

Isaac Hayes embodied soul music

continued ▲ from Front

His influence also extended beyond music. His trademarked bald head, full beard and muscular frame, often adorned with a multitude of gold chains, made him a fashion trendsetter at a time when most of his contemporaries were sporting blowout Afros. He was also a symbol of black pride, and an activist for civil rights.

The Rev. Al Sharpton called Hayes a "creative genius" and



Isaac Hayes was an active performer for decades. He was a headliner in Portland for the July 4th weekend Waterfront Blues Festival.

added, "even in his later years he never hesitated to appear for a cause or endorse something that he felt was for the good of mankind. He will be sorely missed."

Hayes also acted in movies including "Tough Guys," "I'm Gonna Get You Sucka" and "Hustle & Flow." He had recently completed the movie "Soul Men," in which he played himself; the film also starred Samuel Jackson and Bernie Mac, who died on Saturday after a bout with pneumonia. And a new generation of fans discovered the man behind "Shafiq" when, in 1997, he became the voice of Chef on the Comedy Central show "South Park."

Hayes, a member of the Rock and Roll Hall of Fame, was a self-taught musician from Covington, Tenn. He began writing songs, establishing a songwriting partnership with David Porter, and in the 1960s they wrote classic hits for Sam and Dave such as "Hold On, I'm Coming," "Soul Man," and "When Something is Wrong With My Baby." They also wrote for other Stax artists including Carla Thomas.

Hayes' work as a composer helped him secure a deal as a solo artist. His first album, "Presenting Isaac Hayes," was a poor seller, the result of an impromptu jam session. But after getting creative control, he delivered his next album, "Hot Buttered Soul" in 1969, and it made him a star.

Hayes offered something completely different to the musical world. In an era of straightened hair or Afros, Hayes was bald: "His look was just so profound," Stanback said. "He was like a superhero."

Whereas other soul crooners showed their passion through wails, Hayes delivery was calm, cool — almost subdued. He prefaced songs with "raps," and they ran longer than typical standard of three minutes: One song, a cover of Glen Campbell's "By the Time I Get to Phoenix," ran 18 minutes.



Bernie Mac drew on his tough experiences as a black man for comedy with mainstream appeal.

Mac connected with comedy

continued ▲ from Front

However, Je'nece Childress says that as time passed she and her mother braced for the possibility that he could die.

"Initially when he was hospitalized we expected him to come back home, but as the weeks went on, I kind of knew," Childress told The Associated Press.

"The world just got a little less funny," said "Oceans" co-star George Clooney.

Don Cheadle, another member of the "Oceans" gang, concurred: "This is a very sad day for many of us who knew and loved Bernie. He brought so much joy to so many. He will be missed, but heaven just got funnier."

Recently, Mac's brand of comedy caught him flack when he was heckled during a surprise appearance at a July fundraiser for Democratic presidential candidate and fellow Chicagoan Barack Obama.

Toward the end of a 10-minute standup routine, Mac joked about menopause, sexual infidelity and promiscuity, and used occasional crude language. Obama took the stage about 15 minutes later, implored Mac to "clean up your act next time," then let him off the hook, adding: "By the way, I'm just messing with you, man."

Even so, Obama's campaign

lajer issued a rebuke, saying the senator "doesn't condone these statements and believes what was said was inappropriate."

But despite controversy or difficulties, in his words, Mac was always a performer.

"Wherever I am, I have to play," he said in 2002. "I have to put on a good show."

Mac worked his way to Hollywood success from an impoverished upbringing on Chicago's South Side. He began doing standup as a child, telling jokes for spare change on subways, and his film career started with a small role as a club doorman in the Damon Wayans comedy "Mo' Money" in 1992. In 1996, he appeared in the Spike Lee drama "Get on the Bus."

He was one of "The Original Kings of Comedy" in the 2000 documentary of that title that brought a new generation of black standup comedy stars to a wider audience.

"It's truly the passing of one of our favorite sons," said Paula Robinson, president of the Black Metropolitan National Heritage Area. "He was extremely innovative in putting his life experiences in comedic form and doing it without vulgarity."

"He was an ambassador of Chicago's black community, and the national black community at large."

Your Goals We're all about that.

I would like to go into the sports field as an agent or sports administration... and I know the education I'm getting at PCC will give me more opportunities to get there.

*Leondrus
Business Major
Future Sports Agent*

Fall term starts
September 22!



Portland
Community
College

We're all about
your future.

www.pcc.edu



MED WEEK

MINORITY ENTERPRISE
DEVELOPMENT WEEK
RECEPTION, TRAINING,
LUNCHEON & TRADE SHOW



THIS YEAR'S KEYNOTE SPEAKER
RONALD LANGSTON

National Director of the Minority Business Development
Agency Under the Bush Administration

WEDNESDAY OCTOBER 1 2008
10AM-3PM

OREGON CONVENTION CENTER
777 NE MARTIN LUTHER KING, JR. BLVD.
PORTLAND, OREGON

Join us to celebrate and recognize outstanding minority-owned businesses in Oregon and Southwest Washington at the annual MED Week awards luncheon and trade show at the Oregon Convention Center, 777 NE Martin Luther King, Jr. Blvd. Get your booth early!

TRADE SHOW: 10:00 AM - 3:00 PM

A great opportunity for you to showcase your products and/or services to an estimated audience of over 500 awards luncheon attendees. Purchase of a booth includes two tickets to the awards luncheon.

AWARDS LUNCHEON: 11:30 AM - 1:30 PM

The awards luncheon showcases outstanding minority-owned businesses in Oregon and Southwest Washington. Our keynote speaker this year is Mr. Ronald Langston. He is the National Director for the US Dept of Commerce Minority Business Development Agency.

RECEPTION: 4:30 PM - 7:30 PM

At the Crowne Plaza Hotel, 1441 NE 2nd Avenue, Portland, OR 97232

Host Sponsor: Portland Development Commission

EVENT INFORMATION

For more event information, please contact:

JERRY WALKER AT 503.802.8509
jerryw2@hapdx.org

LEANNE BROWN AT 503.962.2213
brownl@trimet.org

Or go to
BDIWEB.ORG
THANK YOU 2008 SPONSORS

WORKSHOPS SCHEDULE

WEDNESDAY 10/01 8:00-9:45 A.M. AT OCC
777 NE MLK, JR. BLVD, PORTLAND

TARGET Diversity Practitioners and M/WESB Program Administrators, Owners; Private and Public promoting Diversity

TOPIC Diversity Leadership. Develop skills to aid Diversity Professionals and Owners at becoming Change Agents within their organizational culture. Learn to enhance the impact of your Diversity Program, internally and externally.

WEDNESDAY 10/01 3:00-5:00 P.M. AT OCC
777 NE MLK, JR. BLVD, PORTLAND

TARGET Minority, Women, and Emerging Small Business Firms

TOPIC Sales; "Closing the Deal." At this exciting and dynamic event, develop sales and marketing techniques that benefit M/W/ESB firms in the competitive business market. Learn how to increase your company's income and have a great time in the process!

THURSDAY 10/02 3:00-5:00 P.M. AT OAME
4134 N VANCOUVER AVE, PORTLAND

TARGET Private and Public Owner / Contractor; Project Managers, Purchasing Agents, Superintendents and Engineers

TOPIC Successfully Fulfilling Diversity Goals. Learn about Diversity programs and techniques for successful implementation. Does your company or agency have projects with aspirational goals or a diversity program? Come share and learn how to create a "win, win" environment on your project.

Attendance at these trainings is priced extremely low (\$10) and is intended to add value to the training. Pay on-line or at the door. Refreshments shall be provided.

REGISTRATION IS REQUIRED for these classes. Contact Cinna'mon Brannon-Williams at CinnamonW@hapdx.org to sign up. More information at bdiweb.org.

