

New Seasons Opens on Interstate

Locally owned store brings local hires

Locally owned and operated New Seasons Market will open its sixth grocery store in the Portland area at 8 a.m. on Wednesday, Aug. 31 when its Arbor Lodge store opens its doors on North Interstate Avenue and Portland Boulevard.

The new 37,500-square-foot location creates approximately 160 new jobs, taking the company's total employee count to more than 1,000.

Offering a product mix of essential groceries for everyday living, the Arbor Lodge store also features organic produce, natural meats, fresh seafood, an extensive wine and beer selection, and a certified organic bakery featuring artisan breads. It will also have New Seasons Market's signature "hot wok" and full-service deli with an adjacent seating area.

All New Seasons Market stores are committed to carrying local products and purchasing from local farms, ranches, dairies and fisheries.

"We have worked closely with the neighborhood to create a

store that will fit the needs and personality of Arbor Lodge," said Brian Rohter, CEO of New Seasons Market. "We're excited about what we've created and can't wait to share it with our new neighbors."

The Arbor Lodge store will house the company's second on-site, full-service pharmacy offering conventional, natural and complementary wellness options. Pharmacy staff will specialize in compounding, customizing medications prescribed by the customer's doctor. The store will also offer shoppers a wellness department with a large selection of nutritional supplements and

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— Peg O'Hara, Arbor Lodge New Seasons Market manager

vitamins. For specialized customer nutritional needs, a staff nutritionist will be available, by appointment, for free consultations. In addition, New Seasons Market offers a program of health classes, tours and lectures all of which are open and free to the public.

"Most of the staff we hired for the store live right in this neighborhood," said Peg O'Hara, manager of the Arbor Lodge store. "We're really committed to making shopping here the best possible experience it can be."

Designed to minimize its impacts on the environment, the store incorporates sustainable features including highly efficient lighting, an enhanced reliance on natural light, table tops made from sorghum wheatstock, and a recycled plastic laminate for countertops.

New Seasons Market has also made a concerted effort to reduce the amount of stormwater entering Portland's sewer system from the site. A garden sits above the store's entryway, capturing runoff from the roof. After entering the garden the water is absorbed

and filtered and the excess is funneled into several bio-swales (planted ditches) that ring the site. These swales also receive runoff from the parking lot. The result is that no storm water runoff from the property goes into Portland's combined sewer system.

"We have eagerly anticipated the opening of the new Arbor Lodge store," said Chris Duffy, chair of the Arbor Lodge Neighborhood Association. "This is a wonderful addition to our neighborhood and a real asset to the entire north Portland community."



PHOTO BY MARK WASHINGTON/THE PORTLAND OBSERVER

The last touches are made in preparation for Wednesday's grand opening of the New Seasons Market at North Interstate Avenue and Portland Boulevard.

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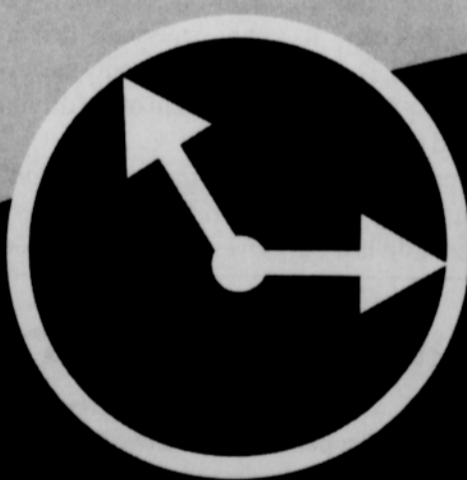
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2005 fall service update



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Fare changes September 1

Effective September 1, 2005	2-Hour Tickets*			
	1 Ticket	10 Tickets	Monthly Pass	Annual Pass
Adult • All Zones	\$1.80	\$18.00	\$66.00	\$726.00
Adult • 2 Zones	\$1.50	\$15.00	\$55.00	\$605.00
Adult • 1 Zone	\$1.50	\$14.50	—	—
Honored Citizen All Zones	\$0.70	\$ 7.00	\$19.00	\$209.00
Youth/Student All Zones	\$1.20	\$12.00	\$19.00	—
LIFT Paratransit All Zones	\$1.45	\$14.50	\$38.00	\$456.00
	All-Day Ticket			
All Riders • All Zones	\$3.75	—	—	—

*Validated tickets are good for two hours; transfer receipts are valid for at least one hour on weekdays, two hours on weekends.



Service changes September 4

MAX Red Line runs later on weekday evenings for airport travelers. MAX and some bus routes have schedule changes.

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