

Workshops Available for Family-Owned Businesses



Rhonda Cabine-Purifoy of Mrs. C's Wigs is the present owner and heiress to the family business. More than 25% of family firms expect the next CEO to be a woman; fewer than one third of family-owned businesses surveyed have a written strategic plan; 44% named their accountant as their most trusted advisor and 84.6% named the accountant as the first, second, or third most trusted advisor.

PHOTO BY MARK WASHINGTON/THE PORTLAND OBSERVER

Tax Cuts Workshop on the Web is a free on-line video streaming presentation on the new federal tax law and will run 24/7 from Oct. 1 through April 15. Access the workshop at www.familybusinessonline.org. The workshop details basics of the new tax law and implications for family businesses and comes complete with downloadable notes. It provides critical information for all family businesses in the first segment, expanded for agriculture and forestry in the second segment. Make this workshop your guide if you're wondering what provisions to heed, when changes will take effect, and what to ask your advisors.

A Succession workshop is scheduled for Oct. 2 in Portland at Interstate Bowling, a family-owned business located at 6049 N. Interstate Avenue.

Transitioning a family business from one generation to the next is the most challenging issue that family businesses face. You'll learn the keys to survival and success in this hands-on "to-the-point" workshop. You and your team will examine issues like dreams and vision, lead-

ership, ownership, relationships and communication, and keeping harmony in the family. It is an important opportunity to discuss the basics, share concerns with others, and initiate an action plan for succession in your business. Hear what other families have experienced. Bring the kids, even the grandkids, to gain the most value. Participants will hear from a panel of family business owners and have a tour of Interstate Bowling, along with a game of bowling.

Growing the Family Business: New options to consider and puzzles to solve is a workshop that will be held on Jan. 23, 2002 at CherryWood Village, a fam-

ily-owned business that is a division of Generations, LLC, located at 1417 SE 107th. If strategic direction spells growth, this workshop is your starting point. With other business owners and a variety of experts, you'll address such questions as: Why grow?; What does growth imply in terms of structure, management, control, balance, etc?; Are there creative options for financing growth?

To register for events, or get more information, contact Oregon State University's Austin Family Business Program at 800-859-7609 or visit the program website www.familybusinessonline.org.


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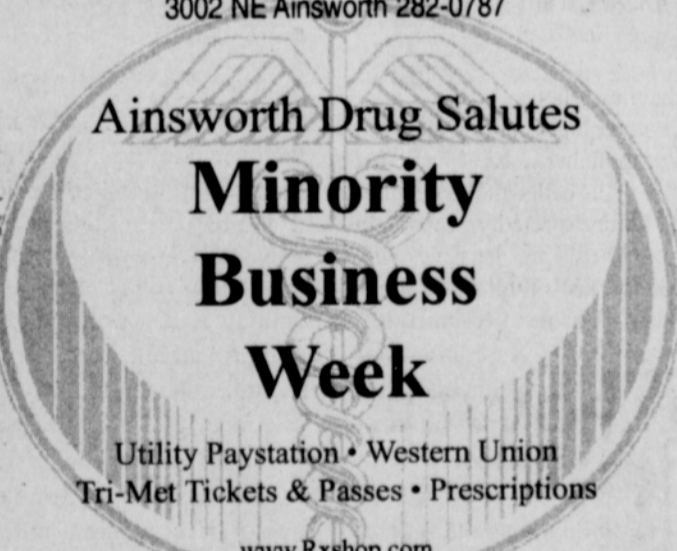
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 my featured listings

I am an experienced Real Estate Professional, member of the Million Dollar Club, retired from US West with 22 years of management experience, served as Board member of the Interstate Firehouse Culture Center, served as a Court Appointed Special Advocate for Children (CASA). United Way Volunteer, and a member of the Multnomah County Election Board. High energy and enthusiasm, expert in Residential Marketing and Promotion. My objective is to give the best possible service to market properties utilizing sound planning, professional ethics, and a strong company support system.

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