

Job Fair to Attract Nearly 100 Employers

Annual event Tuesday at PCC's Cascade Campus

Nearly 100 employers will be featured at this year's Portland Community College's 11th annual Cascade Job Fair, from 11 a.m. to 3 p.m. on Tuesday, May 6, in the Physical Education Building gym at the Cascade Campus, 705 N. Killingsworth St.

The event is free and open to the public. Job fair sponsors include Comcast, OregonLive, the city of Portland's Bureau of Development Services, Hoffman Construction, Pacific Coast Fruit Co. and United Parcel Service. Job-seekers are encouraged to bring their résumé.

Many employers recommend that job fair attendees go to the job fair's Web site at pcc.edu/cascadejobfair and apply online to the employers they are interested in visiting with, before coming to the fair. Last year's job fair attracted 99 employers and more than 1,900 job seekers.

"PCC Cascade's job fair is an outstanding opportunity for em-

ployers, students and community members to connect," said DeAnne Hardy. "This particular job fair draws a very diverse pool of applicants and a broad range of employers representing many different industries. Nearly all of PCC's 60 professional technical programs can find at least one employer related to their degree or certificate."

"The nature of job search has changed and most employers want the applicant to apply online," Hardy added. "However, I hear many job seekers comment on how they feel their application goes into an abyss. This process is an opportunity to build a bridge over that abyss and connect the job seeker with the employer."

Some of the employers represented at this year's fair include: AAA Oregon/Idaho, AFLAC, American Red Cross - Pacific NW Regional Blood Services, Ameriprise Financial Services, Bridgestone Firestone, Brooks Staffing, Cascadia



Portland Community College's job fair on the Cascade Campus in north Portland last year attracted 99 employers and more than 1,900 job seekers, connecting the community to local employers.

Behavioral Healthcare, the city of Portland, Clark County, Comcast, Dove Lewis Emergency Animal Hospital, Farmers Insurance, FedEx Ground, Fred Meyer, Frito Lay,

Good Samaritan Hospital, Hoffman Construction, KGW, Macy's, Mt. Hood Beverage Co., Multnomah County, OregonLive, Oregon State Police, Oregon Tradeswomen Inc.,

Portland Public Schools, Sherwin-Williams Co., Sysco Food Services of Portland Inc., UPS, U.S. Army and Marines, U.S. Forest Service, and more.

Mt. Hood Job Fair May 7

Mt. Hood Community College in Gresham is giving area students a chance to get a jumpstart on their careers.

The school's Career Planning and Counseling Center is hosting its Career Fair from 10 a.m. to 2 p.m. on Wednesday, May 7 in the College Center at 26000 S.E. Stark St.

The fair offers students and community members the opportunity to meet with employers who are hiring for great ongoing opportunities.

More than 25 local companies are expected to attend the fair, including KGW Channel 8, Radio Disney, Maxim Medical Staffing, Portland Police, Gresham Fire and Emergency Services, Comcast and Sage Software.

Anyone with questions can contact the Career Planning and Counseling Center at 503-491-7432.

Obesity

continued from Metro

School next year.

Portsmouth's burgeoning enrollment has encouraged Lopez's innovative technique of using two teachers in larger classes. The solution works particularly well for the school's gym teachers, who can take turns leading class while the other deals with students' individual needs.

"I have two PE teachers because that's key in the fight to keep kids healthy," Lopez says. His decision to keep two gym teachers reflects his larger philosophy on special education: Students should be kept in learning environments comparable to other students at the school, and those falling behind should only be pulled out of class for at most an hour a day for tutoring.

Portsmouth has logged no expulsions in recent years and has a 0.5 percent suspension rate, which compares to the 4.7 percent district average. Lopez credits the school's



PHOTO BY RAYMOND RENDLEMAN/THE PORTLAND OBSERVER

Angel Humphrey, one of two physical education teachers at Portsmouth School in north Portland, leads 6th and 7th graders in sets of sit-ups twice a week as part of a 50-minute aerobic routine.

focus on the whole function of each child.

"We have only one vending machine that dispenses juice, and we monitor it carefully, so that's also got to help a little," he says.

Responding to Rising Food Costs

continued from Metro

"As the price increases go through, we want to still offer some selections to our customers," says Don Jones, the Concordia store manager.

People aren't turning vegetarian in droves, but Jones has noticed more shoppers reacting to the steeper price jump of processed foods by carefully planning meals from basic materials.

"Customers are looking at things like how many cents per ounce, how many cents per quart," Jones says. The locally owned chain attracts a customer base that cares about more than the price, reports New Seasons spokesperson Helen Neville, who says, "We're all about voting with our dollar, so it's not just about how I'm doing, but also how is the guy down the street doing."

New Seasons coordinates 99 percent of its products throughout its nine Portland-area stores, but that leaves quite a few products tailored to each neighborhood, in addition to a manager special in each department.

Jones points to a newsletter with specials and the green tags that indicate a sale price.

"There are still a lot of great values around; you just have to know where to look," he says.



PHOTO BY RAYMOND RENDLEMAN/THE PORTLAND OBSERVER Don Jones, New Seasons Market manager for the Concordia store at Northeast 33rd Avenue and Killingsworth street, helps a customer find the best deal.

Manager's Passion

continued from Metro

ing them the opportunities and resources to grow," he says.

Rules are essential, but Jones thinks a strict interpretation of the rules prevents efficient and practical solutions in many instances. He's comfortable with boundaries being crossed for the needs of staff and customers.

"There is no substitute for me telling people what I think, what I'm going to do, what I can and can't do, and how we feel about things," he says.

Staff communication helps in responding to the customer-comment cards or with other concerns that come up.

"Sometimes my job defies description," Jones says. "It's very challenging and at the same time very invigorating."

C-Tran Bus Fairs Increase

On Thursday, May 1, the cost of public bus transportation will go up in Vancouver when the transportation agency C-Tran increases fares 5 to 10 cents per ride.

The increase will affect cash fares,

single ride tickets and monthly passes. The increase does not affect express fares or day passes.

An adult fare for C-Zone will go up a nickel to \$1.30 and an All-Zone ticket goes up a dime to \$2.35. Senior, disabled,

and youth fares for a C-Zone also goes up a nickel to 65 cents while the senior All-Zone ticket also goes up a dime to \$1.20.

C-Tran is the regional public transportation provider for portions of Clark County. It offers local bus service within

its Clark County service area, limited bus service to the nearest Max light-rail station, and Express commuter service to downtown Portland.

For information please visit www.c-tran.com or call 360-695-0123.

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