

# Marketing The Finest Cooking Oils

Local businessman Paul Knauls Jr. is giving publicity to the powerful health benefits of true extra virgin olive oil by marketing and selling a new product in the U.S. market.

The Soria family in Andalusia, Spain, has been producing olive oil for over 100 years, and now brings their premium product to the United States under the brand Andalusian Girl Extra Virgin Olive Oil.

Recent media attention has told of the abilities of extra virgin olive oil to protect against coronary heart disease, manage cholesterol, help with the prevention of stroke, guard against the onset of diabetes, and prevent the loss of cognitive thinking.

Portland was chosen for the launch of the Soria family product because Portlanders are aware of the benefit of a healthy diet and are very conscious of having a direct connection to their food source.

For more information on this very special product, call Knauls at 503-875-1039.



PHOTO BY MARK WASHINGTON/THE PORTLAND OBSERVER

Local businessman Paul Knauls Jr. (left), who is introducing Andalusian Girl Extra Virgin Olive Oil to the U.S. and Portland Market, meets with company representatives Maque Soria and Brian Branche at a recent product launch party and media event.



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