

Stretch

Advertisers' Web Sites

AC Delco
acdelco.com

BMW
bmwusa.com

Dodge
4adodge.com

Honda
honda.com

Hyundai
hyundaiusa.com

Ford Division
ford.com

Ford Minority Supplier
Development
fordmsd.com

Jaguar
jaguar.com

Lexus
lexus.com

Lincoln
lincolnvehicles.com

Oldsmobile
oldsmobile.com

Toyota Division
toyota.com

Volvo
volvocars.com

Next In Line

In our June/July issue, we tell you about what our readers think of the auto industry and its supporting entities. We check out what's new in the car rental fleets, and we offer a review of the Chrysler Town & Country minivan, as well as give travel tips for families.

Safety Campaign Wraps Up 2000-01

The "Why Can't We All Just Buckle Up?" campaign drove its safety message home to African Americans by placing its Urban Safety Vehicle at Mitsubishi's display booth at the Hot Wheels DC Auto Show, Dec. 26th through Jan. 1st in Washington, D.C.

Next, the Urban Safety Vehicle invaded Super Bowl weekend in Tampa Bay, Fla. The campaign teamed with the International Center for Injury Prevention to distribute information about car safety at the PLAYERS INC.

Congratulations to the Winners!

African Americans On Wheels won one gold, three silver and two bronze awards in the magazine division of the IAMC writing awards. A gold went to Publisher Randi Payton for his "Why Can't We All Just Buckle Up?" Publisher's Letter.

Silvers went to Joe Sczney for a cover story on African Americans and the UAW (Feb/March 1999); the staff of AAOW for its 2000 Preview (Oct/Nov 1999) and Blair S. Walker for a road test of the 2000 Nissan Maxima GLE. Bronze went to Warren Brown for his columns published in 1999 in AAOW. And the Winter 2000 issue of AAOW received a Bronze.

And there's another Winner!

Judy Wooley from Upper Marlboro, Md. is the winner of the BMW Mountain Bike that was given away to a lucky reader of African Americans On Wheels magazine as part of our "You Are Somebody" Research Survey. All you had to do to qualify was return a reader survey that was published in the October/November

issue of AAOW. BMW builds various versions of its mountain bike. The Q3.S was given away. Congrats Judy!!

Hanging With Willy T. Ribbs



AAOW Editor Jacqueline Mitchell (left) and Automotive Marketer Editor Kathy Jackson share laughs with racing legend Willy T. Ribbs.

Willy T. is once again on the NASCAR circuit in the Craftsman Truck series. Five African-American auto journalists dined with Willy T. the night before the first race in Daytona, Fla., and wished him well just before he went on the track. We will continue to follow Willy T. through the NASCAR season, and we hope you will, too. Visit our Web site at www.onwheelsinc.com for the entire NASCAR Craftsman Truck Racing schedule.

Edward Davis Education Foundation

If you would like to contribute to the Edward Davis Education Foundation, please send a check or money order (no cash, please) to 585 E. Larned St., Detroit, Mich., 48226. This year, we awarded 10 scholarships. They are renewable at varying amounts while the students are in school. EDEF is the independent, non-profit organization of On Wheels Inc. For more information, call (313) 963-2209.

Where to Find Us:

African Americans On Wheels is a supplement to Black newspapers in the U.S. as well as zoned editions of the Washington Post, Detroit News and Detroit Free Press. The magazine is also posted on our web site, www.onwheelsinc.com.

THE DRIVING FORCE ON WHEELS WCHB-1200 AM A Radio One Station

11 - noon, Saturday

Hosted by Jackie Mitchell, Editor-in-Chief with AAOW editors
Warren Brown, Brian Armstead, and others.

For more information, call (313) 963-2209 or E-mail:

Comments@onwheelsinc.com

"Why Can't We All Just Buckle Up?"