

MBA Program Earns High Marks

Willamette prepares socially responsible grads

Willamette University's MBA program has been honored for preparing students for good stewardship in business careers with high marks for ethics and social responsibility.

The Aspen Institute's "Beyond Grey Pinstripes" survey recognized Willamette's Atkinson Graduate School of Management as a top global Masters of Business Administration program for innovation in social and environmental stewardship.

The Willamette MBA appears in the "Global 100" list at

#47 overall, and #20 for the relevance of its courses to ethical and socially-conscious management decision making.

"The Beyond Grey Pinstripes ranking speaks to the value of the Willamette MBA as an internationally recognized program," said Debra Ringold, Dean and JELD-WEN Professor of Free Enterprise. "Our mission is to educate passionate students who will become socially-conscious managers in business, government and not-for-profit organizations."

"The best business students



Willamette University's MBA program prepares students for socially responsible practices

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move quickly into the front ranks of business – and the attitudes and values they bring to the table are deeply influenced by their time in business education," said Judith Samuelson, executive director of the Aspen Institute's Business and Society Program. "The schools that are competitive in the Beyond Grey Pinstripes ranking are the real trailblazers – they assure that students have the right skill as well as the will to make things happen."

The Willamette MBA program includes two full-time MBA program formats – the early career MBA and MBA for career change – and an evening MBA for professionals. Classes are held in Salem and Portland.

School on Forbes 'Best' List

Willamette University's Atkinson Graduate School of Management has been named to Forbes magazine's "Best Business Schools" list for 2009. The rankings are based on each program's return on investment to graduates and recognize the top 75 schools in the United States.

Willamette University is the highest ranked program in Oregon and is one of only three programs in the Northwest to make the list. The schools are ranked based on the results of surveys from business schools across the U.S.

on career services opportunities, placement rates and pre- and post-MBA salary levels.

"The Forbes ranking is an outstanding achievement for our school, our faculty and our graduates," said Debra Ringold, Dean and JELD-WEN Professor of Free Enterprise. "Our ranking speaks to the value and quality of the Willamette MBA program in preparing graduates for satisfying, successful careers."

For more information on Willamette University's Atkinson Graduate School of Management, visit willamette.edu/mba.

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College Night for High Schools

Mt. Hood Community College is hosting "College Night in Oregon," a free event to assist high school students in choosing a college and applying for financial aid and scholarships.

Seminars offered will include

Choosing the Right College, Understanding the Financial Aid Process, Scholarship Searches and Scams and Completing and Filing the FAFSA. In addition, four \$500 scholarships will be given away. The event will also include free pizza

and prizes.

"College Night in Oregon" is taking place Monday, Nov. 23, from 6:30 p.m. to 9 p.m. in the MHCC Vista Dining Room at the Gresham campus. For more information, visit collegenightinor.org.

Green Jobs for Women Explored

Oregon Tradeswomen sponsor forums

The American Recovery and Reinvestment Act has resources to assist women impacted by the economic downturn as well as the organizations that advise and serve them.

Two free forums in the coming days sponsored by Oregon Tradeswomen, Inc. will provide more information.

"Green Jobs for Women: How to prepare for the New Economy's Career Choices," will take place Thursday, Nov. 12 at 6 p.m. at the University of Oregon White Stag Building in downtown Portland, 70 N.W. Couch St.

Participants will learn more about "green jobs" and the prospects for employment in this emerging part of Oregon's economy. Find out about

provisions and resources in The American Recovery and Reinvestment Act to access business development and job training for the green economy. Participants will be encouraged to get on a pathway to a new career and contribute to a leaner, more energy efficient future.

"Economic Recovery: What Women Should Know," will take place Saturday, Nov. 14 at 9:30 a.m. at the Oregon Association of Minority Entrepreneurs, 4134 N. Vancouver Ave.

Those who attend this forum will find out about programs in the Recovery act that help women and families with accessing unemployment benefits, extending health insurance benefits (COBRA), home mortgage or foreclosure assistance, business development assistance, and retraining and other supportive services.

RSVP to attend either session by calling 503-335-8200, extension 21.

Advancing Success for Latinos

Higher Ed Board tackles barriers

Alicia Ortega, associate director of Admissions and Recruitment at Oregon State University will be helping the Oregon University System advance initiatives to support Latino student participation in and completion of college in the state.

Ortega will work as a special assistant to George Pernsteiner, state higher education board chancellor, over the next year to advance the system goal of increasing educational attainment rates for the rapidly growing number of Latino students in Oregon – a population that has lower than average college going and completion rates.

Specifically, Ortega will coordinate the board's strategic priority to increase college attainment for Latino Oregonians, addressing issues related to: ex-



Alicia Ortega

panding the college pipeline; developing community connections; overcoming access barriers; retention and graduation; and success after graduation.

"We're very pleased to have someone with Alicia's expertise and background join with the board and the campuses to determine approaches to increasing the college-going rates of Oregon's Latino students," said Pernsteiner. "The tremendous

growth in the number of Latino K-12 students over the last several years has not translated into growth in those same students completing high school and going on to college. It's imperative that the OUS seek ways to work with partners statewide to improve the rates of Latino student achievement and the numbers who graduate from college."

Since 2001, Ortega has worked in Admissions at OSU, in both her current position and as assistant director of admissions and multicultural recruitment, and senior assistant director. Prior to this she worked at Portland State University from 1998 to 2001 as assistant director of admissions and minority recruitment, and as an admissions counselor. Ortega also worked at Western Oregon University from 1997 to 1998 as an admissions counselor.

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