Week in
The Review

Speedy Investigation Wanted

Mayor Tom Potter and Police Chief Rozie Sizer are calling for a speedy investigation into the death of a man who died in police custody. The victim's family says they can't find justification for the amount of force police used. See story, page A2.



Body Parts Traced to Man

The human remains that have turned up in pieces along the Columbia River near Vancouver over the past week have been traced to a Portland man, 52-year-old Douglas Adamson. Adamson had been on the missing person's list.

Senator Accused of Racism

Sen. George Allen, R-Va., widely seen as a candidate for president in 2008, has been accused by his former college football teammates of using the n-word to refer to blacks in the early 1970s and stuffing a deer's head into the mailbox of a black family. See story, page A2.

Portland Airport Rated #1

Portland's airport is the best in the nation, according to readers of Conde Nast, a travel magazine. Travelers like all the new renovations, the easy access to downtown Portland by light rail, the shops and the wireless Internet access.

Liquid Ban on Planes Eased

The government is partially lifting its ban against carrying liquids and gels onto airliners, as long as they are purchased from secure airport stores, and will also permit small, travel-size toiletries brought from home, officials said Monday.

Enron Mastermind Sentenced

Andrew Fastow, the mastermind behind financial schemes that doomed Enron Corp., was sentenced Tuesday to six years in prison by a judge who felt he deserved a more lenient term than the decade he had agreed to accept in a plea bargain.



Saints Return to Superdome

In an earsplitting return to their rebuilt Superdome stadium, the New Orleans Saints gave the Big Easy something to cheer about Monday — an easy 23-3 victory over the Atlanta Falcons. See story, page A12.



University of Oregon
Knight Library
1299 University of Oregon
Eugene, OR 97403-1205

Local Business Leader Excels

Sam Brooks
positioned as
future chair of
business alliance

BY SARAH BLOUNT
THE PORTLAND OBSERVER

Since becoming an Oregonian in 1969, business and minority advocate Sam Brooks has energetically paved the way for minority business owners.

He and his wife, Margaret, recently celebrated the 25th anniversary of Brooks Staffing, Oregon's first minority staffing firm.

Long before his numerous contributions and involvement in several business organizations, including honors from the Governor and White House, Brooks faced a career in oscilloscopes.

His first gig in Oregon was as a self-described "thing person" at Tektronix, where he built the electronic devices used to test electronic devices, until paralysis in his left arm forced him to quit.

Before getting fixed up by a surgeon named Genghis Khan (that's another



Sam Brooks builds on a record of success as a business owner, founder and executive director of the Oregon Association of Minority Entrepreneurs (OAME); and as an official and future chairman of the Portland Business Alliance.

PHOTO BY SEAN O'CONNOR/
THE PORTLAND OBSERVER

story), he visited the Oregon Employment Department to inquire about a new job.

The man on the other side of the desk studied Brooks and immediately recognized a "people person" waiting to emerge. Still accustomed to physics, Brooks was persuaded to change course and ended up working for the employment department.

He's been a people person since, having founded the Oregon Association

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Advice from a Pro: Market Yourself First

Roy Jay gives
advice to start-ups

BY CHARITY PRATER
THE PORTLAND OBSERVER

Some may not recognize his name but may have ridden in one of his company's many limousines. Many wouldn't identify his face as someone famous but most likely have parked in one of his Smart Park garages. And most people definitely don't know that every time they swipe their debit or credit card they are using a technology born partially from Roy Jay's brilliant ingenuity.

Jay's story starts 59 years ago where he was raised in the north Portland housing projects. He admits that al-



Roy Jay

though his family was poor, he grew up in a very decent environment. His father worked out of state during the week leaving his mother to tend to him and his three brothers. During that time, Jay's father couldn't find work in town due to his ethnicity and returned on weekends to see his family.

At eight years old, Jay couldn't wait to start playing baseball. But when his parents couldn't afford a mitt, he didn't grow sad or give up on his dream, he mowed lawns and collected bottles to earn the money he needed. He took his earnings of \$3.50 and went to Goodwill to buy a mitt.

"It had no padding but I didn't care," Roy says. "It felt so good because I worked for it."

For a man who bought his first base-

ball mitt with bottles and mowing money, Roy Jay has developed the skills to magnify his earnings potential a million of times over.

Jay is the president and founder of the Oregon Alliance of Minority Chambers of Commerce, the president of the African-American Convention and Tourism Company, the owner of several local companies, and also a local educator on small business success.

He offers a simple set of rules for others to follow in the business game.

"The first and most important part of starting your own company is to market yourself," Jay said, "advertising will only go so far."

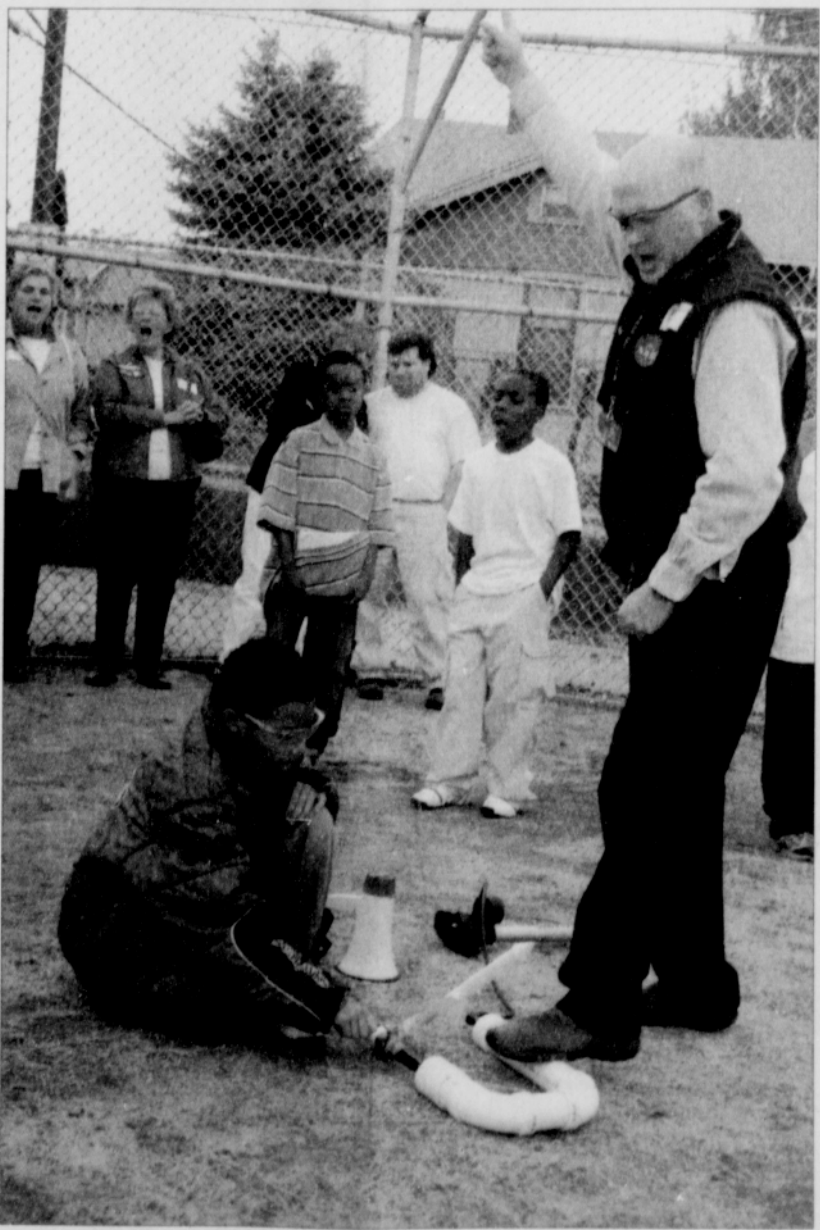
He also suggests finding a mentor,

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Vernon
School's
NASA
Explorers

Isaiah Johnson, a 7th grader at Vernon School, prepares a rocket for launch under the watchful direction of NASA Resource Teacher Tony Leavitt. He and his classmates launched the air compression rockets last week as part of a celebration for the school's selection as a NASA Explorer School.

PHOTO BY MARK WASHINGTON/THE
PORTLAND OBSERVER

PDC to Hire
Diversity Director
Follows complaints
of institutional racism

In direct response to local African Americans who say the Portland Development Commission overlooks minority business development and a minority workforce, the agency has moved quickly to create an executive position to reconnect with minority communities.

PDC Executive Director Bruce Warner announced Thursday that he is creating a new position to reconnect with all minority communities to help spread the city's prosperity to all neighborhoods.

"The African American community is correct," Warner said. "We do need to reconnect with the grass-roots community out there."

At a meeting two weeks ago, more than 90 people including African American leaders Sen. Avel Gordly, Rev. LeRoy Haynes Jr. and Baruti Artharee called on the agency to address institutional racism within the PDC, gentrification that has displaced African Americans and a minority home-ownership gap.

Warner said the new position would boost the number of minority business contracts awarded by the PDC within six months and improve workplace diversity on construction projects funded by the agency.

The agency executive said he would also set up a diversity council to work on internal issues.

"It sounds very promising," said Marcus C. Mundy, president of the Urban League of Portland. "It sounds like Bruce is starting to do the things he said he would."