

# Small Business Owner Fills a Niche



At Portland's Betty Jean Couture Design House a plus size zip jacket is designed to flatter your form and fit your shape.

continued from A5

Board of Directors. Doswell has had a fascination with tailored women's fashion since the age of 8-years-old. He said his father worked in the fashion business for over 50 years and brought him and his brother into this industry. The three family members opened Betty Jean



The seamstresses at Portland's Betty Jean Couture Design House can do anything based on a sketch, a magazine or an idea in a customer's head and satisfaction is guaranteed.

## North East Community Plumbing

a division of usa-junk, llc. company

**Kevin Howard**  
"Plumber with a Principle"

CCB#162599 PB #601  
Licensed Bonded Insured  
Journeyman Plumber

Business...503-281-1670  
Cell.....503-535-9457  
Fax.....1-888-422-5865



### Deluxe Package

- angle stops
- supply lines
- toilet tank replacement parts
- replace & install bath & kitchen sink p-traps (new)
- additional charge for tub, shower and additional sinks

**Deluxe COST** only \$375.00 (including parts & labor)

### Supreme Pack-

- angle stops
- supply lines
- toilet tank replacement parts
- drain clean (bath & kitchen sinks only)
- kitchen sink faucet (new)
- replace and install bath & kitchen sink p-traps (new)



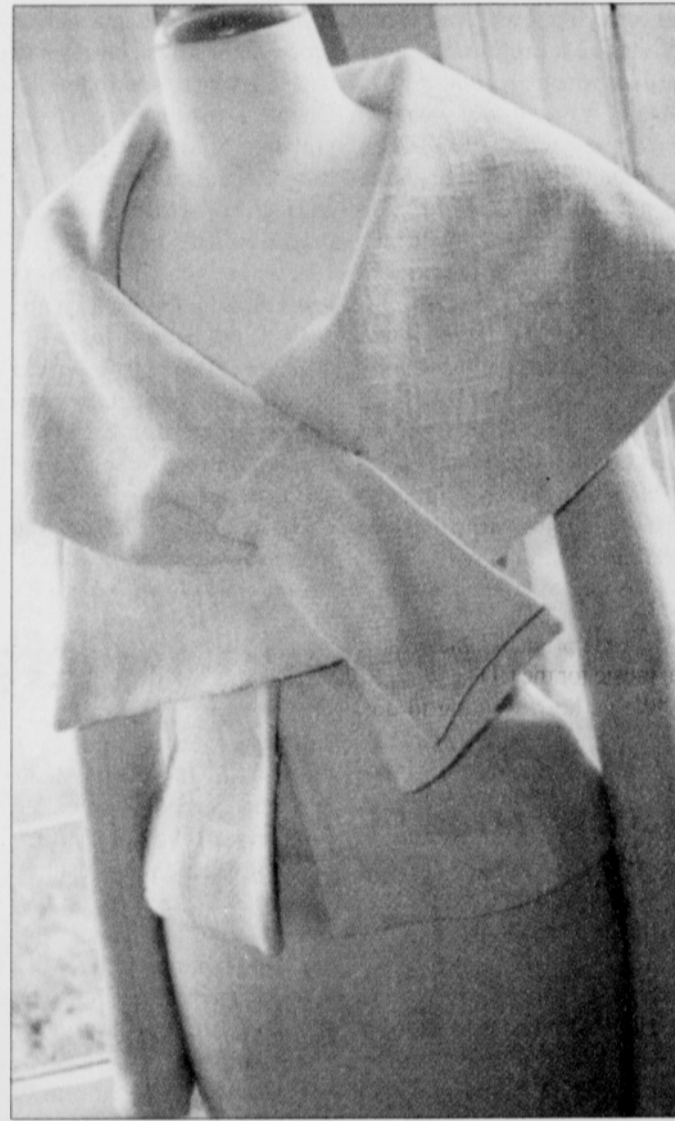
**Supreme COST**  
only \$475.00  
(including parts & labor)

A **free** safety inspection check with a **19 point** check list.  
For your review and **future** plumbing needs.  
10 % discount for seniors

Apparel in 1987, named in memorial to their mother Betty Jean who fell victim to breast cancer in 1983, and also inspired them to make women feel elegant. BJC donates annually to the Race for the Cure.

Doswell said his father saw how small boutiques, with discipline and great ideas, could grow into large chains. He said this was his motivating factor, along with his father's creative and artistic talents.

In addition to selling high-end clothing, Doswell also owns Doswell Manufacturing and Design House, which specializes in pattern and sample making, as well as production sewing. DMDH manufactures for several prominent designers in Port-



The Betty Jean Couture Design House fills a niche by creating quality fashions for full figured women, not the unrealistic designs for rail thin models.

land as well as the uniforms day through Saturday from 11 a.m. to 6 p.m.

A Betty Jean Couture fashion show will be held Friday, Sept. 25, at the Portland Art Museum. Doors open at 7pm, with the show beginning at 8 p.m. Call Kenneth Doswell at 503-284-6711 for ticket information.

## Students Compete for \$150,000 prize

The Global Student Entrepreneur Awards – the premier competition for students currently running profitable businesses – has just extended the entry deadline line for all Oregon students to Sept. 30.

With a prize of \$150,000, including mentorship by top US entrepreneurs, this is a great chance for student entrepreneurs to get the boost they need to take their busi-

nesses to the next level while being recognized by international media. Top applicants will present their companies at the Pacific Northwest regional finals in Seattle on Oct. 27. College and university students can apply directly online at [www.gsea.org](http://www.gsea.org). Faculty, advisors and business owners can also nominate a student business owner.

Featuring: steps to success business mentoring and consulting  
[WWW.AFRICANAMERICANCHAMBEROFCOMMERCE.COM](http://WWW.AFRICANAMERICANCHAMBEROFCOMMERCE.COM)  
(503) 244-5794, Ext. 245 • Email: [BlackChamber@USA.NET](mailto:BlackChamber@USA.NET)

"Proud partners in Portland area progress"

Advertise with diversity in  
The Portland Observer  
Call 503-288-0033  
[ads@portlandobserver.com](mailto:ads@portlandobserver.com)