

CAREERS & EDUCATION

Head Start Inspires Learning

Giving low-income kids a solid foundation

Educational leaders are celebrating Oregon Head Start Awareness Week.

"This week is a wonderful opportunity to recognize the amazing contributions of early childhood educators in meeting the needs of low-income children and their families," said Oregon Superintendent of Public Instruction, Susan Castillo. "The dedication of the educators, support professionals, volunteers, families, and communities involved with Oregon Head Start is both inspiring and essential."

Castillo said the solid educational foundation Head Start



Susan Castillo

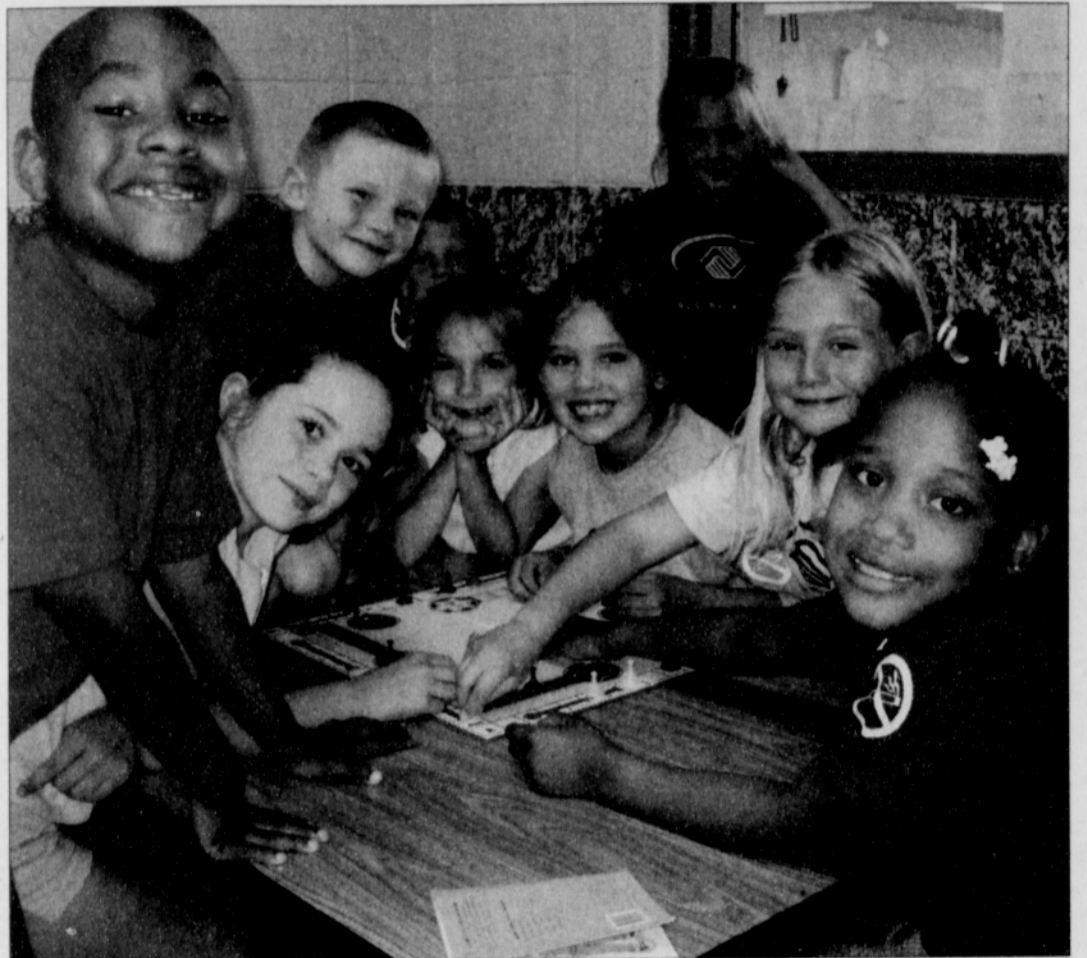
and other early childhood education provides makes kids entering kindergarten prepared for success.

"We are now in the 43rd

year of Head Start, and over the years, it has consistently provided for the educational and personal needs of our youngest Oregonians," she said.

Head Start continues to serve more children. Last year, Oregon added 1,732 new state funded Oregon Head Start enrollment slots and this year it will add an additional 1,336.

By the end of the 2007-2009 biennium, Oregon Head Start will have a total of 6,554 state funded slots. Combined with funding from the Federal Office of Head Start and other funders, more than



Head Start provides comprehensive preschool programming for children ages three through five.

12,661 children and their families will be able to enroll in Oregon Head Start Pre-Kindergarten programs each year.

"We know that students from low-income households

often enter school at an academic disadvantage," Castillo said. "They may have received less exposure to books in the home, be less verbally advanced, or may come from a family that speaks a language

other than English. With the early support of Head Start, ideally followed by full-day kindergarten, these students can enter school ready to learn, ready to explore, and ready to succeed."

EMBRACING DIVERSITY TO MAKE A DIFFERENCE

Kaiser Permanente has a distinguished commitment to Diversity. We are a leader in the development of culturally competent care and we recognize that diversity encompasses much more than recognizing diverse ethnic groups. It's about raising cultural sensitivity and also developing tools, training, and educational resources for health care teams to help them deliver superior, culturally competent care.

If you would like to be part of a proud, culturally diverse organization, consider these opportunities in the greater Portland area:

- PRODUCT DEVELOPMENT PROJECT MANAGER
- PRODUCT MANAGER
- FINANCIAL PLANNING DIRECTOR
- SR. MEDICARE DATA ANALYST & PROJECT MANAGER
- NURSE MANAGER CV PROGRESSIVE CARE UNIT
- MANAGER PROGRESSIVE CARE
- HOSPITAL ADMINISTRATIVE SUPERVISOR
- INPATIENT RNS (CARDIOVASCULAR OPERATING ROOM, CATH LAB, CVICU)
- OUTPATIENT RNS (MOHS/DERMATOLOGY, UROLOGY, CARDIOLOGY, HOME HEALTH)
- NP/PA (GERIATRICS/LONG TERM CARE, CARDIOVASCULAR THORACIC SURGERY)
- PHYSICAL THERAPIST
- PHARMACIST
- OPERATING ROOM TECH (CARDIAC)
- RADIATION THERAPIST
- CENTRAL STERILE PROCESSING TECH
- OPERATING ENGINEER
- BIOMEDICAL ENGINEER

Please visit jobs.kp.org for a listing of all of our available positions, as well as complete qualifications and job submission details. Individuals who are bilingual or have multicultural or diverse patient population experience are encouraged to apply. Drug-free workplace.

jobs.kp.org

KAISER PERMANENTE. thrive

GET MORE

...with an education from Heald!

We offer day and evening classes!

When you choose Heald... you're choosing success!

Train now for a new career in as little as 18 months!

We offer training in:

HEALTHCARE

- Medical Assisting
- Medical Office Administration
- Medical Insurance Billing & Coding

BUSINESS

- Accounting
- Business Administration
- Office Skills (certificate)

TECHNOLOGY

- Network Systems Administration
- Cisco® Systems
- Microsoft® Windows® 2003

Program availability may vary by quarter



CALL NOW! Financial aid for those who qualify!
1.888.434.3917

Portland Campus: 625 SW Broadway, Suite 200, Portland, OR 97205
www.chooseheald.com

Tailoring Your Résumé to a Career Choice

Use right words to make impact

(AP) -- Larry O'Toole worked as a legal assistant before switching to sales a few years ago. But he'd really like to work in a corporate training department.

He's worked with a career coach, joined a public-speaking group to sharpen his presentation skills and spends time each day searching for work, but has not had any interviews in his new field of choice.

O'Toole believes the skills he's developed in prior jobs qualify him to do something like in-house corporate training, but his resume does not show experience in the profession. So he faces a question common for those attempting to switch professions at mid-career — how to get noticed when applying?

An important step is to tailor his resume to fit the criteria for jobs he's targeting.

"Your goal with any resume creation today is to get the interview, and then in the in-

terview you can tell your story," said Eric Winegardner, a vice president at Monster Worldwide Inc., parent of job hunting site Monster.com.

At many companies, the first review of resumes is done electronically, because hundreds of applications are often submitted for one opening, Winegardner explained. And when companies with jobs to fill tap into a database like Monster's, they do searches through countless resumes "to try to find the perfect person in that proverbial haystack," Winegardner explained.

That means that while some mid-career professionals may remember the days when the way to get noticed was high-quality paper or a well-designed resume, today it's more important for your resume to contain the words or phrases targeted by impersonal software.

"You want to make sure you don't get missed accident-

tally, just because you didn't have a certain keyword in that electronic resume," said Tyra Tutor, a senior vice president at MPS Group, a staffing firm based in Jacksonville, Fla.

That's not to say applicants shouldn't pay attention to the paper quality or presentation of the resumes they carry when meeting prospective employers, Tutor said. "But it's the electronic one these days that's going to get you to the interview."

For instance, she said, someone looking for a job in the technology field might pay attention to what software is mentioned in an advertisement, and if they know it, mention it by name on their resume. "Sometimes, a recruiter may search that one software name, and if you haven't included it, maybe you get missed," she said.

Winegardner suggested looking at an advertisement as the "Cliffs Notes" for the job in question. "Those words that are on your posting are the same words that they are going to type in when they're searching through resumes."

Particularly for people trying to switch professions mid-career, Winegardner said it's important to approach resume writing from a fresh perspective. A job hunter shouldn't hesitate to create multiple resumes based on what kind of job they're seeking. Each should be tailored to reflect the latest language of the field.



Multnomah County celebrates The Portland Observer's commitment to supporting education and career opportunities for our diverse communities. Multnomah County offers a wide variety of careers that include family benefits, retirement plan and flexible schedules.

You Belong on Our Team!

Job Hotline: 503-988-5035
TTY: 503-988-5170

an equal opportunity employer



www.multcojobs.org

Advertise with diversity in
The Portland Observer
Call 503-288-0033
ads@portlandobserver.com