

Interstate is Open for Business!



Michelle Smith, Finale Salon owner



Owner Pat Herron styling at Perfect Image Hair Salon



Salon 618 owner Gerald Taylor with contractors Nicole Brister and Janelle Bounds.



U & I Tavern owner, Art Dixon shares a toast with a few of his regular customers

It may be a little harder to get there, but the one-of-a-kind businesses on Interstate Avenue make every trip worthwhile. Tri-Met is committed to promoting the small businesses on Interstate Ave. that are affected by Interstate MAX construction. To this end, did you know you could get your hair cut, have your nails done and eat a mouthwatering Reuben sandwich—all within a single city block?

FINALE NAIL SALON

Firm Hand, Gentle Touch

Finale Salon owner Michelle Smith started beauty school as a divorced parent. Though she was uncertain about her future, the possibility of failure never entered her mind. She uses this same mental toughness in her current fight against breast cancer.

Michelle specializes in sculptured nails, body hair removal and other beauty services. Her loyal clientele stuck by her as she continued to work while undergoing chemotherapy and radiation treatments. They describe her as a tough, no-nonsense woman who cares deeply for her clients. Her attention-to-detail and meticulous nature will leave your nails flawless.

Finale Nail Salon is open by appointment only Tues.-Sat. between 10 a.m. and 7 p.m. at 6850 N Interstate, 503-978-1650.

PERFECT IMAGE

Releasing the Beauty Within

The parents of Perfect Image owner Patricia Herron discovered early on that she had a gift for styling hair. Mentored by a stylist who touts old-fashioned fundamentals of hair design, today Pat uses her knowledge of the old and blends it with new techniques to create hot, striking looks.

Leaving behind a life of abuse, Pat has proven she can tackle any kind of challenge. "My work is an extension of my artistic side. It allows me to transform how customers feel about themselves and how the world sees them. Besides, it's therapeutic," she said.

Pat offers everything from weaving and bonding to chemical services and haircuts. Whether you're coming in for a monthly appointment or just dropping by, her warm

hospitality will put you at ease. You'll leave with a new look and maybe even a new outlook.

Perfect Image is open for walk-ins or by appointment Tues.-Sat. between 10 a.m. and 7 p.m. at 6848 N Interstate, 503-978-1190.

SALON 618

Styling with a Mission

Salon 618 stylist Gerald Taylor, Nicole Brister and Janelle Bounds pride themselves on their multicultural salon. They have over 20 years of combined experience cutting and styling hair. And each brings a unique set of skills and talent to make customers look and feel their best.

Gerald enjoys creating styles that reflect a person's own individuality. In turn, his styles make the customer look and feel great. Nicole and Janelle love transforming a customer's hair by adding extensions or creating beautiful "up-dos" for any occasion. "We can do all things through Christ who strengthens us. We know that it all comes from him," they said. Their philosophy is simple: Good communication with a client is the key to a satisfied customer!

Salon 618 is open Tues.-Sat. from 8:30 a.m.-6 p.m. at 6844 N Interstate, 503-247-3165.

U&I TAVERN

Food of the Heartland

U&I Tavern is co-owned by Carol and Art Dixon. She works in the restaurant and he also knows the meaning of an honest day's work. He prides himself on missing only one day of work since 1999.

"I put in 14-16-hour days, seven days a week. Don't know if that is considered hard work, but it's working," Art says modestly.

Customers and staff represent a broad swath of the American fabric, and friendly servers create a welcoming setting for hearty appetites. The U&I Tavern is a great place for carnivores, with mouthwatering chicken fried steak, cheeseburgers and sandwiches that you can wash down with a cold, refreshing beer. It serves comfy fundamentals that could feed an army, but it's so good you won't want to share.

U&I Tavern is open weekdays from 11 a.m.-1:30 a.m. and weekends from 11 a.m.-2:30 a.m. at 6910 N Interstate, 503-289-3370.

INTERSTATE AVENUE OPEN FOR BUSINESS

This is the first in a series of advertisements featuring some of the more than 100 businesses that operate along Interstate Ave. The partners in the Interstate MAX project - Tri-Met, Portland Development Commission and Portland Office of Transportation - are working with businesses and the community to help Interstate Ave. businesses thrive during light rail construction.

For more information or a copy of the Doing Business on Interstate Avenue directory of businesses and services, please call Tri-Met Interstate MAX Community Relations at 503-962-2150.



How we get there matters.