

Community Calendar

Attention Photographers

HomeStreet Bank's Northwest Portland branch is holding a photo contest for photographers of all ages. Prizes will be given for the best in five categories: life, nature, animals, people and customer's favorite. Winners could receive cash prize or gift certificates. Deadline is August 17. For submission requirements contact Lisa Mulherin, HomeStreet Bank at 503-227-1679.

NAACP Meeting

The Portland Chapter will meet on August 20 at 10:30 a.m. The public is welcome to attend. The meeting will take place at Mallory Christian Church located on 126 NE Alberta Street. For more information please call 503-249-5937

Hawthorne Sidewalk Sale

The vast majority of shops and restaurants are offering special deals, sidewalk sales and activities including wine tasting, bands and kids games. The event is on August 20, from 11 a.m. to 7 p.m. Get some freebies as well like yoga classes, chair massage, temporary tattoos and free samples along the way. For more information visit www.thinkhawthorne.com

Wildlife Walk at Dusk

Take a relaxing walk after work at the Smith and Bybee Wetlands Natural Area on Tuesday August 23. This is a good way to see mammals like beavers, otter, muskrat and raccoons. Birds are also more active during this time of day. Bring your binoculars or borrow some. Payment of \$5 per adult is required and children are free. Children must be quiet, sneaky and patient in order for the animals to come out. For more information call 503-797-1928.

Native American Literature Celebration

A celebration will be held at the Collins Gallery located on the third floor at the Central Library, 801 SW 10th Avenue. A lecture and reading by Elizabeth Woody will be on Saturday August 20 from 2-3:30 p.m. The exhibit goes until September 29 and will include other guest lecturers through out the series. For more information visit www.multcolib.org/event/collins.

Learn to Compost

This is a great way to get cheap, healthy, organic fertilizer for your garden. On Saturday August 20, from 9 a.m. to noon learn what compost can do for you and how to make a compost pile or worm bin. Participants will learn about compost and actually participate in building, turning and screening compost piles at Oregon Food Bank's Learning Garden in NE Portland. For more information or to register contact Starr Farris at 503.282.0555 x268 or sfarris@oregonfoodbank.org.

Jefferson High Alumni

Class of 1995 will be celebrating their 10-year reunion on August 20. Class member Wendell Raiford is encouraging classmates to contact him about the event. He can be reached via email at jenelley77@yahoo.com

Paper Arts Festival

Local paper artist will be at the Japanese Garden on Sunday August 21 from 10-4 p.m. exhibiting and demonstrating their individual work and artistic process. Visitors can get involved in hands on demonstrations of origami, gyotaku (fish painting), Japanese papermaking and wood block printing. The Japanese Garden is located at 611 SW Kingston Ave. For more information call 503-223-1321 or visit www.japanese-garden.com.

35
years of
community service



Portland Community College is near completion of its new Moriarty Arts and Humanities building on the corner of North Albina Avenue and Killingsworth Street. The two-story structure is called the signature building to an expanded campus.

PHOTO BY
MARK WASHINGTON/
THE PORTLAND
OBSERVER

College Gateway Near Complete

Building transforms Albina and Killingsworth

The Moriarty Arts and Humanities Building gives Cascade the opportunity to showcase our arts related programs.

Scott Huff, dean of instruction at Portland Community College, Cascade

Portland Community College is preparing to open the final piece to a massive upgrade of its north Portland campus with the completion of the Daniel F. Moriarty Arts and Humanities Building.

The facility on the corner of North Albina Avenue and Killingsworth Street opens the PCC Cascade Campus to its surrounding neighborhood.

The transition, which includes new wider

sidewalks, lighting and traffic signals, has been met with widespread enthusiasm, but some pain also because of the removal of an African American church and a historic commercial building used by the campus in recent years.

The Moriarty building is considered the campus' signature addition from a 2000 construction bond levy. The facility is named after former PCC President Dan Moriarty, who retired in 2001 after 15 years directing the state's largest institution of higher education.

Other parts of the construction levy have already provided the Cascade campus with a new gymnasium, a technical education building, a public service and fire department training center, a new science wing and a remodel of Terrell Hall. In all, about a dozen houses and a handful of businesses were removed to make room for the growing campus.

The Moriarty building will house the professional music, multimedia, distance education and arts programs. Construction on the \$7.5 million, 42,200-square-foot facility

started in October 2004.

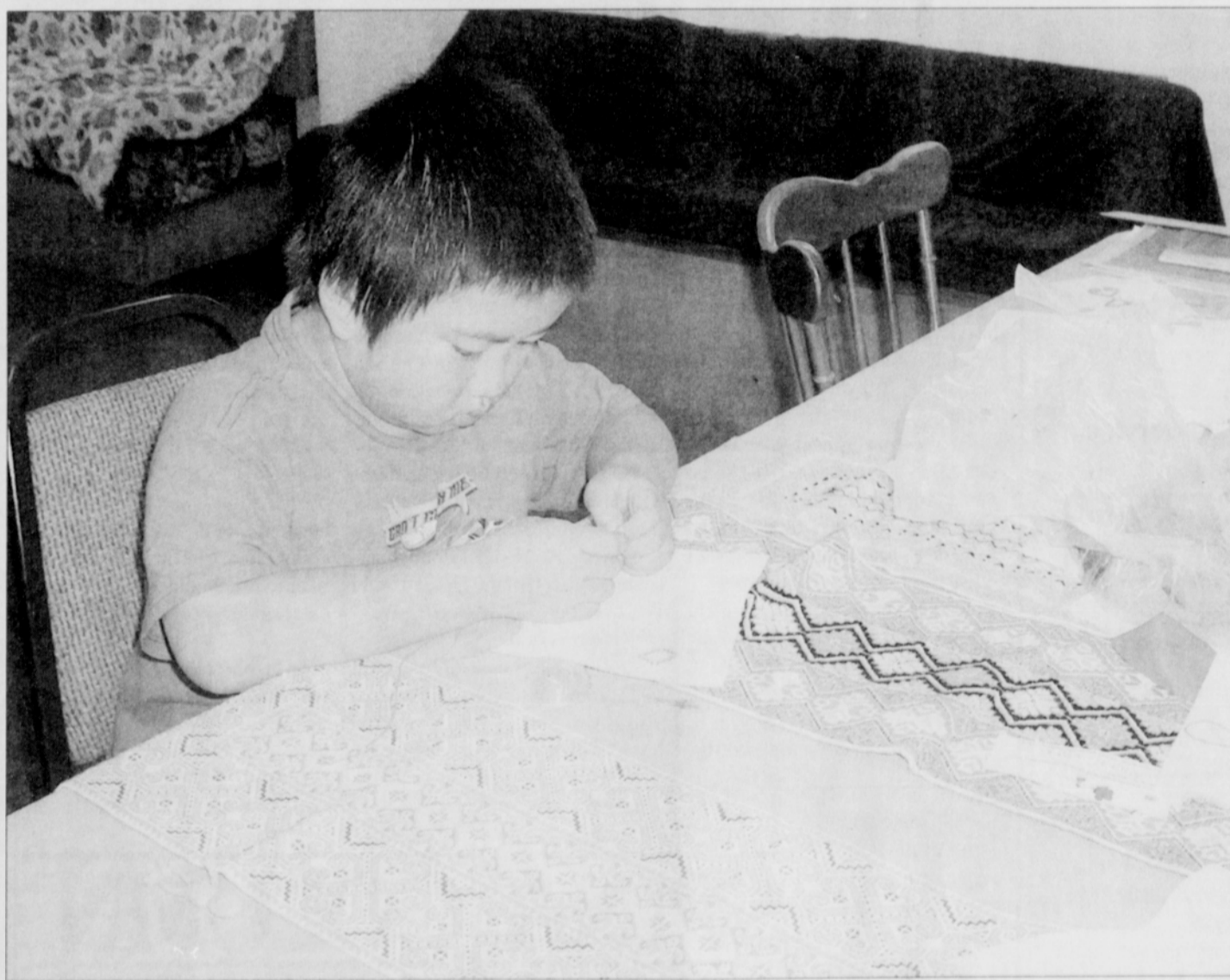
"The Moriarty Arts and Humanities Building gives Cascade an opportunity to showcase our arts-related programs," said Scott Huff, dean of instruction at Cascade. "It's an opportunity for us to put all three together in a nice new facility that will serve the citizenry and professional community."

PCC will be dedicating the Moriarty Arts and Humanities Building on Wednesday, Oct. 12, from 3 to 5:30 p.m. The event will be held in the auditorium and will feature Moriarty as the keynote speaker. Tours, demos and live jazz are planned.

The building was designed by Yost Grube Hall Architecture and incorporates sustainable design features to reduce energy usage and promote a healthy indoor environment.

The facility will include naturally ventilated corridors through the use of exterior motorized louvers; high performance win-

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Ken Cha, one of the children of the ROSES After School Mentoring Project and a student at the Peninsula year-round school, creates beautiful embroidery for an upcoming auction and dinner.

Auction, Dinner Supports Mentoring Hmong baskets, embroidery created

The Advisory Board of the ROSES After School Mentoring Project invites the public to an auction, including dinner and entertainment on Saturday, Aug. 27, from 5 p.m. until 9 p.m. at the Portland Bahá'í Center, 8720 N. Ivanhoe.

Hmong lunch baskets and embroidery, created by children of the ROSES Project, and other Hmong art and clothing will be featured at the auc-

tion. Dancers will perform the traditional Hmong dances and a special presentation will be made in honor of Hmong history.

The auction will benefit the ROSES Project, which currently serves children 7-14 years old who are of Hmong heritage and attending north Portland schools. The ROSES Project began in summer 2000 and continues year round to promote character develop-

ment, academic achievement and cultural appreciation. A diverse group of mentors assists students; mentors range in age and represent many ethnic backgrounds of the international community

Admission to the auction is free. A \$5 donation for dinner plates will be welcomed.

For more information, call 503-617-9917 or 503-780-3732.

Your Two Cents Opinions that put money in your pocket

BY NICOLE HOOPER
THE PORTLAND OBSERVER

Companies are realizing that in order to make a product successful, they need the average person's input.

So instead of getting professional critics to review new products, focus groups with ordinary people are put together to get an honest opinion. This trend can mean extra cash in your pocket.

Burt Lybrand has been an account executive with Market Decisions Corporation in Portland for nine years. He has seen first hand which methods work for companies seeking honest answers.

"Focus groups are just one way to get customers opinions and it seems to be the most effective," said Lybrand.

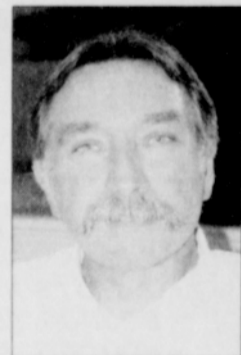
The process gives a level of validity to new products and helps companies make good decisions based on the information received.

But not just anyone can get into a focus group, for each study there is a set of criteria that a panelist must meet. The criterion varies for each group.

"We help the companies narrow down the type of people they want," said Lybrand. "We try to get them to figure out just who their customer is—a lot of times, companies don't know."

For market research companies the process to put together a focus group can be a

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Burt Lybrand