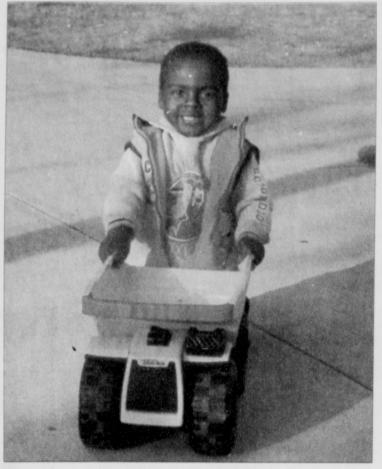
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Xavier McCleod, 3, was born with a condition that has left him in critical need of a kidney transplant.

The Fortland Observer

Kidney Transplant Need Grows Critical

Finding a match proves difficult

BY VALERIE JAMES

When you first meet Xavier, you'd never know he's sick. He looks and acts like a typical rambunctious three-year-old boy, who likes to play football, basketball, baseball and jump off things.

However, Xavier suffers from chronic renal failure, due to a condition he was diagnosed with before he was born called Posterior Urethral Valves. This is an abnormality that affects only male infants and occurs in about one in 8,000 births. As a result, Xavier is in need of a new kidney.

My husband and I were heart broken to learn that we could not be living donors because we suffer from diabetes and high blood pressure. Xavier's name was placed on the organ transplant list Oct. 6, 2005 and he is still waiting for a match. As a parent, you do not undergrowth hormone shot every night waiting list.

Xavier receives 10 hours of perito- transplants is much greater. Afrineal dialysis each night to help can Americans, for example, are keep him alive. He receives Epogen about 13 percent of the population, shots once a week to treat anemia about 12 percent of donors, and (low red blood cells). He receives a about 23 percent of the kidney

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to help stimulate growth. Xavier also requires daily tube feedings to often enhanced by matching of provide needed nutrients to help obtain and maintain growth.

The rate of organ donation in minority communities does not keep pace with the number needing transplants. Although minorities

Successful transplantation is organs between members of the

similar to people of their own ethnicity or race than to people of other races. Therefore, matches are

stand the severity of it all until you donate in proportion to their share more likely and more timely when actually start to live through it. of the population, their need for donors and potential recipients are members of the same ethnic background

> Minority patients may have to wait longer for matched kidneys and, therefore, may be sicker at time of transplant or die waiting. With more donated organs from minorities, finding a match will be quicker and the waiting time will be reduced.

Xavier's name has come up on the list, but each time someone else has come up as a perfect match for the kidney.

Many times when we are faced with a tragedy, the last thing on our mind is donating our loved ones; organs, but think what this would do for families like mine. You would be giving another family a very special gift. The gift of life!

To become an organ donor same racial and ethnic group. Gen- please visit donatelife.net/. You erally, people are genetically more should also make your wishes' known to other family members. Valerie James is from San Di-

ego, Calif.

Talkers Play to Narrow Audience

continued A from Front

immediately threaten the conserliberal.

eral Communications Commission) vative bigwig owners unwilling and have time to fill out a survey, stepped in and drew the line of to serve the public. tolerance, which is good," says McNamara. "He (Imus) didn't say dictatorship run by Tim McNamara. reach these people. anything illegal, but what he said If that was the case, I'd be playing was terribly inappropriate ... Maybe Van Morrison all the time." He also to one type of lifestyle and educathat's a good thing that we are indicated he would personally fa- tion level; that's what every station becoming racially sensitive in our remarks.

Standards of decency aside, the incident reveals the widening gap he calls the biggest prize in talk programming accordingly.

Kilpatrick, chair of the Congressional Black Caucus, said the inequity of minority voices on the airwaves would only be resolved if

vide women and minorities with veys 2,000 people to determine the types of shows in a row. greater access to the media.'

Kilpatrick may be getting to twomillion. vative dominance of radio in a so- the root of the problem, but acciety that is becoming increasingly cording to McNamara, it's not surveys is only the beginning of that radio station managers are the problem. Higher income white that appeal to the audience we tar-"The public, not the FCC (Fed- run by a bunch of ultra-conser- people are more likely to receive get."

> vor more environmental program- does," says McNamara, "That psy- cial radio station can see themming

But McNamara goes after what dio. between an angry public and a ra- radio, a demographic of mostly dio industry unable to adjust its upper income white males, age 35 to 64. To help meet that goal, he hires Last week, U.S. Rep. Caroyln conservatives commentators like Lars Larson, who continue to argue ous kinds of listeners at the same munity." that the scientific evidence for global warming is thin.

the FCC changed its rules "to pro- tied because of a system that sur- come on to listen to two different represented on the air.

ratings for a Portland metro area of

The margin of error on such McNamara says, "KXL is not a advertising toward stations that

> "We have a format that appeals chographic is conservative talk ra-

city like Portland has one liberal time?

"Arbitron tracks how long people listen," McNamara said. "I have to have some form of continuous information in the same forums

The alternative for eclectic thereby skewing the market for non-commercial stations is to beg listeners twice a year for support.

Cecil Prescod, who co-hosts the Monday morning "More Talk Radio" show on KBOO, says "the advantage is that a noncommerselves with a different mission that's not driven by making more This explains why a progressive profit. With a diversity of music and talk programming, it can prostation out of six commercial con- vide the opportunity for people servative talk stations. But why to literally come off the street and can't radio producers target vari- share their message with the com-

The question that remains is McNamara says it's because whether Portland will take the lead McNamara says his hands are ratings suffer when different people in making sure diversity is widely

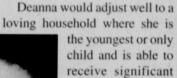


Child looks to the future

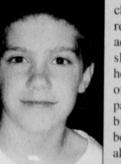
Naturally charming, Deanna is both playful and delightful. After some initial shyness with strangers, she warms up quickly and can soon be found smiling and laughing. On the cusp of turning 11 years old, Deanna

Deanna desires greatly to find her adoptive family.

Deanna positively sparkles when showered with the genuine, nurturing individualized attention. She is ready to be a family's shining star! Deanna has been working hard in counseling treatment in order to leave childhood trauma behind and move 2392 or DHS at 1-800-331-0503.



forward into a healthier and hap-



pier place.

adult attention. As she continues to heal with the support of caring adoptive parents, Deanna will blossom into the beautiful girl she is already becoming. She is one of approximately 300 Or-

egon children available for adoption through the state, generally because of abuse and neglect.

For more information on the availability of this child or on how to become a foster or adoptive parent, contact the Special Needs Adoption Coalition at 503-542-

April 25, 2007

BREWING JOBS IN NEWPORT.

There is a worldwide boom of microbrews. Many believe it started right here in Oregon and Lottery profits have played a part by supporting one of Oregon's original craft brewers, Rogue Ale. Launched in 1989 with five employees in an 800 sq. foot warehouse, Rogue Ale is now one of the largest breweries in the state. They are a cornerstone of the Newport economy, providing secure family-wage jobs that include health insurance and 401K plans. They operate four pubs and employ 200 Oregonians across the state. Theirs is a small business success story and the Lottery has been a key player in two important chapters.

Back in the early days, when Rogue Ale was a small upstart no bank would take a chance on, Lottery profits helped them expand their facility and gave them the clout they needed to get additional loans. Several years later, as Rogue Ale was ready to make another leap, the Lottery provided a grant to help market their products in Japan. Exports now account for 9% of sales and Rogue Ale is an inspiration to entrepreneurs - and revolutionaries - all over the world.

With the help of Lottery profits, Rogue Ale has become one of Oregon's leading producers of craft beer and a vital part of the microbrew industry which generates over \$2.25 billion dollars a year for the economy. Support for Oregon's small businesses is just one of the ways Oregon wins when Oregonians play. Lottery profits also go to education, watershed enhancement and parks across the state.

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