



**FLOYD LITTLE**

Floyd Little is a man who goes the distance. When kids in the neighborhood wanted to ride, Floyd and his fiancée, Denise Bowdin, picked them up and hit the slopes. When the neighborhood antidrug program was cut due to lack of funding, Floyd picked up the tab to keep the program running. Floyd's effect on his community is tremendous.

In 1967, Ford decided to help minorities achieve their dream of owning a dealership through its Minority Dealer Program.

Today, there are over 360 minority dealers like Floyd who are changing their communities — proving that sometimes a little is all you need.

For more information about our Dealer Program, call 1-800-450-8555.

*Ford Motor Company*  
BETTER IDEAS.™