# The Portland Observer

full range of services-including insurance, investment bankand ing, savings-in multidisciplinary teams, on a global scale. Companies are looking to hire college grads with proven ability in sales and information analysis. Growing occupations include systems analysts, adjusters, and examiners: these positions require fewer handson skills and more interaction with information, especially the

suits. It's also extremely demanding—ten-hour days are the norm. While you can be sure that programmers and engineers are the hottest commodities in the hiring market, there is also demand for new hires in business development, marketing, research, and operations—especially content creation, which can be anything from writing and editing text.

from writing and editing text to producing music or video. Internet industry employees face less stability than peers



PHOTO BY MARTIN THIEL FOR OREGON TRADESWOMEN Carpenter Anne Galisky specializes in residential construction, with her company, Small World Builders. The potential earnings of an Entry level/Journey level person after 3-5 years of work is \$11.63-\$23.37 per hour.

ability to gather and manipulate information strategically. Furthermore, the insurance industry—like all industries—is hungry for techies as computers play an ever more integral part in business processes.

Want to work abroad? There are lots of opportunity in insurance. Europe and Canada are still a focus for claims processing and investment and actuarial services, but Asian markets—particularly Japan, Taiwan, and South Korea—are heating up even faster. If international financial markets are something you understand, and you speak a foreign language, you're someone insurance companies will want to talk to.

### Internet and New Media

The outlook for the job seeker mirrors the outlook for the industry as a whole: high levels of both excitement and risk. Those who choose careers here will have unique opportunities to create an industry as they build their ca-

The industry is very young, as are most of the employees. The culture is casual. People interact almost exclusively on a first-name basis, and they almost never wear

who enter more established industries.

Investors are growing increasingly anxious to see returns on their new media investments, and if the speculative cash bubble bursts before the industry becomes widely profitable, lots of companies will go out of business, and lots of people will lose their jobs. And even if profitability comes before the money men bolt, it's only a matter of time before the industry consolidates, which will also mean fewer jobs.

For the time being, though, companies are hiring like mad, and new media—particularly in the context of the Web—remains a charmed space where anything seems posss i b l e . \*To earn a 60-credit certifi-

\* To earn a 60-credit certificate through PCC's Multimedia Program, call the Cascade Campus at 503/978-5672

## Non-profit and Government

Combined, the nonprofit and government sectors account for 20 percent of all economic activity in the

## Focus on Careers

United States, so there are plenty of jobs. Most opportunities are civil service positions at the many government agencies which exist at federal, state, and local levels—you have to pass a civil service test before

applying for a position. This sector has shrunk in recent years, thanks to tighter federal budgets, but there are still plenty of government and other political positions available to job seekers, with a wide variety of

job descriptions.

#### Real Estate

Even though there is a lot of money to be made in this industry, one should not enter it expecting to become the next

STORY CONTINUES ON NEXT PAGE

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