

pressing are banks' needs for retooled sales and marketing staffs, developers of new products, mortgage and securities experts, and credit analysts.

Banking and bank-related work are a good fit if you know something about finance and you like software development; if you're interested in marketing and sales; if you're a business school grad and you want a solid career start; if you're not a B-school grad but you're looking for work experience the equivalent of an MBA; if you're fluent in Spanish, Japanese, or another language and you want to live overseas for a few years; or if you just want the know-how to eventually start your own business. One thing about

From Accounting To Telecommunications Continues.....

opportunities in fields such as sales, customer support, and technical writing go to individuals with good people skills, a strong customer-

service bias, and the ability to communicate complex ideas in plain English. If that sounds like you, give computer hardware a close look—but be prepared to get up to speed on the technical side of the hardware.

Important note: Although all hardware makers require some in-house software developers, the environment is often quite different from the software industry. Most companies in this industry are noticeably more hierarchical and rule bound, though you can still expect a relatively



PHOTO BY CONNIE ASHBROOK FOR OREGON TRADESWOMEN
Sheet metal worker Lydia Shevchuck works on a heating and cooling duct. The potential earnings of an Entry level/Journey level person after 3-5 years is \$11.94-\$26.03 per hour.

banking skills: They are extremely useful and portable. So even if you join a bank that gets gobbled up by a competitor and you end up a merger casualty, you can usually transfer your expertise somewhere else with relative ease.

Computer Hardware

The computer hardware industry holds job opportunities not only for engineers and others with technical skills, but also for people with financial, marketing, sales, and product management backgrounds. Job seekers with technical expertise and a computer science degree attract the most opportunities and the sweetest compensation packages, whether they work as engineers, product managers, or in marketing. Op-

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casual work environment. If you're looking for international work experience, you may be surprised to learn that Japanese and Asian companies aren't threatening U.S. companies—for now at least. However, domestic computer manufacturers actively market themselves internationally. They also run factories in countries from Malaysia to Ireland and buy from suppliers all over the world, so a job in the States could still have you filling up your passport quickly.

**To earn a 2-year College Transfer from PCC's Computer Science Program, call any of their 2 campuses: Rock Creek at 503/614-7604 or*

Sylvania Campus at 503/977-4298.

Computer Software

Most of the new activity in computer software is happening in Silicon Valley and the San Fran-

cisco Bay Area. But you also might check out opportunities in one of the second-tier high-tech regions, such as Boston, Austin, Minneapolis, New York City, Denver, Dallas, Atlanta, Boca Raton, and the Research Triangle

region of North Carolina. Outside the areas of concentration, there are at least a few jobs around every big city.

If you're looking for international work experience, give consumer software a close look. For-

STORY CONTINUES ON NEXT PAGE

**ELECTRICAL APPRENTICESHIP:
A VIABLE CAREER OPPORTUNITY**

Careers develop over time, while jobs are short term. In the construction industry you have a mixture of both. A career that spans short term jobs. **Construction** seems to be one of the best kept secrets regarding career opportunities and **apprenticeship** one of the most **misunderstood** concepts.

One career opportunity in the construction field is that of General Journeyman Electrician.

Electricians make somewhere between \$60K-\$100K annually. Plus a \$20K-\$30K annual fringe benefits package.

To get to this level takes successful completion of a five year apprenticeship program, which takes place on the job and in one of the best training facility in the United States at **16021 N.E. Airport Way**. When the apprentice completes the program, passes a state exam and becomes a Journeyman, he or she will have made over \$200K plus benefits.

Just like college, apprenticeship is not for everyone, but if you're interested in starting a career that starts at over \$25K a year in wages alone, **check this out**.

For more information call **503.262.9991 ext.228**.

