

Portland Business

Area Groups Give Praise to Economic Ventures

Like father, like son, Tom Kelly saluted for distinguished service

By **LEE PERLMAN**
THE PORTLAND OBSERVER
 Tom Kelly has filled his father's shoes so well that he's won his father's award.
 Kelly, operator of Neil Kelly Designers and Remodelers, received the Neil Kelly Distinguished Service Award from the North-Northeast Business Association at their annual Excellence in Business Awards banquet at Shenigan's Restaurant on Swan Island Friday.
 Other winners were Stellar Coffee

for the Small Business Economic Development award, Nature's Fresh Northwest for the Large Business Award, Paul Knauls for the Community Service Award, and the Portland State University Business Outreach Program for the Effective Government Award.
 For the first time in its 14-year history, the banquet was a joint venture with the Albina Rotary Club. The Rotary awarded scholarships to Trumaine Thompson of Grant High School, and Lilamrta Logue of Benson

High School.
 City Commissioner Jim Francesconi recalled the elder Kelly as one of the first people he consulted before entering politics, "and we all have these stories about Neil."
 As a leading figure in St. Andrew Catholic Church and the Rotary, and as an employer, Neil Kelly "gave us the impression that we were special," Francesconi said.
 "He exemplified 'service above self. Education is the key to building skills for wealth creation, but busi-

ness is a way to deliver on that and we don't do enough of that here."
 Referring to his son, Francesconi said, "It's tough to follow in your father's footsteps, particularly when he was a hero to the entire community as Neil was. To expand the business is particularly challenging."
 Tom Kelly not only did this, but this year received a National Better Business award for his concern for the environment.
 "He has shown you can care for your family, business and the environment, and one of the ways is to be ethical," Francesconi said.
 Among other things, Neil Kelly Co. donated the lumber for the creation of Stellar Coffee, 6003 N.E. Martin Luther King Jr. Blvd. Owner

Edwina Wasson is a Portland native who returned to the city after a 25 year absence in 1997.
 "When I came back I saw an opportunity to do something," she said. "I wanted to connect with people. Membership in the North-Northeast Business Association is such a plus."
 Knauls, co-owner of Geneva's Sheer Perfection beauty salon, was also one of the founders of Holy Redeemer School's Good in the Hood jazz festival.
 When he first moved into the location at 5601 N.E. Martin Luther King Jr. Blvd., "People said, 'What do you want to be on that street?'" Knauls recalled.
 In presenting the award Peter Wilcox called Knauls the "Prince of

Northeast Portland."
 "Paul, you were always telling me you were the emperor here," Francesconi quipped. "I didn't know you were just a prince."
 Thompson, who will attend the University of Oregon, compiled a 3.0 grade point average while doing service work through the Portland Youth Golf Association and the SMART mentorship program at Irvington and John Ball schools.
 Logue, who is bound for the University of Washington, has been through a Legacy Health Systems mentorship program, has done service work at Holladay Park Plaza, and has been a member of Benson's gold, swimming and cheerleading teams.

Edwina Wasson, owner of Stellar Coffee, 6003 N.E. Martin Luther King Jr. Blvd., is congratulated Friday by Portland City Commissioner Jim Francesconi after receiving the Small Business Economic Development Award from the North-Northeast Business Association.



(PHOTO BY MARK WASHINGTON/THE PORTLAND OBSERVER)

NOTICE OF OPPORTUNITY FOR PUBLIC HEARING



10 a.m., Tues., June 12
 Room C,
 4012 SE 17th Avenue,
 Portland

Notice is hereby given that a public hearing, if so requested by any interested person, will be held by the Tri-County Metropolitan Transportation District of Oregon (Tri-Met) in Room C, 4012 S.E. 17th Avenue, Portland, at 10:00 a.m. on Tuesday, June 12, 2000. The purpose of this hearing is to consider projects for which federal FY01 Sec. 3037 Job Access funds from the Federal Transit Administration is being sought. Persons requesting that this hearing be convened should contact Tri-Met's Finance Administrator by telephone at 503-962-5850 or in writing at 4012 S.E. 17th Avenue, Portland, OR, 97202 by Wednesday, May 30, 2000.

The Proposed Program of Projects includes:

| PROJECT | Federal Share | Local Share | Total Budget |
|-----------------------------------|---------------|-------------|--------------|
| Vehicle Purchase | 320,000 | 320,000 | 640,000 |
| Customer Information Equipment | 18,000 | 18,000 | 36,000 |
| Project Marketing Staff | 141,000 | 141,000 | 282,000 |
| Bike Program | 75,500 | 75,500 | 151,000 |
| Alternative Transportation Center | 30,052 | 30,052 | 60,104 |
| Non-Commute Trips | 52,500 | 52,500 | 105,000 |
| Job Retention Program | 97,000 | 97,000 | 194,000 |
| Service to Employment Areas | 443,800 | 443,800 | 887,600 |
| Bike & Pedestrian Improvements | 80,000 | 80,000 | 160,000 |
| Shuttles to Rural Areas | 446,100 | 446,100 | 892,200 |
| Shelters & Lighting | 132,000 | 132,000 | 264,000 |
| Total: | 1,835,952 | 1,835,952 | 3,671,904 |

All projects have been selected through Tri-Met's planning process, which incorporates public involvement, and are programmed in the Metropolitan and State Transportation Improvement Programs. No persons, families or businesses will be displaced by the projects. Projects described above are in conformance with comprehensive land-use and transportation planning in the area.

In the event a hearing is held, Tri-Met will afford opportunity for interested persons or agencies to be heard with respect to the social, economic and environmental aspects of the projects.

A person requesting a sign language interpreter shall give Tri-Met at least 48 hours notice of the request by contacting Tri-Met at 503-962-4831 or TDD 503-962-5811, Monday through Friday, 8:00 a.m. to 5:00 p.m.

If any interested person requires information regarding the Program of Projects described in this Notice or Tri-Met's transit development plan they may contact Tri-Met's Finance Administrator by telephone at 503-962-5850 or in writing at 4012 S.E. 17th Avenue, Portland, OR 97202. The Program of Projects described in this Notice constitutes Tri-Met's final FY01 § 3037 Job Access Program. Any amendment to any program will be duly advertised to the public.

Bruce Harder
 Executive Director, Finance & Administration, Tri-Met

Credit Cards Put More Students Into Debt

Deceptive credit card offers and practices are sinking more and more consumers and college students into high-cost credit card debt, according to a survey of 100 credit card offers released by the Oregon Student Public Interest Research Group (OSPIRG).
 To fight the practices the report identifies, OSPIRG also announced a new credit card education campaign featuring both the website

truthaboutcredit.org and a new brochure describing how consumers can avoid credit card hazard.
 "Credit card companies aren't satisfied with a fair profit, so they're gouging consumers with outrageous interest rates as high as 30 percent APR," said Steve Dixon, Consumers Associate for OSPIRG. But even worse, credit card companies are deceiving consumers into paying unfair late fees

and burying deceptive conditions in the small print," he continued. Among the key findings of OSPIRG's report, "The Credit Card Trap: How to Spot It How to Avoid it," are that credit card terms and conditions are becoming less favorable to consumers; credit card marketing practices are misleading and deceptive; and card marketing to college students is too aggressive.

Rainwater Recycling Gets Green Light

The City of Portland has developed a code guide for recycled rainwater use inside and outside of the home.
 "Storing and using rainwater is an important water conservation strategy. The new guide explains how to do this safely and without an involved building permit review.
 "This a great example of how we can cut red tape to promote green building practices," Commissioner Charlie Hales said.
 The guide has detailed information regarding the collection, storage and distributions of rainwater. Collection begins with rain falling on the

roof with the water transported to a holding tank (cistern) via gutters and downspouts. Pipe networks distribute the water from the cistern and supply the various fixtures. Because untreated rainwater is safe non-drinking water, approval under the guide only applies to flushing water closets or urinals, irrigation or hose bibb supply.
 Using rainwater instead of drinking water for non-potable uses conserves and slows depletion of water from city reservoirs. In addition, using rainwater in this manner helps to lessen the need for additional storm water retention facilities.

Toyota Must Pay \$7.6 Million Judgment

The Oregon Supreme Court on Thursday unanimously upheld a \$7.6 million damage award against Toyota Motor Corp. for defective design of its 4-Runner sport utility vehicle.
 Linda McCathern, paralyzed from the neck down in a 1995 accident, had claimed faulty design had caused her vehicle to roll over.
 McCathern was riding in the passenger seat and her cousin was driving the 1994 Toyota 4-Runner on a return trip from eastern Washington when the cousin swerved to avoid an

oncoming car and the SUV rolled twice, crushing the passenger side and injuring McCathern.
 A Multnomah Circuit Court jury awarded \$5.4 million in economic damages and \$2.25 million in noneconomic damages for pain and suffering. Toyota had challenged the negligence and design defect claims, and had sought to reduce the award, citing Oregon law that limited damages for pain and suffering to \$500,000. The state Supreme Court later lifted that cap.

Let's do the bright thing.



It's all about supply and demand.

Your conservation efforts helped keep the energy crunch from becoming a crisis. That's the good news.
 But due to the weather and water situation, our region still faces an energy shortage. And it isn't going away anytime soon. Which means that during spring and summer, we all still need to work together and do the bright thing. Here's what you can do:

- Wait 'til late to use electricity. **Avoid** using your dishwasher and washer/dryer during **summer peak hours of 2 p.m. to 8 p.m.** Run only full loads.
- Open windows to allow in cool air during the morning and evening.
- Use portable fans to stay cool instead of large air-conditioning systems. They use much less electricity.
- Turn off any lights not in use.
- Microwave or grill your food outside instead of using your oven.
- Switch to compact fluorescent bulbs in lights that remain on three or more hours per day (they use about 75% less energy) and replace higher watt bulbs with lower watts in your remaining fixtures.
- Turn computers and monitors off at night and whenever they're not in use.
- Keep doors, windows and window coverings closed during the hottest part of the day.
- Make saving energy a habit.

Do the bright thing. Call us at 1-800-222-4335, and ask for a copy of our Bright Ideas booklet.



PACIFIC POWER