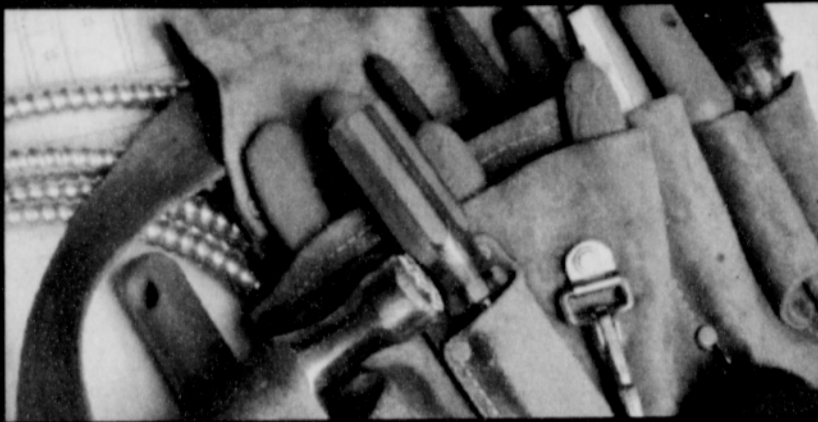


Think of us
as another tool in
your tool belt.



NWCC NORTHWEST COLLEGE
OF CONSTRUCTION

503.256.7300 | www.nwcc.com

Register Now for Fall Classes!

Nationwide®
could save you
over 500 bucks
on your car
insurance.

And you thought the paper
only printed bad news.

Life Comes at You Fast.® That's why you should contact Nationwide® Insurance to get the great coverage and discounts you deserve. For more than 75 years, we've been on your side. To request a quote, call 1-877-On Your Side® or your local Nationwide agent.

Call now. You could save up to \$523.*

nationwide.com



Nationwide®
Auto and Home Insurance

*Average annual savings information based on Nationwide policyholder data through February 2005. Products underwritten by Nationwide Mutual Insurance Company and Affiliated Companies. Home Office: Columbus, Ohio. Subject to underwriting guidelines, review and approval. Products and discounts not available to all persons in all states. Nationwide, Nationwide Insurance, the Nationwide framemark, On Your Side, 1-877-On Your Side and Life Comes at You Fast are federally registered service marks of Nationwide Mutual Insurance Company. © 2007 Nationwide Mutual Insurance Company. All rights reserved.

City Promotes Financial Expert

Jennifer Sims, chief financial officer and director of Portland's Bureau of Financial Services, directs a 60-person staff, which includes the divisions of accounting, debt management, financial planning and treasury.

The Bureau is responsible for managing and processing the city's accounting operations, managing the city's \$2.6 billion of outstanding indebtedness, preparing and monitoring the city's \$3 billion annual budget, and managing the city's treasury operations and investment of \$800 million in public funds.

Sims was promoted to her



Jennifer Sims

position last summer after serving a year as the bureau's interim chief financial officer. She joined the city workforce in 2003 as a financial planning manager. Prior to that she served as the chief financial officer and director of administrative services for regional government agency Metro.

Sims is a member of the Government Finance Officers Association and President-elect of the Columbia Land Trust. She received a Bachelor of Science degree from Portland State University and a Masters in Public Administration from Lewis and Clark College.

Diversity Grows at Western Oregon

School has record enrollment

Western Oregon University in Monmouth credits diversity and the retention of students as

factors in a record enrollment with 5,037 students this fall, up 148 from last year.

About 20 percent of the entering freshman class are from underrepresented minority backgrounds, nearly double the number in 2005, and the retention rate for freshmen who entered in 2006 is 72 percent, a significant increase over the previous year.

The increases occurred while the university also became more rigorous in its ap-

plication of admission standards.

"Western Oregon University is the most popular small- or mid-sized four-year college for Oregonians to attend," said Associate Provost David McDonald. "New initiatives like the Western Tuition Promise, and our proactive and effective retention initiatives, make WOU a very popular choice for students and families. The campus commitment to student success and retention is paying off as students are more likely to graduate."

Marketing Expertise Rewarded at New Seasons

Locally owned and operated New Seasons Market has hired Helen Neville to serve as the company's marketing director.

The position is new for the company and will fully utilize Neville's expertise in integrated and effective public relations, marketing and branding.

Neville brings 13 years of experience in retail management and marketing to the position. She has previously held marketing leadership roles for several retail companies including HEB Grocery, Pharmaca Integrative Pharmacy and SeQuantial Biofuels.



Helen Neville

Plan Your Life and Career

Are you contemplating a mid-life career change or about to enter the work force for the first time? If so, you need a plan and the "Career and Life Planning" (HD208) class offered at Mt. Hood Community College can assist you in making sure your next move is the right one.

The class is designed to teach students the life-long process for choosing or changing careers. The course includes assessing personal interests, researching careers and decision-making skills. You will learn how to make educational or training

plans to support your career choices, conduct informational interviews and develop career portfolios.

There will be two sections of "Career and Life Planning" offered winter term. The first will meet on Tuesday and Thursdays from 10:30 a.m. to 11:50 a.m. and the second section will meet on Thursday nights from 5:30 p.m. to 8:20 p.m.

Winter term begins Monday, Jan. 7. Registration for returning students begins Monday, Nov. 26. Open registration begins Wednesday, Nov. 28. For more information, visit mhcc.edu.

in Print diversity

Participate in Democracy **Vote**
Return your ballot by mail or drop it off at any designated voter drop-off. Call 1-866-673-8583 to find a location near you.

The Portland Observer
"City of Roses"
Established in 1890
www.portlandobserver.com
1100 N. Oregon St. • Portland, OR 97227

Week in Review
The week in review highlights the most important news stories from the past seven days. It includes a list of the top 10 news stories, a list of the top 10 local news stories, and a list of the top 10 national news stories.

Election Ballots On Way
People of color find a political fit

To contact **The Portland Observer**
Call 503-288-0033 ads@portlandobserver.com