

FOCUS

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The Rose Festival Kicks Off At Waterfront Village

This year, Rose Festival waterfront activities is celebrating its 31st anniversary in Tom McCall Waterfront Park (between Burnside and Hawthorne Bridge). The Waterfront Village will open from Thursday, May 31 until Sunday, June 10.

This year brings several new, exciting improvements and additions:

Village Marketplace

The Village Marketplace features vendors selling a multitude of unique, odd and hard-to-find items. Festival-goers find candles, candy, clothing, jewelry and even furniture in this tented pavilion. In addition, the Marketplace is also where visitors may research the origins of their family names or have their palms read.

Dish Network Main Stage

Enjoy free musical entertainment from first class performers at the Dish Network Main Stage near the Salmon Springs Fountain. The Main Stage features more than 100 local and regional bands performing a wide variety of musical styles including good time oldies, classic rock, new rock, pop, jazz, country and rhythm and blues. Winning bands from MusicFest 2001, a teen band competition, also perform on the Dish Network Main Stage.

International Expo

The International Expo offers a celebration of Northwest diversity. The tented pavilion features treasures from around the world and cultural entertainment on the International Expo Stage. Color-fully-costumed international groups perform traditional songs and dances on this entertainment stage.

Noah's Bagels Kids' Kingdom

The award-winning Noah's Bagels Kids' Kingdom is bigger and better than ever at the Pepsi Waterfront Village and offers family entertainment for the young at heart. The Kingdom covers more than three city blocks and features children's midway attractions, petting zoo, pony rides and a Bungee trampoline. Noah's Bagels provides supplies for bagel arts and crafts.

Wells Fargo Western Trail

A visit to the Wells Fargo Western Trail takes festival-goers back to the Old West. New facades, cour-

tesy of Don Morissette Homes and TVBS Street of New Beginnings 2001 presented by NW Natural, lend an authentic look to the Old West setting. The Western Trail also features a mechanical bull for those willing to test their luck against the stopwatch.

Round Table Pizza Thrill Zone

A stroll to the south end of the Pepsi Waterfront Village brings entertainment and interactive challenges at the exciting Round Table Pizza Thrill Zone. The Jammin 95.5 and WB32 are on-site at the Round Table Pizza Thrill Zone and provide spectators chances to win great prizes.

Qwest Dex Town Square

Enjoy the afternoon at the Qwest Dex Town Square, in the heart of the Pepsi Waterfront Village. The Town Square features a landscaped rose garden and a beautiful gazebo built by Don Morissette Homes. Visitors may attend gardening workshops and demonstrations presented by local nurseries. Love broadcast from Newsradio 750KXL "In the Garden with Mike Darcy" Saturday, June 2.

Dish Network presents the 92.3 KGON Big Boy Toy Event with Sports Radio 910 The FAN

The Dish Network present the 92.3 KGON Big Boy Toy Event with Sports Radio 910 The FAN showcases gadgets and gizmos no grown-up can live without. Interactive displays in this tent showcase everything from home electronics, virtual toys and fishing gear to motorcycles, bicycles and home improvement information. 92.3 KGON's sister station, Sports Radio 910 The FAN, offers sports-related activities. Spectators may also visit the Oregon Lottery booth, located south of the Big Boy Toy Event.

Village Midway featuring Butler Amusements

The Village Midway featuring Butler Amusements is always one of the top attractions at the Pepsi Waterfront Village. Featuring 40 spectacular rides from Butler Amusements, Inc. and daring games of chance, the Midway is fun for kids of all ages.



PHOTO BY: ROSE FESTIVAL ASSOCIATION

The Pepsi Waterfront Village lights up Tom McCall Waterfront Park

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