

# Urban League Celebration Tuesday

## Equal opportunity awards presented

Dr. Peter Kohler, departing president of Oregon Health Sciences University, and Pastor Mary Overstreet Smith of Powerhouse Temple Church and the North by Northeast Community Healthcare Clinic, will be presented with Urban League of Portland's Equal Opportunity Awards.

The awards will be presented at the group's upcoming Equal Opportunity Day Dinner in appreciation for and in recognition of important contributions to equal opportunity. Both of this year's awardees have advanced equal opportunity in health care, among other accomplishments.

A no-host reception begins Tuesday, Oct. 3 at 5:45 p.m., followed by dinner and the program at 6:45 p.m. at the Portland Hilton Hotel, located at 921 S.W. Sixth Avenue.

Janice Bryant Howroyd, CEO of Act#1 Group, the nation's largest female, minority-owned employment service is the nation, is the event's keynote speaker.

Howroyd founded the company in California

in 1978 to serve the entertainment industry.

The dinner's honorary co-chairs are Sen. Margaret Carter, Oregon Senate President Pro Tempore, and Roger Hinshaw, Bank of America President for Oregon and Southwest Washington. The dinner's Emcee is Ken Boddie, anchor and reporter, News Channel 6.

"We at the Urban League are thrilled to have the opportunity to honor two individuals who have followed very different paths in their pursuit of advancing equality for all" said Dr. Algie Gatewood, Chair of the Urban League of Portland's Board of Directors and President of



Janice Bryant Howroyd

healthcare and basic living needs to low-income people. Awardee Dr. Kohler has helped focus the state's only health and research university on improving the well-being of all Oregonians."

The dinner is strongly supported by Portland's business community. Sponsors include Fred Meyer, NW Natural, OHSU, Portland General Electric, Providence Health System, Wells Fargo and Willamette Management Associates.

For more information about Urban League of Portland programs and services, visit the website at [ulpdx.org](http://ulpdx.org) or call 503-280-2600

## Postmaster Welcomed

### Jefferson grad earns top job

Shawneen L. Betha was installed as Portland's 30th postmaster during a ceremony on Friday at Portland's Main Post Office, 715 N.W. Hoyt St.

The 22-year postal veteran was sworn into the office by U.S. Postal Service Portland District Manager Dallas W. Keck.

Born and raised in Portland, Betha began her Postal Service career in 1984 as a letter carrier working at St. John's Station in north Portland. She was promoted as a delivery supervisor nine years later.

In 1999, Betha was promoted as station manager of the Portland Post

Office's Tigard Branch, and four years later was appointed manager of customer services, overseeing operations at half of Portland's 24 Post Office facilities. Since last year, she has served as the Postmaster of Beaverton.

"To be appointed as postmaster of my hometown is just an incredible privilege," Betha said. "I am excited to be Portland's postmaster and to work with the Post Office's 1,333 employees across the city with a focus on giving Portland customers the best mail service possible."

A graduate of Jefferson High School, Betha enjoys volunteering at the Oregon Humane Society. Her other hobbies include scrapbooking and spending time with her grandchildren.



Shawneen Betha

## SEI Gala Raises \$4.8 Million Supports local youth, families

Self Enhancement, Inc. (SEI) reached another fund-raising milestone when it raised nearly \$4.8 million at its recent Art + Soul Gala.

Honorary Chair Alonzo Mourning spoke to the over 500 guests packed into the SEI gymnasium which was turned into a gala ballroom for the 13th annual event.



Tony Hopson

The event was the capstone to an intense summer-long celebration in honor of SEI's 25th Anniversary as an educational program helping children and families mostly from the local African American community.

The celebration campaign included an invitational golf tournament at The Reserve Vineyards and Golf Club. Other events included an all-community and alumni barbecue in Unthank Park; and a

first-time young philanthropists cocktail benefit that raised \$204,000.

SEI has an annual operating budget of \$8.8 million. The agency entered into the fund year with a challenge to replace over \$1 million lost in government funding. All proceeds support SEI's award-winning academic programs for local youth, serving nearly 2,500 students and their families annually.

"We entered this fundraising year with quite a challenge on our hands, but also with tremendous optimism" said Tony Hopson, SEI president and chief executive officer. "Our anniversary celebration was a great opportunity to introduce new friends to SEI. In the end our friends, new and old, came together on behalf of kids and families and gave generously. There's still much work to be done, but we feel we got a great start."

This year's 25th anniversary campaign was sponsored, in part by Platt Electric, Mt. Hood Beverage, Tonkon, Boly; Welch, Weiden+Kennedy, Gerding/Edlen, NW Natural, Bank of America, Duncan and Cindy Campbell, Jeld-Wen Foundation, Washington Mutual Bank, Stoll, Stoll, Berne, Lokting and Slachter, and U.S. Bank.

During its 13-year history, Art + Soul has raised more than \$12.5 million for SEI programs.

## Benefit BBQ for Urban Gardens

All New Seasons Markets will host benefit barbecues for local urban garden organizations, Saturday, Sept. 30 from 11 a.m. to 5 p.m. and Sunday, Oct. 1 from 11 a.m. to 5 p.m. The festive fall menu includes beef or vegetarian chili with all the toppings, cornbread, a scrumptious fall dessert and warm apple cider or bottled water, all for

\$6. All proceeds from the meal will be donated to Friends of Zenger Farm, Growing Gardens, the Learning Garden at Oregon Food Bank/Washington County Services, Sauvie Island Center or Tryon Life Community Farm. For New Seasons locations, visit [www.newseasonsmarket.com](http://www.newseasonsmarket.com).

The Portland Observer Established 1970  
USPS 959-680  
4747 NE Martin Luther King, Jr. Blvd., Portland, OR 97211

EDITOR-IN-CHIEF, PUBLISHER: Charles H. Washington  
EDITOR: Michael Leighton  
PUBLIC RELATIONS: Mark Washington  
CREATIVE DIRECTOR: Paul Neufeldt  
OFFICE MANAGER: Kathy Linder  
REPORTER: Sarah Blount

The Portland Observer welcomes freelance submissions. Manuscripts and photographs should be clearly labeled and will be returned if accompanied by a self-addressed envelope. All created design display ads become the sole property of the newspaper and cannot be used in other publications or personal usage without the written consent of the general manager, unless the client has purchased the composition of such ad. © 1996 THE PORTLAND OBSERVER. ALL RIGHTS RESERVED. REPRODUCTION IN WHOLE OR IN PART WITHOUT PERMISSION IS PROHIBITED. The Portland Observer-Oregon's Oldest Multicultural Publication is a member of the National Newspaper Association-Founded in 1885, and the National Advertising Representative Amalgamated Publishers, Inc. New York, NY, and the West Coast Black Publishers Association.

POSTMASTER: Send address changes to Portland Observer, PO Box 3137, Portland, OR 97208

CALL 503-288-0033 FAX 503-288-0015  
[news@portlandobserver.com](mailto:news@portlandobserver.com) [ads@portlandobserver.com](mailto:ads@portlandobserver.com)  
[subscription@portlandobserver.com](mailto:subscription@portlandobserver.com)

## NEW SEASONS MARKET

# Pharmacy

AT ARBOR LODGE

New pharmacy customers! Transfer a prescription & get a \$10 gift card. (one gift per customer please)

Yes! We are a regular pharmacy!

- ✓ We fill prescriptions – including antibiotics, high blood pressure medications, anti-depressants, birth control, and more.
- ✓ We have knowledgeable, friendly pharmacists who have the time to share information.
- ✓ Our prices are competitive. We accept most insurance plans and are adding others as requested.
- ✓ We specialize in custom compounding.

Meet your Pharmacist, Melinda Butler

**YOUR LOCALLY OWNED, NEIGHBORHOOD PHARMACY AT ARBOR LODGE**  
N INTERSTATE AVENUE & PORTLAND BLVD • 503.467.4848  
[www.newseasonsmarket.com](http://www.newseasonsmarket.com) • MON-FRI 9am-7pm • SAT 9am-6pm • SUN 10am-4pm

## There's money in your home. Lock in a great rate today.

# 6.74% APR

10 Year Fixed Rate Option

**Get the convenience of a Line of Credit with the security of a fixed rate.**

*Equiline Home Equity Line of Credit with Fixed Rate Option features*

- No closing costs
- No points
- No fees
- Low Rates with Five Star Service Guaranteed

How many stars does *your* bank have?

Five Star Service Guaranteed

usbank.com | 888-444-BANK (2265) ext. 4100

\*The 6.74% fixed Annual Percentage Rate (APR) is available for terms up to 10 years, loan to value (LTV) of 80% or less. This loan is a Fixed Rate Option within a U.S. Bank Home Equity Line of Credit. Higher rates apply for higher loan to values. For example: a \$10,000 Fixed Rate Option for 120 months at 6.74% APR, monthly payments would be \$114.77. The Annual Percentage Rate (APR) on the variable portion of the line will vary at Prime Rate as published in the Wall Street Journal. As of September 18, 2006, variable rate for line of credit is Prime + 0% to Prime + 3% (0.25% APR to 11.25% APR). The rate will not exceed 25% APR. The floor rate is 4.99% APR. An annual fee of up to \$50 may apply after the first year. The first Fixed Rate Option is free, each additional one is \$50. Offer is subject to normal credit approval. Property insurance is required. Interest on amounts exceeding 100% of the available equity is not tax deductible. Consult your tax advisor regarding the deductibility of interest. Rates are subject to change. Some restrictions may apply. Home Equity loans and lines of credit are offered through U.S. Bank National Association (N.A.) Member FDIC.