. Bank, N.A. Member FDIC.