There's a whole lot riding on the success of your journey.

A dear grandmother, a proud aunt and uncle, a hard-working father and mother, a grade-school teacher, the corner grocer and a part-time pastor, a cousin and the little old lady upstairs. Your journey means everything to them. They're all cheering for you to make it, buy a great car and take them for the most exhilarating ride of their lives. One at a time or as a Sunday tour group. That's why we build BMWs the way we do. Ride on.

The BMW 5 Series

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