

# Who's Campaign is it Anyway?

continued ▲ from Front

Shortly after Barnett died, Johnson created the foundation to create awareness of life-saving Automated External Defibrillators (AEDs), which she believes could have prevented Barnett's death. Earlier this year, Jammin launched a campaign to get AEDs in area high schools, by designing and selling wristbands with the words "LifeShock" on one side and "EBII" on the other.

EB II represents Eddie Barnett Jr., who collapsed and died in February 2005 at the age of 16, during a basketball game at Madison High School.

Some of her early efforts paid off with the passage of a bill to place AEDs in schools, and her partnership with Jammin 95 was the next step in raising money for her foundation.

Johnson met early this year with Bill Ashenden, general manager of the radio station's parent station, News Radio 750 KXL. Ashenden first proposed the bracelet design to her and Les Schwab, and after

*I said they could use the EBII logo as long as the foundation could get a percentage of the sales and free advertising.*

— Christeen Johnson, mother of the late high school basketball star Eddie Barnett Jr.

preliminary discussions she granted approval for the EBII logo on the first batch of 20,000 bracelets.

The EBII symbol Johnson has applied to register as a trademark has already found its way onto t-shirts, jeans and tattoos of north-east Portland youth.

"I said they could use the EBII logo as long as the foundation could get a percentage of the sales and free advertising," Johnson said. "I asked for Ashenden to put this in writing and sign it, but it never happened."

The campaign hit a snag when Portland School District officials said they could not place AEDs in

their schools. Ashenden, who said every Portland principal he contacted said a policy must first be set, was soon approached by another foundation. He has since successfully campaigned with the Clackamas County Fire District to put AEDs in all junior and high schools in Clackamas County.

Now the radio station's Street Team heavily promotes the LifeShock campaign, which has appeared in several news broadcasts, including a Fox 12 LifeShock blurb that airs Barnett's face but doesn't identify him.

A Jammin 95 web page features the wristbands without any mention of the EBII logo. Ashenden

said his attorney authorized him to sell the bracelets with EBII until they were sold out.

"We do not have any contractual commitments to work with one specific foundation, but intend to maximize our efforts through any partnership," he wrote in a letter to Johnson.

Jammin 95 executive Melissa Knight said she hasn't tallied up bracelet sales in weeks, but that they've sold thousands so far.

"The bottom line is they're taking advantage of me," Johnson said. "If this is not legal, it's very disrespectful, there's no mention of who EBII was or what it's about."

Johnson recently received a letter and a contract from Ashenden, who offered to provide an informative sheet about the foundation with every bracelet sold, and to promote the foundation's events for rest of year.

Johnson, who has no more events slated for 2006, said she didn't agree to the contract.

"At this point, I don't want anything from him. It was just so cut-throat that I don't want to deal with him."

**89.1** **KMHD'S BLUES FOR THE MOVE AND DIXIELAND MIXER**



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**5pm—2am**  
**The Jimmy Bowskill Band w/Special Guests TBA**

**When: Friday, August 25, '06**  
**Where: Beale Street NW**  
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**Cost: \$22.50**  
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**The African American Men's Club, Inc. (AAMC)**  
*Presents An*  
**Old School Party**  
**60's & 70's- Oldies but Goodies**  
**Saturday, September 23, 2006**  
Billy Webb Elk's Lodge  
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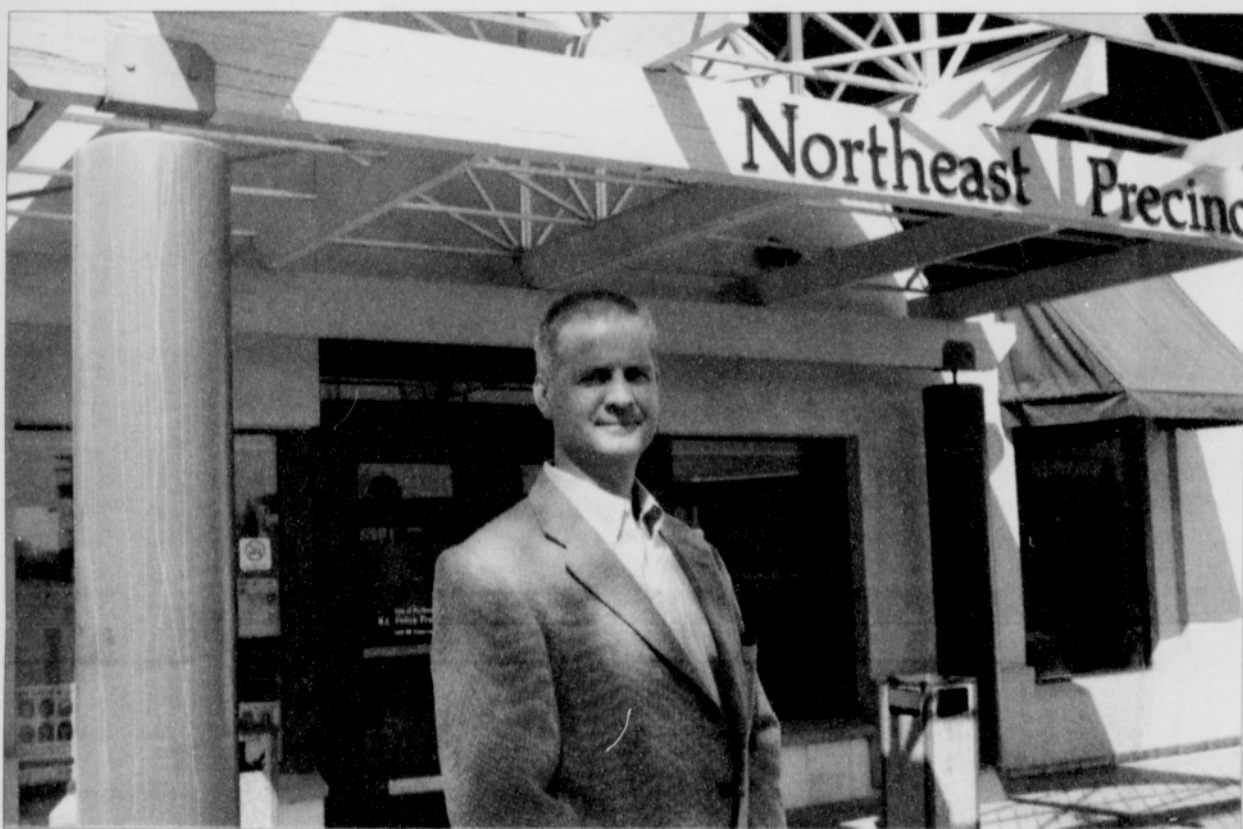
**9PM-2AM**  
**Donation: \$15.00 per person**  
**Music by: DJ Papa Chuck**  
**Best Dressed from the 60's & 70's WINS: \$50.00**

Raffle & 50/50 Split: Tickets- \$1.00 each  
**Menu: Roast Beef, Baked Ham, Turkey, Green Beans, Salad & Dinner Rolls**

Tickets Available at:  
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**Cannon's Rib Express: 503-288-3836**  
**One Stop Records: 503-284-8103**  
**Exodus Spa: 503-288-3110 (formerly EZ Nails)**  
**James & Johnnie Mayfield (Vancouver): 360-576-8519**

**Proceeds to benefit the AAMC Scholarship Program**  
The African American Men's Club is a non-profit organization

# Stormy Exchange Creates Frustration



Northeast Police Precinct Commander Bret Smith defends the actions of one of his police officers who cited a woman for walking in the street after she accused him of racial profiling.

PHOTO BY SARAH BLOUNT/ THE PORTLAND OBSERVER

continued ▲ from Front

Both Taylor and Zylawy have long histories in the neighborhood, shaping the way they interacted during their meeting.

Taylor, 58, is a grandmother and veteran childcare provider. She has no criminal record and has lived in northeast Portland for several years. She started a new job in July at Project Network, a LifeWorks NW center providing drug and alcohol counseling for women. In the past she has worked for Portland Public Schools and Child Development, Inc. at their North Skidmore Early Head Start offices.

Zylawy, who calls himself "Z-Man," has patrolled the northeast precinct for the bulk of his 16 years at the bureau. For the past five years he's been assigned to District 640, an area known for

drug trafficking and gang violence, where he stopped and questioned Taylor.

Smith credited him for being aware of illegal activity in the neighborhood and for having the "knowledge of who the people are and the areas that have been problems."

In his report, Zylawy said he saw a woman he didn't recognize appear to come from a house on Rodney Avenue that is strongly associated with drug activity.

While there was no question in Smith's mind that the stop and citation were not related to race, Taylor doesn't see it that way.

"I always see [Zylawy] and he always sees me," she said. "So why is he bothering me, giving me a ticket? He's just being a bully."

It wasn't the first time she had felt singled out. She never forgets a negative experience she had with

Portland police in June 2004 when she was falsely accused of exiting a stolen car. She said she filed a complaint of the incident, but no action was taken.

Getting questioned again upset her at the time she was stopped, causing her to hold up her hands in exasperation, saying "look at my fingernails, look at my hair, I'm clean and you can tell I showered."

That could have been the end of the interaction for both parties. But distrust, misperceptions and frustrations can rule the day.

And it was these conditions that prevented Aug. 4 from being another ordinary day, where Taylor continued her walk to work, even if her path was off the curb of a sleepy street, and where Zylawy patrols for activity that beckons law enforcement.

# Korean American Advocate Appointed Circuit Judge

Youlee Yim You, a board member of the Korean American Citizens League and member of the Portland Planning Commission, will fill a vacant position on the Multnomah County Circuit Court.

Gov. Ted Kulongoski made the appointment Friday, saying You

will bring experience, fairness and intellect to the bench

You currently works as a Senior Assistant Attorney General in the appellate division of the Oregon Department of Justice, where she handles the defense of state criminal convictions.

During her career she has

worked as both a prosecutor and death penalty staff attorney. She has experience as a trial attorney for the Oregon Department of Justice and as a public defender in Portland.

She lives in Portland with her husband, Thomas Turnbull, and their two children.

# Police Review Board Openings

The Independent Police Review Division of the Portland City Auditor's Office is accepting applications for volunteers to serve on the Citizen Review Committee.

Candidates must be Portland residents or business owners, with a lack of real or perceived conflicts of interest, and be able

to make a substantial time commitment, including monthly evening meetings of several hours.

Due to access to confidential law enforcement records, candidates must be able to pass a criminal background check.

The application form is avail-

able in the IPR office at 1221 S.W. Fourth Ave., Room 320, by phone at 503-823-0146 or online at portlandonline.com/auditor/ipr.

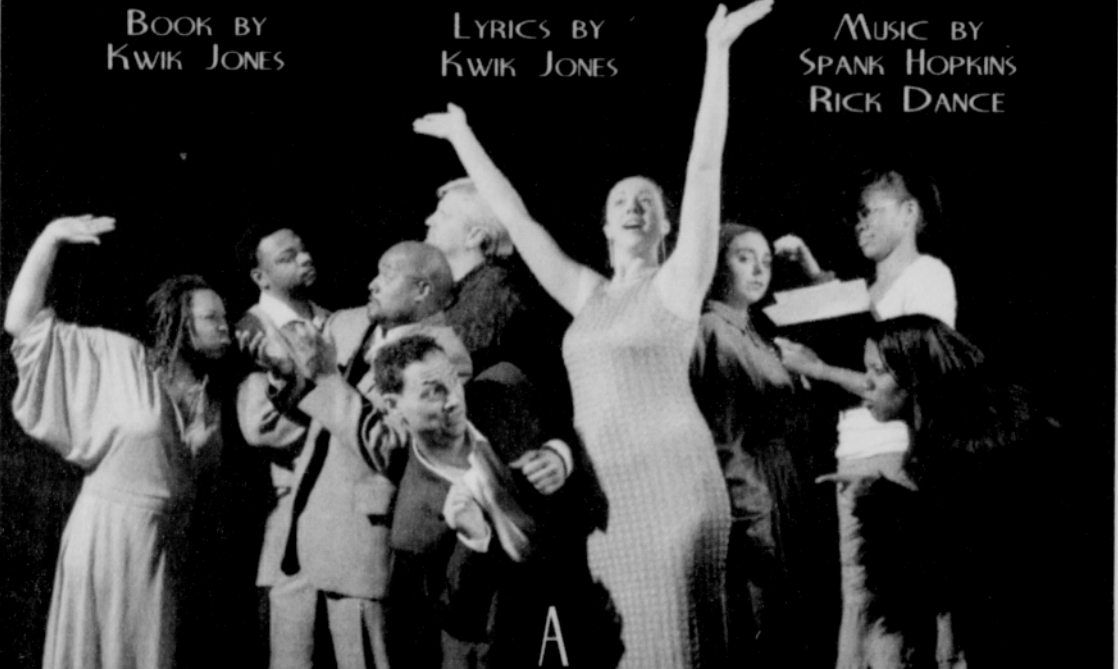
Officials said every attempt will be made to select qualified persons who represent the demographic and ethnic diversity of Portland.

STUDIO 20 ENTERTAINMENT PRESENTS

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