

# College Access Builds with Agreement

Students can earn degree between schools

Officials from Portland Community College, Marylhurst University, and Columbia Gorge and Tillamook Bay community colleges have formalized a partnership to improve student access to undergraduate education.

The agreement supports students and promotes successful undergraduate education experiences for those who wish to attend more than one institution.

"We are delighted to sign this articulation with Marylhurst University so that PCC students will now have another local option, at a high quality university, to continue their education toward bachelor's degrees and beyond," said PCC District President Preston Pulliams, during a recent ceremony.

The new partnership will provide numerous benefits for PCC students including improved access to undergraduate education, increased educational choices, enhanced access to support ser-



Tillamook Bay Community College President Ralph Orr (from left), Columbia Gorge Community College Dean of Instruction Susan Wolff, Portland Community College District President Preston Pulliams and Marylhurst University President Nancy Wilgenbusch formalize an agreement to open all four colleges to students from any of the four schools.

vices and individualized assistance in designing educational plans with an eye toward career options.

PCC students taking advantage of the partnership will have access to new curricular choices

and will be able to tailor their educational experiences to fit personal goals, preferences and needs.

"We will provide a seamless transfer process between our institutions and help each stu-

dent use the excellent education they received at PCC as the foundation to earning a bachelor's degree at Marylhurst University," said Marylhurst University President Dr. Nancy Wilgenbusch. "This agreement

is about serving students and helping them be as successful as they can."

The agreement also extends to the smaller colleges, Tillamook and Columbia Gorge. "Being from a rural college and small, it is

integral that our students have the opportunity to reach their dreams," said Columbia Gorge Community College Dean of Instruction Susan Wolff. "This dual enrollment agreement gives them that opportunity."

## Customizing Job Resumes to Employer's Needs

Avoid 'one size fits all' approach

According to employment specialists, most hiring professionals are frustrated by generic resumes that do not clearly communicate how the candidate meets the requirements for the job.

Brad Fredericks, co-founder of ResumeDoctor.com, said job seekers often make the mistake of having a 'one-size-fits all' resume with no regard as to who is about to read it.

"The problem is that every job opening has a different set of requirements, meaning that your resume must be customized to specifically show how you are qualified each time you send it out," Fredericks said. "Sending out a generic

resume is like a steak house that advertises its vegetarian menu. If you know your customers are asking for steak, than don't waste your time pushing the big salad."

Here are four steps for customizing your resume:

\*First, identify and write down the key points and requirements sought by the employer. Concentrate on the tangible skills and amount of expertise needed for the job.

Disregard vague words such as "team player" or "problem solver" in the job description and instead focus on the concrete skills and education being sought.

\*Create a powerful headline statement. Begin with a concise statement conveying your title, industry background, area of expertise and amount of expertise. If an employer were skimming hundreds of resumes for a specific type of professional,

what headline would entice them to read further?

\*Summarize your relevant skills. Clearly address all of the relevant points that the employer requires with a summary at the top of your resume. Use concise statements and succinct language - complete sentences are not necessary.

\*Go beyond the job description. Many poorly written job descriptions fail to include im-

portant information such as the company's industry, the product they produce, or even specific skills or responsibilities the job entails. In these situations, do your own research using the Internet or telephone to fill in these gaps yourself. You will need to know this information if you get called to the interview, so addressing this critical information early will set your resume apart from the others.

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